

# B-post Label™

Versatile Labelling Technology



Post &  
Parcel

## One Label, Multiple Solutions



B-post Label™ is patented and is required to only be used by BIXOLON Label Printers with special built-in firmware to cut label at the black mark.



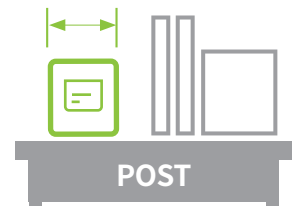
### High Efficiency and Reduced TCO

- One solution generating diverse labels such as electronic stamps, invoices and shipping labels means lower purchasing costs of printers and consumables
- Ability to print labels in varying lengths
- Only one label part number to stock and order
- Eliminating the need to switch label rolls to differing sizes



### Long-term Reliability

- Maintain the high performance of the Auto Cutter by cutting through the adhesive-free area, extending the cutter's life
- Ensure cleaner printer use



### Space Utilization

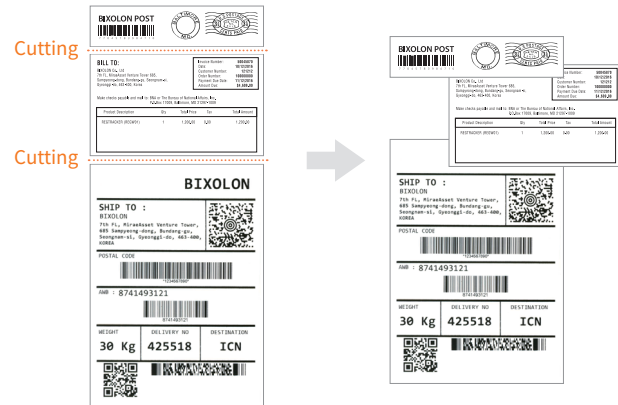
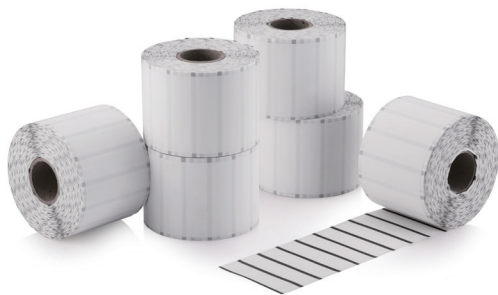
- Space efficient, reducing the number of printers required to print different sized labels
- Tidier cabling management with wireless connectivity options

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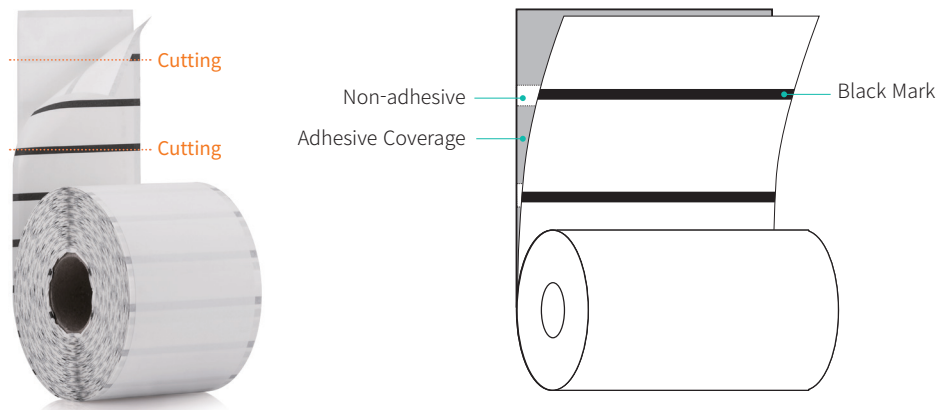
## High Efficiency and Reduced TCO

Significantly enhancing work efficiency while reducing the number of printers and consumables to deploy, B-post Label™ provides the most economical solution in relation to cost.



## Long-term Reliability

B-post Label™ features an adhesive-free black mark on the reverse of the label, ensuring long-term reliability of Auto Cutter over years of continuous operation.



## Maximized Space Utilization

On a the postal operation desk where space is limited so it's important to achieve maximum space utilization. B-post Label™ enables users to deliver the most efficient material handling and operational safety.



B-post Label™

VS

Comparative Products



All-In-One



Shipping Label



Invoice



Stamp



BR\_B-post Label\_EN\_JUL19\_V1

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