From: Kimberly Byrd
Subject: News Director

Happy Friday everyone - I am very excited to announce we have hired our next News Director, please welcome Jeff Houston to the Greystone Family!

Jeff has lead newsrooms in Alabama and produced newscasts in a top 10 market. He is leaving his News Director job at the ABC Station in Birmingham after more than a decade and coming to Tennessee to grow our On Your Side brand and elevate our newsroom to new heights.

He will be a great fit to our excellent team and I look forward to his ideas and insight. Jeff will be here right when the new year begins.

Thanks, and have a great weekend.

Kim Byrd
VICE PRESIDENT/GENERAL MANAGER
WATE 6 On Your Side

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