From: Fowler, Carol
Sent: Thursday, March 4, 2021 2:04 PM
To: KSDK-All
Subject: Art Holliday

Everyone –

At the first of the year, Art Holliday accepted a challenge. He stepped into the position of news director at KSDK on an acting basis when Ryan Dean went back on air.

This allowed us to cover the responsibilities while the station conducted a search.

Although nearly two dozen people applied, it was soon apparent that Art was uniquely suited.

Our newsrooms need honest conversations right now.

We need to be more strategic in recruiting and more thoughtful in who we hire.

You've made it clear you want feedback on your work – and training on the tools to be faster and better on deadline.

Art is the perfect person to lead those newsroom initiatives – and effective immediately is our permanent news director.

No more 'interim' in the title.

Art will oversee the broadcast products and our newly named digital director Anne Stegen will supervise the digital desk. They both report to me.

Our management team is now complete.

Please give Art your full support and trust – and I guarantee that great things will happen at KSDK 5 On Your Side.

Carol

CAROL FOWLER
Director of Content

