

We wanted to let you all know Ivanhoe closed shop after 45 years effective September 30, 2026. It was decision that was not an easy one but John, Kim, Susan and I have always said we would all go out together when we felt the time was right. The broadcast news industry has changed dramatically since Ivanhoe's inception, much to the good but is facing many challenges.

We have much to be proud of. When we first started there were over a dozen other companies providing syndicated news services to local TV stations. Now there are just a few of us. Over the years we have produced over 10,000 news reports and with the launch of our Medical Breakthrough series in 1989 we set the gold standard for medical reporting. Medical Breakthroughs reached 150 markets and at the high point were being aired in all top 10 TV markets in the country and won a lot of Telly awards along the way! Top stations like WABC, KABC, WLS and WDIV were clients for many years.

Ivanhoe producers and crews have traveled to the leading teaching and research hospitals around the country reporting on the latest treatments, technologies and procedures. We even covered medical breakthroughs in London, Berlin, Munich, Amsterdam, Madrid, Barcelona and Stockholm during our "Work-A-Week" in a foreign country trips! Ivanhoe also went on a medical mission to Peru.

We produced the following news series:

- Family Doctor
- Fit and Female
- Fitness Factor
- On Your Mind
- How to Live to 100
- Pet Vet
- Antiques Detective
- Everyday Gourmet
- Eckerd Learn and Live Right
- Medical Breakthroughs
- Women's Health Update
- Top of the Class

- Crackdown on Crime
- Discoveries and Breakthroughs Inside Science
- Smart Woman/Smart Living
- RX Health
- Positive Parenting

Our impact wasn't limited to just local news. Ivanhoe also produced half-hour specials, 34 in total covering medical breakthroughs as well as important family and social issues. Most notably was Dying to Be Heard which addressed teen suicide. It won the Golden Mike award and was subsequently used by hundreds of local high schools around the country to help them with their teen suicide awareness and prevention efforts.

Our audience grew online with the launch of www.ivanhoe.com in 1996 along with our First to Know email reaching 35k readers per week. Our reports have also been viewed more than 60 million times across international digital platforms through our partnership with VideoElephant based in Dublin, Ireland.

In addition to working with hundreds of local TV stations from New York to Los Angeles we have also had multi-year partnerships with Visnews, Health Central, Remedy Media, Eckerd, AIP and Child Trends.

We have prided ourselves on teamwork, innovation and meticulous focus on high editorial and production standards along with the very best customer service.

We have immensely enjoyed working to provide millions of local TV news viewers with important life-changing news and information and want to thank all of you for your support over these many years.

Sincerely,

Marjorie Bekaert Thomas

President, Ivanhoe Broadcast News