NEWS RELEASE

WMC Names Kevin Lightfoot as Next News Director

MEMPHIS, TN - May 23, 2025 – WMC, the NBC affiliate serving Memphis and the Mid-South, has appointed Kevin Lightfoot as its next News Director. A seasoned newsroom leader with more than 20 years of experience in major markets across the country, Lightfoot brings a strong track record of editorial leadership and a passion for impactful, community-focused journalism.

Lightfoot most recently served as Assistant News Director at WCBS, the CBS-owned station in New York City. Before joining WCBS, he held the role of Executive Producer at KTRK, the ABC/Disney-owned station in Houston, Texas, where he helped guide coverage in one of the nation's most competitive news environments. His earlier career includes news management roles in Orlando, Florida, and Jackson, Mississippi.



"We're thrilled to welcome Kevin to Gray and have him lead WMC's newsroom into its next chapter," said Jonathan Mitchell, Vice President and General Manager of WMC. "Kevin's depth of experience and passion for impactful journalism make him the perfect leader to build on our momentum and shape the future of local news in Memphis."

"The team of journalists at WMC is exceptional, their commitment to impactful, enterprise journalism is inspiring," said Mr. Lightfoot. "I'm honored to join such a dedicated newsroom and excited to hit the ground running in Memphis."

A proud alumnus of Hampton University's Scripps Howard School of Journalism, Lightfoot graduated with honors and served on the executive board of the university's NABJ chapter. He is a longtime member of the National Association of Black Journalists, where he has held numerous leadership roles, including president of the Jackson chapter, vice president of the Houston chapter, and treasurer of the New York City chapter.

Born in New York City and raised in New Jersey, Lightfoot is a proud father of three boys and a passionate fan of the New York Giants, Yankees, and Knicks.

About WMC Television:

WMC Television is the NBC affiliate station in Memphis, Tennessee. WMC Television is in its 76 year of broadcast and is Tennessee's first television station. WMC Television is owned and operated by Gray Local Media, Inc.

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