13 WTHR NEWS RELEASE
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FOR IMMEDIATE RELEASE – September 20, 2022
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WTHR-TV ANNOUNCES NEW CONTENT LEADERSHIP TEAM

Scott Hums promoted to Director of Content and Nicole Block named News Director



INDIANAPOLIS, September 20, 2022 – WTHR-TV, Channel 13, the top-rated NBC affiliate in Indianapolis, today announced current interim News Director Scott Hums has been promoted to Director of Content, focusing on WTHR's strategic growth across all broadcast, digital and streaming platforms. Additionally, WTHR has named Nicole Block to the position of News Director. Block will lead all day-to-day operations and daily editorial decision making. Block will join the 13News leadership team in October.

"As our industry continues to evolve, so too have the roles of local news leadership," said Michael Brouder, WTHR-TV President and General Manager. "I am proud to bring together two proven newsroom leaders who will ensure WTHR continues to provide exceptional news and information across all platforms. Scott has been a top performer and rising star at WTHR, and Nicole brings legacy newsroom experience and a keen focus on serving the community."

Hums served as WTHR-TV's Director of Digital Content for the past seven years and has more than 20 years of newsroom experience in Indiana and Utah markets with expertise in content creation, audience development, project management and team building. Under Hums' leadership, WTHR's digital efforts topped all local news outlets in Indiana for the past four years.

Hums has been recognized with several broadcast industry awards including a 2020 Regional Murrow Award for Multimedia Journalism and an Emmy® Award for Interactive Media coverage of the COVID-19 pandemic. Hums led the wthr.com efforts that received numerous best website awards from the Indiana Associated Press, Indiana Society of Professional Journalists and the Indiana Broadcasters Association.

"How Hoosiers consume local news changes by the day," said Hums. "13News leads the way in local news on both broadcast and digital platforms because we've continued to evolve with our audience and meet them where they are."

A Hoosier native, Hums is a 2004 graduate of Ball State University.

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Nicole Block most recently served as Assistant News Director at KDKA-TV in Pittsburgh, PA and WFXR-TV in Roanoke, VA, and is a newsroom veteran with more than 20 years of media experience leading news teams in Dallas, TX, Baltimore, MD, Jacksonville, FL, Orlando, FL, and Atlanta, GA. She is a Certified Life Coach and has successfully mentored and motivated large groups of journalists.

Block received an Emmy® Award for Breaking News coverage in 2015 and was nominated for Breaking News coverage in 2021.

“I am excited and deeply honored to have an opportunity to join such a great team of respected journalists,” said Block. “I am looking forward to leading this team and continuing the legacy of doing what WTHR does best, and that’s serving the many communities of Indianapolis and all of Indiana.”

Block has family ties to the Midwest – including Chicago, St. Louis and here in Indianapolis. She graduated from Henderson State University in 1995.

About WTHR-TV

Since its founding in 1957, Central Indiana residents have relied on WTHR Channel 13, the NBC affiliate in Indianapolis, as the leader in local news coverage. WTHR's **13News** is committed to engaging and enriching the lives of the people in our community. WTHR Channel 13 is among the most-honored stations in the country. The station’s wide range of work, from investigative stories, to excellence in producing live newscasts, have been recognized by industry peers and esteemed journalism organizations nationwide. Among them: a national Emmy award, multiple national Edward R. Murrow awards, multiple George Foster Peabody awards, multiple Alfred I. duPont-Columbia University awards, plus multiple awards from Sigma Delta Chi/Society of Professional Journalists. In addition to these accolades, 13News has received more than one hundred regional Emmy awards in just the past few years alone - more than any other station in the state of Indiana. WTHR is owned by TEGNA Inc. (NYSE: TGNA), an innovative media company that owns 64 stations in 51 markets. Viewers can connect with 13News content in a variety of ways: on-air Channel 13, online wthr.com, YouTube, social media platforms, 13WTHR News and Weather mobile apps, and now 24/7 streaming on WTHR+ on Amazon FireTV and Roku. To learn more about WTHR, visit www.wthr.com.

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