February 10, 2026

BeauFlor Innovious Luxury Vinyl Discontinuation Notice

Dear Valued NRF Customer,

Effective immediately, NRF has decided to discontinue the BeauFlor Innovious (Hues, Curio & Perceptions) Luxury Vinyl Collection. NRF is committed to fulfilling orders for our valued retailers in a timely fashion and professional manner, and the direction in which BeauFlor has taken the availability of this collection does not coincide with NRF's business model that our retailers have become familiar with.

Please be sure to check stock before placing your order as NRF may still have inventory available to fulfill the quantity that's needed. We apologize for any inconvenience this may cause. Please contact your NRF Resilient Division Territory Manager with any questions regarding this drop. Thank you for your continued business.

NRF Resilient Division