

OCT 30

OAKDALE THEATER  
WALLINGFORD, CT

NHMR ANNUAL  
TRADE SHOW



2019

SPONSOR & VENDOR  
OPPORTUNITIES

*One of CT's Biggest REALTOR®  
Events Just Got Bigger and Better!!*



**NHMR Trade Show**  
**October 30, 2019**  
**Oakdale Theater, 95 S. Turnpike Rd. Wallingford, CT**  
**12:00 p.m. – 3:30 p.m.**

**Showcase Your Business to Hundreds of Realtors in One Afternoon!**

In 2019, our focus is all on our exhibitors, with no formal presentations so attendees have more time to spend on the trade show floor!

NHMR's Annual Trade Show is our biggest event of the year! We are extending the invitation for this FREE event to ALL REALTORS in Connecticut, generating extensive exposure and networking opportunities for your business!

- FREE REALTOR event attracting over 500 attendees
- Professional Trade Show featuring over 70 vendors
- Expanded Exhibitor Showcase – Booth space available in the Oakdale Dome, Hartford Health Care Room and Xfinity Lounge
- Complimentary Buffet Lunch
- Complimentary Cocktail for each attendee
- Centrally located in Wallingford, CT in the gorgeous Oakdale Theater
- Exhibitors will receive an 8' x 8' Trade Show booth with 8-ft. table, tablecloth, chairs, and draping, electrical service available

**Exciting Sponsor Opportunities!**

**Lead Sponsor - \$3,000**

**Limited to 1 Exclusive Sponsorship!**

- Sponsor recognition and company logo on all promotional materials, event web site and email promotions
- Event attendee list with contact information provided after the event
- Logo on Oakdale Marquee day of event
- Logo on entrance banner
- Logo on Dome display screen
- VIP parking passes for 15
- 8 x 8 booth in main exhibit floor under the Dome with *your choice of booth placement*
- VIP Scorecard game - Attendees will receive a game card asking them to get each VIP sponsor to stamp their card for a chance to win a VIP Prize Pack! A sure way to attract attendees to your booth!
- "Lead Sponsor" banner for your booth
- Admission for up to 12 company representatives
- Pre- and post-event publicity in NHMR E-News announcements and social media channels

**Lunch Sponsor - \$2,000****3 Available**

- Company logo on all promotional materials, event web site and email promotions
- Event attendee list with contact information provided after the event
- Logo on entrance banner
- Logo on Dome display screen
- VIP parking passes for 10
- 8 x 8 booth in main exhibit floor under the Dome with *your choice of booth placement (first-come, first-served)*
- VIP Scorecard game - Attendees will receive a game card asking them to get each VIP sponsor to stamp their card for a chance to win a VIP Prize Pack! A sure way to attract attendees to your booth!
- “Lunch Sponsor” banner for your booth
- Admission for up to 10 company representatives
- Pre- and post-event publicity in NHMR E-News announcements and social media channels

**Cocktail Sponsor - \$1,500****3 Available**

- Company logo on complimentary drink ticket distributed to all attendees
- Company logo on all promotional materials, event web site and email promotions
- Logo on entrance banner
- Logo on Dome display screen
- VIP parking passes for 4
- 8 x 8 booth in main exhibit floor under the Dome with preferred placement
- VIP Scorecard game – Attendees will receive a game card asking them to get each VIP sponsor to stamp their card for a chance to win a VIP Prize Pack! A sure way to drive attendees to your booth!
- “Cocktail Sponsor” banner for your booth
- Admission for up to 8 company representatives
- Pre- and post-event publicity in NHMR E-News announcements and social media channels

**Dessert Sponsor - \$750****Unlimited**

- Company logo on all promotional materials, event web site and email promotions
- Logo on entrance banner
- Logo on Dome display screen
- 8 x 8 booth in main exhibit floor under the Dome with preferred placement
- “Dessert Sponsor” banner for your booth
- Admission for up to 4 company representatives
- Pre- and post-event publicity in NHMR E-News announcements and social media channels

**Event Sponsor - \$500****Unlimited**

- Company logo on all promotional materials and event web site and email promotions
- Logo on entrance banner
- Logo on Dome display screen
- 8 x 8 booth in main exhibit floor under the Dome
- "Event Sponsor" banner for your booth
- Admission for up to 2 company representatives
- Pre- and post-event publicity in NHMR E-News announcements and social media channels

**Exhibit Booths**

Booth Location	NHMR Affiliate Member	Non-Member Price
Dome Floor, Main Exhibit Hall	\$300	\$500
Xfinity Lounge	\$200	\$400
Hartford Health Care Room	\$200	\$400

**• All exhibitors will receive an 8' x 8' Trade Show booth with 8-ft. table, tablecloth, chairs, and draping, electrical service available**

**• 2 representatives from your company may attend Lunch**

**• Tickets for additional guests may be purchased at a discounted price**

**• Xfinity Lounge and Hartford Health Care Room will also feature additional Dessert stations, seating and signage to direct attendees to the exhibit space.**

**Reserve Your Sponsorship or Trade Show Booth by October 1<sup>st</sup>!**

**Complete your Sponsor/Booth Reservation form on the following page.**

## NHMR 2019 Trade Show Reservation Form

I would like to reserve the following: (please complete)

### Sponsorship:

<input type="checkbox"/> Lead Sponsor (\$3000)	<input type="checkbox"/> Lunch Sponsor (\$2000)	<input type="checkbox"/> Cocktail Sponsor (\$1500)	<input type="checkbox"/> Dessert Sponsor (\$750)
<input type="checkbox"/> Event Sponsor (\$500)			

### Exhibit Booth:

Booth Location	NHMR Affiliate Member	Non-Member
Dome Floor, Main Exhibit Hall	\$300	\$500
Xfinity Lounge	\$200	\$400
Hartford Health Care Room	\$200	\$400

Additional Lunch Attendees @ \$25 pp No. \_\_\_\_\_ Total \$\_\_\_\_\_  
Total Amount \$\_\_\_\_\_

### Sponsor Contact Information:

Sponsor Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_

### Preferred Method of Payment (please check one): Check Credit Card

A credit card or check is required to secure your sponsorship or booth reservation. Please provide payment information below.

Check No. \_\_\_\_\_  
Please charge:  Visa  MasterCard  AmEx  Discover

Name: \_\_\_\_\_  
(As it appears on card)

Credit Card #: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Billing Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_  
Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return by October 1st to:** Rachael Keating at [Rachael@nhmrealtors.com](mailto:Rachael@nhmrealtors.com) or  
Fax to (203) 234-3980

***Thank you for your support of NHMR Programs and Events!***