

## **Scripps promotes two local station general managers to regional vice presidents of local media**

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**CINCINNATI** – The E.W. Scripps Company (NASDAQ: SSP) has promoted Mike Murri, vice president and general manager of WXYZ and WMYD in Detroit, and Merri Hanson, vice president and general manager of KSTU in Salt Lake City, to the role of regional vice president of local media.

In these roles, they will continue as general managers for their home local television stations as well as overseeing a regional group of Scripps local stations.

“Merri and Mike are accomplished Scripps leaders known for driving business growth and fostering strong connections between their teams and the communities they serve,” said Lyn Plantinga, senior vice president of local media at Scripps. “Their promotions represent our commitment to creating a local media leadership team that enhances our agility and improves financial performance.”

### **Merri Hanson**

Hanson has over 25 years of sales and broadcast experience. She has been vice president and general manager of KSTU – Scripps' local Fox station in Salt Lake City – since July 2023. She previously served as VP and general manager of KIVI, the Scripps-owned ABC television station in Boise. Before becoming the general manager in Boise in 2021, Hanson served as station manager at KIVI. She joined the station in 2016 as a local sales manager. Prior to joining Scripps, Hanson held roles including vice president of business development with Stevenson Advertising in Seattle, regional marketing executive at KING 5 in Seattle, anchor and producer with KTRV in Nampa, Idaho, and general manager for KSVT in Sun Valley, Idaho. Hanson holds a Bachelor of Arts degree in psychology with an emphasis in business management from Whitworth University in Spokane, Washington. She currently serves on the Utah Debate Commission board, was president elect for Family Advocates, and president elect for the Idaho State Broadcasters Association.

### **Mike Murri**

Murri has served as vice president and general manager of WXYZ and WMYD – Scripps' local ABC and independent stations in Detroit – since 2015. He joined WXYZ in 1982, previously serving as station manager, director of sales and local sales manager. Under Murri's leadership, WXYZ has been named [“Station of the Year”](#) by the Michigan Association of Broadcasters, recognized as the top station in the Detroit market by the Michigan chapter or the National Association of Television Arts and Sciences and honored as a finalist in the National Association of Broadcasters Service to America Awards. Murri is a former board member of the Michigan Association of Broadcasters and the Television Bureau of Advertising Advisory Committee. He has served on the ABC Sales Advisory Committee and is currently an executive board member of Forgotten Harvest, a non-profit organization dedicated to relieving hunger in Metro Detroit. Murri is also on the executive board of Visit Detroit, a non-profit that promotes metro Detroit regionally, nationally and internationally as a convention, business and tourism destination. Murri received a Bachelor of Science degree from Oakland University.

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