



FOR IMMEDIATE RELEASE

KOLD TV Announces Karen Van Vleck as New News Director

TUCSON, Ariz. — October 15, 2026 — KOLD TV today announced the appointment of Karen Van Vleck as its new News Director.

In her new role, Van Vleck will oversee all aspects of KOLD's multi-platform news operations, driving strategy for the station's daily broadcasts, digital reporting, and investigative unit.

Van Vleck has an extensive background in newsroom leadership, editorial strategy, and impactful local journalism. Known for her commitment to community-driven reporting she joins KOLD TV to further strengthen the station's connection to the Tucson and Southern Arizona communities.

"We are excited to have Karen join the KOLD team," said Rob Boenau, General Manager. "Her strong grasp of local issues and her proven ability to guide newsrooms toward exceptional journalism make her the perfect fit to lead our group."

Prior to joining KOLD TV, Van Vleck built a distinguished career in broadcast journalism, holding prominent leadership roles across major media markets including Cleveland, Las Vegas, Phoenix and Portland.

"Tucson is a vibrant, dynamic community with a unique voice, and KOLD has an incredible legacy of serving its viewers," said Van Vleck. "I am honored to lead this talented team of journalists as we continue to deliver the hard-hitting investigations, impactful stories, and reliable daily news that Southern Arizona relies on."



About KOLD-TV:

KOLD-TV (13 News) is the CBS-affiliated television station serving the Tucson and Southern Arizona market. Operating on channel 13, it holds the distinction of being the first television station to launch in Tucson, beginning its broadcasts on January 13, 1953. The station is owned by Gray Media and operates out of its main studios on North Business Park Drive in Marana, just outside Tucson. KOLD broadcasts the most local news in southern Arizona, delivering over 7.5 hours of daily weekday news and more than 42 hours of total news per week. The station's digital presence operates online as KOLD.com and anchors the local digital portal for Southern Arizona traffic, weather, breaking news and 18 hours of streaming news Monday through Friday. Tucson is the 65th largest television market in the United States.

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