Why We Bought News Blues

April 11, 2024

Hi, I am Gary Brown and along with my friend and business partner, Patrick McCreery, we wanted to share why we bought News Blues. Honestly, we see it as an opportunity, the digital space for industry news is changing. We want to create a website that covers news in our industry. We also see this as an extension of our other business Talent Dynamics.

What we won't do.

Post emails without confirming what is said in the email is actually true.

Be seen as a bully to the already stressed journalists out there

Report gossip

We won't go looking for negative news on people. Does it matter if a reporter takes a selfie at a news scene? Do they deserve to be called out for it on a website?

How about a place that gives journalists tools to help raise their game, not take them down.?

What we will do.

Report the facts. Sometimes someone may do something wrong and that will get reported.

Report on moves in the industry.

Accuracy matters and if we get something wrong, we will admit it and correct it.

Offer perspective into the business so we know why things happen or what this might mean for you.

Make our business be about the business without the snark.

How about a place that gives journalists tools to help raise their game, not take them down.?

We are big believers in Broadcast, or as some call it linear tv. It has been good to us, and we believe there are good years still ahead. It might be different than it is today, it sure is compared to when we got into the business over 30 years ago.

Over the coming months we are going to make the subscription side of the site we hope more valuable. Stick with us to see what we have in store.

As they say in #tvnews this is #developing…

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