From: McCardel, Leslie
Sent: Tuesday, June 9, 2026 9:30 AM
To: WFAA Newsroom
Subject: New morning EP!

I have really fantastic news to share.

After a long search to find the best, I'm excited to announce that Latonya Yarbro will be joining us in July as our new Morning Show Executive Producer.

Latonya has been working as the Nightside Executive Producer at KMOV in St. Louis since 2023. She was a gem at KMOV and they saw that. She grew in that newsroom from producer to senior producer to Executive Producer.

Prior to KMOV, she also grew within the newsroom at FOX59/CBS4 in Indianapolis on their morning show. She started as an associate producer and worked up to weekend mornings and then line producing the morning show.

I first met Latonya when she reached out to Sheena. Knowing she wanted to be at WFAA, Latonya scheduled time to visit WFAA many months before she would be able to take a new opportunity, just to lay the groundwork. She had a portfolio with examples of her work, letters of reference, and just a tremendous presence. Talk about initiative.

She even kept in touch with me, sharing examples of how she was leading each day.

Outside of the newsroom she is very involved in NABJ. She served as the chapter president in St. Louis and helped transform that chapter and its engagement under her leadership. She now serves as the Region II Deputy Director and is looking to take on bigger roles in the coming year.

Her Senior Sports Producer told me one of her greatest strengths is composure under pressure and that people look to her for guidance in high pressure situations. We know we have some of those.

\She is a proud graduate of Indiana University-Bloomington, loves fashion, travel and lives her best life knowing she has yoga as her balancing point.

This brings the refresh of the morning show full circle, and she is so excited to work with the super charged Daybreak team.

Her first day at WFAA will be Monday, July 27.

Leslie McCardel
Executive News Director
WFAA