From: Ben Dobson
Sent: Friday, October 10, 2025 2:42 PM
To: WPIX News; WPIX Engineering; WPIX Sales; WPIX Creative
Cc: WPIX Dept Heads; Debbie Bailey; Eric Kabakoff
Subject: Announcement

Team,

Please joining me in congratulating **David Hatcher** who, effective immediately, is the PIX11 Assistant News Director.

In a little more than a year at PIX11, David took charge of the 10pm news product as its Executive Producer and most recently brought fresh eyes and leadership to New York Living.

David's collaborative spirit and ability to effectively execute a plan makes him a strong leader who will work with me to implement the content plan you were introduced to at our town halls in August.

David's background also makes him the right person for the moment. Before PIX, he was Executive Producer/Mornings for ABC News Live and EP at BuzzFeed – putting him at the forefront of streaming and social media strategy. These are two key skill sets we'll need as we grow PIX11+.

His background also includes years in the NYC television market, holding roles at WABC, WCBS, WNYW and WNBC. He also worked as an Assistant News Director at WBZ in Boston.

David is a graduate of Boston University.

Please take a moment to congratulate David when you see him next.

Thank you,

Ben