**From:** Mitzi Coleman
**Sent:** Tuesday, December 10, 2024 2:09:30 PM
**To:** WTRF All
**Cc:** Tracey Rogers
**Subject:** New WTRF News Director

Dear Team WTRF,

The station is excited to welcome Keri Brown as News Director. She joins us from Winston-Salem, North Carolina, where she served as the associate director of news at Wake Forest University. She was also a host and reporter for the NPR member station 88.5 WFDD for 11 years and brought stories about NC to the national stage through her reports featured on NPR.

As a journalist, Keri has covered a wide variety of topics and has received multiple awards for feature and enterprise reporting. This includes two regional Edward R Murrow awards and RTDNAC reporter of the year. Keri is no stranger to the Ohio Valley or WTRF! Before moving to North Carolina, she worked with West Virginia Public Broadcasting as the Northern Panhandle Bureau Chief and produced stories for the state's public television and public radio programs.

She also taught journalism classes as an adjunct instructor at Wheeling University and Bethany College. Keri began her career in media at WTRF-TV 7 as an intern in college and worked in various roles at the station, including assignment editor and production technician. She also brings public relations, media relations and community engagement experience.

Keri is a graduate of Ohio University. When she is not in the studio or working on a story, she enjoys watching college football with her family, cooking, and traveling. Keri also loves anything pumpkin and is always looking to try a new recipe! She and her son Cole are thrilled to return home to the Ohio Valley and will reside in Wheeling.

Keri will be in the office this Thursday and Friday to meet the staff and to give Brenda time to show her our processes and procedures.

Her first official day will be January 2, 2025.

Please welcome Keri with open arms!

Thank you,


## Mitzi L. Coleman
Vice President and General Manager
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