



SMOKE ALARMS SAVE LIVES!

**Help the American Red Cross,
the City of New Haven and the
New Haven Fire Department save lives!**

**Sound the Alarm
Smoke Alarm Installation Event**

Saturday April 28th, 2018

8:00 am – 3:30 pm

Rally Location:

New Haven Fire Training Academy
230 Ella T. Grasso Blvd
New Haven, CT



Just days after the Red Cross and Boy Scout Troop 99 installed a smoke alarm in a woman's Albany, Georgia, home, the device saved her life. After starting her self-cleaning oven, the woman fell asleep on her couch. Not realizing that a pot of grease was in the oven, smoke and fire soon filled her home and set off the smoke alarm. As a result, the woman woke up and safely escaped.

Small and large business and community volunteer groups are needed to help ...

- Canvass at-risk neighborhoods
- Install smoke alarms
- Serve as safety educators and deliver fire escape plans

Home fires are extremely common and dangerous. Nearly 1,000 times a day, fire departments across the United States are called to home fires¹. Someone dies in a home fire seven times each day², and a fire-related injury is reported 40 times a day. What's more, home fires destroy over \$7-billion worth of property every year.

WAYS TO HELP ON April 28th.

Become an American Red Cross partner. Through this special funding opportunity, you can fund Home Fire Relief and community visibility. The Red Cross will work with you to coordinate an employee group to volunteer on April 28th, 2018.

Mobilize a group of employees from your company to volunteer to help canvass neighborhoods, installing smoke alarms and educate families about the importance of having a fire escape plan. Half-day and full-day opportunities available.

¹ "Home Structure Fires," National Fire Protection Association, 2013

² "Home Structure Fires," National Fire Protection Association, 2014

³ "Home Structure Fires," National Fire Protection Association, 2013

For more information or to sign-up for the smoke alarm install event on April 28th, please contact Ursula Sowinski at 860-406-0298 or ursula.sowinski@redcross.org

**The American Red
Cross aims to
reduce deaths and
injuries related to
home fires by 25%**