

From: Vetscher, Tim
Sent: Wednesday, March 1, 2023 9:38 AM
To: WTMJ TV All
Subject: New TMJ4 Managing Editor

After a long and thorough search, I'm thrilled to announce Adrienne Crossley is TMJ4's new Managing Editor! Adrienne comes to us from Spectrum News 1 here in Milwaukee where she's worked as Executive Producer since July of 2020. Prior to her arrival in Milwaukee, Adrienne worked at WGN in Chicago as Supervising Producer. She's also had stops in Springfield and Rockford earlier in her career.

Adrienne holds degrees from the University of Illinois and the University of Iowa. She is Secretary of the Wisconsin Black Media Association and is a member of both the National Association of Black Journalists and Delta Sigma Theta sorority.

I'm excited for what Adrienne brings to the TMJ4 newsroom. She's someone who is familiar with the Milwaukee area and is especially strong when it comes to making editorial decisions. She's worked closely with reporters over the course of her career and managed teams to ensure they have complete coverage of the real-time news of the day.

Look for further communication on how Adrienne and Nicole will complement one another in their roles as Managing Editor and Editorial Director respectively. I know Nicole is excited to have someone like Adrienne to collaborate and partner with on executing our content strategy.

Adrienne's first day with us will be Monday, March 20th. In the meantime, I know Adrienne would enjoy hearing from her new colleagues. She can be reached at Adrienne.b.crossley@gmail.com

Please join me in giving Adrienne a big TMJ4 welcome!

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Tim Vetscher
News Director
TMJ4 News