DEALER OPPORTUNITY

Finish the Hallmark Job Without Freight Surprises

A smarter way to complete Hallmark hardwood projects with coordinating Artistic moldings.



HALLMARK FLOORS®

ARTISTIC FINISHES
A VERSATRIM LLC COMPANY

1 Why dealers are seeing this change

NRF now supports Hallmark flooring primarily through container positions and supplemental truckloads from Texas. Hallmark moldings remain stocked in California, so small direct Hallmark molding orders may require added freight or extra lead time.



2 Why look to Artistic moldings first

- Coordinate with Hallmark hardwood products
- Access the full array of Artistic profiles dealers have come to know over the years
- Avoid relying on Hallmark's more limited molding offering
- Help reduce last-minute freight surprises and delays



3 Best practice for your next Hallmark quote

When quoting a Hallmark hardwood floor, ask your NRF salesperson to review Artistic coordinating molding options at the same time. Planning the finish early helps keep the job moving and the finish package aligned.



NRF DISTRIBUTORS

Take on more flooring business.
With confidence.