



2017 Board of Directors

President

Pat Dreher

Vice President

Amanda Ramsey

Secretary

Martha Tucker

Treasurer

Chad Mooney

Directors

Amy Campbell

Chad Eby

Ralna Francis

Sabrina Kennon

Ruth Martineau

Drew Ramsey

Bruce Strickland

Bill Tucker

Ryan Webb

Jenny Woollett

Ex-Officio

Jack Hobbs, Amherst Town

Manager

Claudia Tucker, Amherst Co.

Board of Supervisors

Office

Vanessa Angus

Bookkeeper

Kim Mays

Dear Business and Community Partner,

There is no better way to introduce your business, service, and expertise to the community, travelers and visitors than through membership with the Chamber. The Amherst County Chamber of Commerce is continuously working to create new ways to promote the region and the advancement of the business community.

Our goal at the Chamber is to help business owners network and grow their business. At the Chamber of Commerce we work diligently to help our members achieve their business goals each year. We measure our success by our members' success.

Your business membership with the Chamber makes programs, services, and events possible, and without your partnership we cannot accomplish our shared mission of a thriving, profitable business community. Here are a few ways we promote and support growth and success of Amherst County and its businesses:

Our website www.amherstvachamber.com lists all Chamber members, allows community members to upload events to a community calendar, and provides information to Amherst County visitors. Chamber members are empowered to update and add business information, notices, promotions, and events via our member portal.

Networking events such as *Amherst County 3rd Thursdays*, allow businesses to showcase their facility, products, and/or services, to the community and connect with potential new customers.

Member e-blasts is a communication tool used to promote member events, business information, Chamber updates, and important news.

Our revenue stream is driven by dues and sponsorships. To help keep dues low, please consider a sponsorship so that we may continue to offer events, like educational seminars and political forums. Whether you are renewing your membership or becoming a new member of the Amherst County Chamber of Commerce, we welcome your partnership with us, and appreciate your participation and involvement with the Chamber. We hope you'll join us!

connecting people. building business.

P. O. Box 560 | Amherst, VA 24521

(Office) 434-946-0990 | (Fax) 434-946-0879

Email: informtion@amherstvachamber.com | Website: www.amherstvachamber.com



facebook.com/AmherstVACHamber



twitter.com/AmherstCoChmbr



**AMHERST
COUNTY**
Chamber of Commerce

connecting people. building business.

Your Business Goals for 2017? Join the Amherst County Chamber of Commerce!

ADVERTISING/PROMOTION

Chamber Website: All members are listed on our website, www.amherstvachamber.com, in the business directory which is where up to 4,000 people go each month searching for businesses and organizations like yours! With the membership portal you can promote "Hot Deals", job opportunities, upcoming events and more.

Social Media: With a multitude of subscribers on Facebook and Twitter, you can utilize the Amherst County Chamber of Commerce (ACCC) to promote your business, events, special announcements. "Member Monday" on Facebook and Twitter—each week an individual business is showcased to include an overview of the business with contact information.

Weekly e-Blasts: Our weekly communications highlight our members, Chamber events and events in the county, and important state/legislative information that matters to your business. Currently delivered to the inbox of hundreds of people and then cross-posted on Facebook and Twitter to reach thousands more. Send us your newsworthy announcements and events and we will get the word out!

Amherst County Guidebook: This annual magazine is distributed throughout Central Virginia and is published in conjunction with ACCC as advertisement for Amherst County. Chamber members are listed in the publication at no cost and also have the opportunity to purchase additional advertising at a discounted rate.

Amherst Street Map & Resource Guide: This printed and online publication helps people learn more about products and services that are available in the area. Advertising is available at a discounted rate for all ACCC members.

NETWORKING

Amherst County 3rd Thursdays: Monthly networking opportunities to meet potential customers, clients, and vendors to generate new business leads.

Annual Business Appreciation Awards Dinner: A special evening set aside to honor Amherst County businesses for their commitment to serving our residents, visitors, friends and family.

INCREASED CREDIBILITY

Join Today: As a member, you'll increase positive perception among consumers and business owners.

According to a research study by The Shapiro Group, Inc. and Market Street Services, when consumers know that a business is a member of their local Chamber of Commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase good or services from the company in the future.

GRAND OPENINGS

Ribbon Cuttings: The best way to quickly bring awareness to your business. This ceremony introduces you and your employees, along with your location, products, and/or services to the community.

ADVOCACY

The Chamber works with our members to support local and state policies that create an environment favorable to business, community growth and development.



2017 Membership Dues

Please clearly complete this form in its entirety. If paying by check, you can make your check out to Amherst County Chamber of Commerce.

Number of Employees*	Annual Dues	Prorated if you join April-June	Prorated if you join July - Sept	If you join Oct-Dec
1	\$64	\$48	\$32	Free if next year's dues are fully paid in this calendar quarter.
2-5	\$92	\$69	\$46	
6-10	\$122	\$91	\$61	
11-15	\$185	\$139	\$93	
16-25	\$214	\$161	\$107	
26-50	\$244	\$183	\$122	
51-100	\$307	\$230	\$154	
101-200	\$365	\$274	\$183	
201-300	\$428	\$321	\$214	
Over 300	\$486	\$364	\$243	

*Non-profit and government organizations receive a 50% discount based on the number of employees/due amount listed above.

Company Name:	
Street Address:	
Mailing Address:	
Phone:	Fax:
Website:	Number of Employees:
Email Address:	
President/Owner Name:	
Company Representative Name & Title:	
Business Type:	Hours of Operation:
Would you like to host an <i>Amherst County Third Thursdays</i> event this year? YES NO	

Please make a copy of this page for your records. Mail the completed application and your check made payable to

Amherst County Chamber of Commerce

connecting people. building business.

P. O. Box 560 | Amherst, VA 24521
(Office) 434-946-0990 | (Fax) 434-946-0879

Email: information@amherstvacchamber.com | Website: www.amherstvacchamber.com



facebook.com/AmherstVACchamber



twitter.com/AmherstCoChmbr



You May Also be Interested in an Optional
2017 Corporate Sponsorship Package

Corporate Sponsorship Packages offer your business an opportunity to quickly and easily choose a best-fit sponsorship that allows you to support the Amherst County Chamber while receiving exposure all year long in a number of different ways. The Amherst County Chamber also offers a number of event sponsorships throughout the year.

- **EXPOSURE:** Your company will be showcased at our Chamber sponsored events.
- **COST EFFECTIVE ADVERTISING:** Advertising in the Chamber event programs, sponsor listings and event displays offer the most exposure for your marketing dollars.
- **QUALITY OF LIFE:** Sponsorships provide us the funding for a variety of events and programs that make a difference in our community. It's a great way to show your community spirit to both your customers and potential customers.

Benefit	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Annual membership dues	Up to \$150 discount	Up to \$100 discount	up to \$50.00 discount	up to \$50 discount
Complimentary newsletter flier inserts	4	2	1	
Special recognition, including business logo on the Chamber's website and member profile	✓	✓	✓	✓
Special acknowledgement at all Chamber events	✓	✓	✓	✓
Your business logo on the monthly newsletter	✓	✓	✓	
Corporate display at the Annual meeting	✓			
Exclusive banner space (you provide banner) at all outdoor Chamber events	✓			
VIP seating at Corporate Table of 8 at ACCC events	✓			

<p>Contact Name _____</p> <p>Business Name _____</p> <p>Address _____</p> <p>Phone _____</p> <p>Authorized Signature _____</p> <p>Date _____</p>	<div style="border: 1px solid black; padding: 5px;"> <p>Sponsorship Level</p> <p><input type="checkbox"/> Platinum Sponsor \$1,500</p> <p><input type="checkbox"/> Gold Sponsor \$800</p> <p><input type="checkbox"/> Silver Sponsor \$500</p> <p><input type="checkbox"/> Bronze Sponsor \$350</p> <p><small>NOTE: Remember to deduct the applicable dues allowance if your 2016 membership dues have already been paid.</small></p> </div>
<p>Please mail this completed application and your check made payable to <i>Amherst County Chamber of Commerce</i></p>	

connecting people. building business.

P. O. Box 560 | Amherst, VA 24521
(Office) 434-946-0990 | (Fax) 434-946-0879

Email: information@amherstvachamber.com | Website: www.amherstvachamber.com
facebook.com/AmherstVACHamber | twitter.com/AmherstCoChmbr