To: WFAA Newsroom
Subject: Assistant News Director

We have an assistant news director!

Kolten Parker, a Stephenville native, is returning home to the station he grew up watching. He has spent the last seven years at KSAT in San Antonio. He started there as a Digital Executive Producer and was promoted to Manager of Content and Coverage in 2024, overseeing the 5, 6, 9 and 10 p.m. newscasts as well as streaming and digital.

Kolten brings a strong digital background with him and spent the last few years focused heavily on linear newscasts. As we look to meet the audience where they are every day, this background will be invaluable as we continue to transform.

What is great about Kolten is that he's been doing this job at a legacy station in Texas and brings so much great institutional knowledge back into this newsroom.

He also shares alum status from Texas State University with another powerhouse from WFAA - Gloria Campos. He's eager to walk these halls and build a new career chapter here.

Kolten is a triathlete and an avid road cyclist. He's very much looking forward to exploring all the bike routes we have in North Texas. He and his wife love to enjoy live music and sports and have a Vizsla named Hank.

Good for us, he's got a background covering politics. He's covered several sessions at the Texas Legislature in previous roles as a reporter.

I must share that while talking with people who know Kolten, and WFAA, they were so excited to see him land at a place he cares so deeply about and would be so well fit for. Above all else, he's a good human, cares about good people leadership and wants to make sure WFAA continues to be a leader in the industry.

Kolten starts August 10 and we are so excited for him to get here!

Leslie McCardel
Executive News Director
WFAA