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Date: May 28, 2025
From: Catherine Badalamente
To: All Graham Media Group Employees
Re: Sean McLaughlin Named VP/General Manager & News Strategy

I am thrilled to announce that Sean McLaughlin is stepping into an expanded leadership role as VP/General Manager KPRC Houston, effective July 1st, while continuing to lead news strategy at Graham Media Group.

When Sean first shared his ambition to run a station for Graham, I will admit it caught me by surprise—but it also revealed his vision and dedication to our company and the industry. With extensive experience at both station and corporate levels at media companies, Sean is ready for his next big challenge: leading a major market operation.

At KPRC, Sean will have the unique opportunity to work hands-on with our exceptional team to build what we envision as one of the most innovative local news operations in the country, a true media powerhouse that puts our audience, people, and community at the center of everything we do.

Since joining us in 2024 as VP of News, Sean has worked relentlessly to reimagine our market approach, always prioritizing our audience and customers' evolving needs. In his expanded dual role, he will continue spearheading our group-wide news initiatives while taking on general manager responsibilities—solidifying his position as both a local news innovator and industry disruptor, always with the commitment to preserving the vital role of journalism while elevating its quality and reach.

Sean's impressive career speaks to his expertise and vision. After serving as a news director in Tulsa, he advanced to executive news director and creative services director at KMOV in St. Louis, then VP Content and senior VP of local news at E.W. Scripps before joining our team. His mandate at Graham Media Group has been clear from day one: develop and implement forward-thinking news strategies that engage audiences across all platforms while transforming how we gather, tell, and distribute stories to stay ahead of industry disruption.

Sean's leadership represents our commitment to the future of local news—one that honors journalistic excellence while embracing the innovations necessary to serve our communities in an ever-changing media landscape.