

From: Office of Adrienne Roark
Sent: Tuesday, January 7, 2025 9:12:06 AM
To: Office of Adrienne Roark
Subject: Exciting News: CBS Weather Network



Dear team,

Our vision for a unified and groundbreaking CBS Weather Network is now a reality. This milestone marks a bold step forward in how we deliver weather coverage across broadcast, streaming, and digital platforms, reinforcing CBS News and Stations' leadership in storytelling, technology, and collaboration.

This week, we launched our new weather format for **CBS Mornings**, featuring a team of rotating meteorologists beginning with CBS News national weather correspondent Rob Marciano, who dove in yesterday, while on the ground covering storms in the D.C. area. Also, in the rotation you will see Jessica Burch (CBS Bay Area/KPIX-TV) and Kate Bilo (CBS Philadelphia/KYW-TV). This experienced team will debut alongside our immersive AR/VR weather presentation on **CBS Mornings**, setting a new standard of cutting-edge weather reporting.

We have also expanded our weather coverage team in other significant ways:

- **Lonnie Quinn**, who we have all seen regularly on **CBS Evening News** and **Andrew Kozak**, on **CBS Weekend News**, both of whom have done fantastic work these past several months.

- **John Elliott**, CBS New York’s meteorologist, bringing his expertise to **CBS Saturday Morning**, ensuring comprehensive coverage over the weekend.
- **CBS Stations’** local meteorologists from across the country are now contributing daily updates to **CBS News 24/7**, demonstrating the depth of our collective talent and the strength of “ONE CBS.”

This initiative began last year with a promise to unite the expertise of our CBS station meteorologists and national weather teams with technology to create a best-in-class weather network.

With a focus on real-time data, visually stunning 3D formats, and unparalleled context for weather stories, this new format represents the best of what CBS News and Stations stands for—innovation, collaboration, and the ability to connect with our audiences in meaningful ways.

We’ve delivered on that promise thanks to Wendy Fisher’s leadership, our outstanding engineering team out of KPIX, and many of you. From our local stations to the national team, this success is a testament to what we can achieve when we work together.

Thank you for your role in making this vision a reality.

Lastly, as we move forward, we will share how we plan to continue to work with The Weather Channel in other content areas.

With gratitude,

Adrienne