



KowTeff School of African Dance

168 Macon Street, Suite 1 | Brooklyn, NY 11216 | 347-232-7834 | info@kowteff.org | www.kowteff.org

Greetings!

KowTeff is proud to announce our 9th Annual Juneteenth Celebration! The event will be held on **Saturday, June 8, 2019** from **12PM-8PM** at **Restoration Plaza** in the heart of Brooklyn. It will take place just prior to the Juneteenth holiday (June 19th). Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the U.S. The event will feature a dynamic Juneteenth performance by professional artists (adults and youth), Fitness and Wellness Expo, children and adult dance classes, outdoor House Party, special programming for children and seniors, and entry into the African Marketplace with a wide variety of vendors, all free of charge to the community!

We invite you to participate in our African Marketplace with opportunities for selling, exhibiting, demonstrating, and advertising products, services, and information. The African marketplace throughout the African Diaspora has historically served as an economic, social, and political hub for the community. Our Juneteenth African marketplace is aimed at increasing the visibility and sustainability of businesses, entrepreneurs, and organizations within the New York City community. In addition to promoting your product, service, or information, your support will assist KowTeff in preserving and perpetuating the diverse culture and folklore of the African Diaspora and ensuring that it remains accessible to all.

Because we heard your concerns as vendors, this year KowTeff is offering our “Ujamaa Initiative” to vendors who choose to participate, which is aimed at increasing sales in the Juneteenth African Marketplace. Through this shopping incentive, Kowteff will provide \$1.00 dollar off tickets to customers. The customer will inquire if the vendor is participating in the Ujamaa Initiative. If so, they will present the ticket and receive \$1.00 dollar off their balance. At the end of evening, vendors simply present their tickets at The Kowteff table and be reimbursed \$1.00 per ticket presented. Vendors PLEASE circle yes or no (near bottom of application) if you would like to take advantage of this exciting offer!

Please review the enclosed description of the African Marketplace and terms of the Vendor Agreement. If you are interested in vending at our Juneteenth African marketplace, please complete the attached form and submit payment. For electronic submissions, e-mail Vendor Agreement form to one of the e-mail addresses in the footer of the form and pay on-line at www.paypal.me/kowteff or our 2019 Juneteenth homepage, which also has further event information: <https://conta.cc/2vTNRmC>. Otherwise, you can mail the form and payment (check or money order) to the above KowTeff address, or give (cash) directly to a KowTeff member. All Vendor Agreement Forms and payments must be received **by June 3, 2019**, and May 22, 2019 is the early bird deadline for reduced fees. Spaces are limited and are assigned on a first come, first served basis. Thank you for your support!

Sincerely,

KowTeff Board of Directors

About Us:

The KowTeff School of African Dance is a non- profit organization with the mission of preserving and perpetuating the diverse folklore of African peoples through quality education, entertainment, and community-based programs that uplift through the cultural arts.

2019 KowTeff Juneteenth Celebration Vendor Agreement

First Name	Last Name		
Business Name			
Address	City	State	Zip
Telephone	Email		
Items Sold			

Reservation

Craft/Product/Snack Vendor _____ x \$50.00 (or \$45 by 5/22) = \$ _____

Food Vendor _____ x \$150.00 (or \$140 by 5/22) = \$ _____

Total \$ _____

Payment

Cash
 Check*
 Money Order*
 Credit Card (Pay Pal)**

***Please make checks or money orders payable to KowTeff School of African Dance and mail to the above address. ** Credit card payments: visit www.paypal.me/kowteff or <https://conta.cc/2vTNRmC>**

Ujamaa Incentive: Please include me in this shopping incentive program! Yes No

Marketplace Info

Juneteenth Marketplace will be held at Bedford-Stuyvesant Restoration Plaza, 1368 Fulton Street, Brooklyn, NY 11216 on **Saturday, June 8, 2019 from 12PM – 7PM**. Set-up is from 11AM – 12PM. Vendors are free to stay as long as they choose. Breakdown must begin no later than 7PM and be completed by 7:45PM. Spaces will be assigned on a first-come first-serve basis. Tables and chairs should be brought to event by vendors/exhibitors. Re-selling of non-craft items (e.g., socks, batteries) is prohibited. Food vendors must have food already cooked. Maximum of 2 persons per booth. This is an outdoor venue (Plaza Amphitheater). Event will proceed rain or shine. Please be sure to prepare your vending space appropriately.

Terms of Agreement

Upon making this agreement, the aforementioned vendor/exhibitor agrees to lease space from KowTeff School of African Dance for the purpose of selling, exhibiting, demonstrating, or advertising the leaser's product, services, or information at the 2019 KowTeff Juneteenth Celebration. For and in consideration of this lease, the leaser agrees to pay KowTeff the agreed upon amount specified as TOTAL DUE above. **No cancellations or refunds will be honored after June 3, 2019.** The aforementioned vendor/exhibitor agrees to hold harmless and indemnify KowTeff and its personnel, stakeholders and volunteers against claims extending from personal injury, and property damage. Be it also resolved that if the product/service/information provided is found to violate a third party and a claim or complaint arises out of this violation, the aforementioned vendor/exhibitor agrees to indemnify and hold KowTeff, their personnel, stakeholders, and volunteers harmless including defending the action and by paying all awards, costs, charges and related expenses arising out the claim/complaint.

Signatures: The KowTeff School of African Dance [501(c)(3)] hereby leases space to:

Vendor (Print)	Signature	Date
Received by KowTeff Member (Print)	Signature	Date

For more info or to e-mail form, please contact: Laura/Ayeshah at 347-697-5476 or laurasoaries@gmail.com