

JOHN KENNEDY O'CONNOR, MBA

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"It's rare that you come across standout talent like John. As our lead host, he expertly filled the role with his outstanding presence and work ethic. I was always in awe of John's ability to command a room and get people on board with ideas—even people who were initially on completely different pages or had no interest in contributing."

LinkedIn 

- ♦ Nightly News Anchor/News Director for CBS affiliate KIMA TV and previously Nightly News Anchor & Executive Producer for NBC affiliate KIEM & CBS affiliate KVIQ.
- ♦ Freelance TV host, anchor, broadcaster, director, writer and media correspondent. Published author. Based since 1992 in the USA, additionally working extensively in Europe, Asia and Australia.
- ♦ Lead on camera host for FacebookLive & CreativeLive education networks.
- ♦ Lead coach/interviewer for Wishlife CEO/Executive clients story telling their life experiences.
- ♦ On air presenter & host for SM-RTV Public Service Broadcaster.
- ♦ Established audio director & script writer, specializing in Text-To-Speech (TTS) A.I. capture.
- ♦ Freelance travel writer and travel show host with focus on China, Indo-China and Asia.
- ♦ Contributor to many international broadcasters on a variety of topics, crossing many broadcast outlets.
- ♦ Entertainment and political commentator, writing for numerous publications as well as scripting, creating and producing media events for a number of international corporations all over the world.
- ♦ Produced corporate events and product launches globally, including writing communication strategies for multi-national organizations.

PROFESSIONAL EXPERIENCE:

BROADCAST & RECORDING:

Weeknight News Anchor/News Director: KIMA (CBS)

2023- Present

Sinclair Broadcasting Group

Anchoring/Producing the live nightly news bulletins at 5PM & 6PM, Monday - Friday. Directing the station news output, managing a team of 15 including 4 producers, 6 reporters and 6 production crew.

Weeknight News Anchor/Executive Producer: KIEM (NBC) & KVIQ (CBS)

2021- 2023

Redwood News

Anchoring/Producing the live nightly news bulletins at 5PM, 6PM and 11PM, Monday - Friday.

Anchor/Producer: The Zero Trust Exchange News.

2020- 2021

Zscaler

Writing, Producing and Anchoring pre-recorded news bulletins for Zscaler corporate channel.

On Air Host: Facebook Live! & TTS Voice Director

2019- 2022

Facebook via EdiosMedia & HireArt

Hosting twice weekly live editions of Facebook Live across Facebook platforms to a global audience. In studio directing multiple US and UK voice talent recording self-authored scripts for Facebook Portal Text-To-Speech projects.

Lead On-Screen Interviewer

2018- 2022

Wishlife, Inc.

Interviewing client CEO's, to capture their emotional assets for Wishlife's saas, guiding and witnessing their stories to create stored emotional assets for generations to share.

Freelance Broadcast Media Anchor & Correspondent

2005-Present Freelance

Live Show Host/Contributor/Reporter

Lead on camera host for CreativeLive education TV network in San Francisco and presenter of multiple shows for SM-RTV – Italian based public service broadcaster. Host of SM-RTV's Eurovision Song Contest coverage from 2012-2018. Co-presented voting sequence in 2013 & 2018. Other presentation including the annual preview shows consisting of 43 yearly videos and in 2018, acting as a reality show judge for '*1in360*'.

Freelance travel writer and presenter, currently developing independent travel series focusing on China, Hong Kong, Indo-China and general Asia destinations.

Additionally, contributed various television and radio reports/interviews. Contribute periodic reports to various ABC (Australia) stations, primarily to ABC Radio National, including "*Perspective*" and "*ABC Breakfast*". Reports cover a diversity of issues, with "*Perspective*" programming focusing on international and US politics. Also contributed to 'Triple J' national radio channel and multiple local Australian radio stations.

PUBLICATIONS:

Carlton Books, UK (Now Welbeck Publishing)

2005-Present

Freelance Author

Author of four UK editions of '*The Eurovision Song Contest – The Official History*' first published in 2005 and updated, expanded and re-published in 2006, 2007 and 2010. Featured in Amazon.co.uk and Amazon.de's best-selling book list, reaching the top 10 book sales on each site. Listed in the top 50 for all UK book sales for May 2005. Published additionally in German, French, Swedish, Danish, Dutch, Finnish and Russian, with a separate English edition for Australia.

Author of '*The Official Eurovision Celebration*', published worldwide April 2015, in English, German and Swedish editions. Further commissioned books – to be published 2020 and 2021 - include '*The Official History of Miss World*' and '*The Official History of Jeux Sans Frontieres*'.

Other Print/Online Media

Freelance Writer/Contributor

In 2015, wrote three published 'Lightning Guides' for Calisto Media: '*Cuba: Castro, Revolution, and the End of the Embargo*'; '*Serial Killers: Jack the Ripper to The Zodiac Killer*'; and '*Model T to Tesla: American Automotive Visionaries*'.

EDUCATION:

- ◆ MBA, Open University Business School
- ◆ Bachelor of Arts, Political Science, University of London
- ◆ Associate with Honors, Associated Guild of Dance and Drama, London

WORK EXAMPLES/REEL PLAYLIST: rebrand.ly/xs2kijv

VIDEO CHANNEL: <https://www.youtube.com/user/JKMMOC/videos>

LINKEDIN: <https://www.linkedin.com/in/john-kennedy-o-connor-2520a284/>

REFERENCES: Available upon application.