From: Jaromin, Marc
Importance: High

Team:

Today I am proud to remove the interim title and announce, effective Monday, August 23rd, **Aaron Mason** will be officially promoted to WKBW News Director.

A true home-grown leader, Aaron has been core to our recent Buffalo Strong success. From implementing our in-depth content and person focus storytelling strategies, to hosting our equity, diversity, and inclusion town hall initiative, Aaron has worked tirelessly with our team to build a positive, innovative, and inclusive newsroom.

Aaron's team first approach speaks for itself. In just in my time here, WKBW has been honored by the industry for our strong investigative and enterprise journalism. Our industry accolades include a duPont-Columbia award, multiple Emmys, as well as NYSBA honors for Outstanding Evening/Morning Newscasts and Outstanding Breaking News Coverage.

I hope you will join me in congratulating Aaron in his well-deserved promotion. I am confident in his new role, Aaron will continue to take our talented 7 Eyewitness News team and Buffalo Strong community to new heights.

Marc

Marc Jaromin (he/him)
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