

Team Sacramento:

I wanted to share some important news with you today.

As you know, our industry is in the midst of rapid change, and with that comes meaningful business decisions as the evolution of our company continues. With that said, I am stepping down from my role as President and General Manager of KOVR/KMAX.

I've been fortunate to spend more than four decades pursuing my passion for local media in leadership roles across the country and within the CBS News family. Before joining CBS Sacramento, I had the privilege of serving as General Manager in Atlanta and Charlotte, where our teams earned multiple Edward R. Murrow Awards along with numerous other industry honors. Returning to Sacramento was especially meaningful for me, as this is where I began my management career as Assistant News Director at KCRA in the late 80s. Truly a full-circle moment!

I'm incredibly proud of what we've accomplished together here in Sacramento over the past four years - strengthening our local news operation, expanding our digital and streaming efforts, and deepening our connection to the community through our Community Journalism initiative. As we move forward, Sacramento and San Francisco will be aligned under a regional structure led by Scott Warren, President and General Manager of KPIX. I'm confident you will be in very good hands, and I leave with gratitude and optimism for the future of this duopoly.

Thank you to all of you for your hard work and dedication, especially my amazing Department Head team, and to Jennifer Mitchell for her support and collaboration. This is a talented, resilient, and innovative group, and I know you will continue to do great things in the future under Scott's leadership.

With gratitude,
Deborah

DEBORAH COLLURA

PRESIDENT/GENERAL MANAGER