ANNUAL CONFERENCE 2024

Saturday, May 4 - Tuesday, May 7
Indianapolis, IN

SUPPORTER PROSPECTUS

You are invited!

The Payments Academy is extending an invitation to join us for our 2024 Conference. The dates are May 4-7, in Indianapolis.

What is The Payments Academy?

With great success the past twenty years, The Treasury Institute for Higher Education facilitated the PCI DSS Workshop for Higher Education. The Institute is proud of the efforts and successes made possible by a collaboration of Practitioners, Industry Experts and Supporters. In 2023 we completed the transition from the Institute to the Payments Academy to enable the enhanced mission of assisting Higher Education in broader payment issues while still including PCI DSS training and updates.

The 2024 Payments Academy Conference theme is *Fueling Success* with content focused on the variety of payment trends, payment technologies, and PCI compliance topics. Sessions will be presented in a combination of panel discussions, expert lectures, and interactive labs.

Payment Trends and Technology: Higher education professionals often find themselves contending with multiple platforms for incoming and outgoing payments. Sessions in this track will focus on learning about the rapidly evolving payments landscape, and ways to enhance the payment processing environment on campus.

PCI Compliance: This highly interactive track is focused on PCI and data security regulatory topics. Sessions are designed to foster small and large group discussions, brainstorming, and idea sharing. Experiences with v.4.0 will of course be of great interest!

Important Dates

Interest expressed:
December 21, 2023

Registration form due:
March 1, 2024

Supporter fee due:
March 1, 2024

Marketing materials by:
March 1, 2024*

Our community is made up of seasoned higher education staff, merchants, and cybersecurity professionals as well as those who may be new to their responsibilities. *The experiences and insights your company have is why they attend.*

Sample Institutions Attending

Arizona State University	Pennsylvania State University
Baylor University	Texas A&M University
Duke University	University of Alabama
Georgia Southern University	University of California
Gonzaga University	University of Florida
Harvard University	University of Louisville
Iowa State University	University of Michigan
Michigan State University	University of Oregon
New York University	University of Texas
Stanford University	Virginia Tech

2023 Supporters

3-East	Nacha
Arrow Payments	Nelnet Campus Commerce
Bluefin	PaymentWorks
CampusGuard	PFM Treasury Consulting
Catalis Payments	PNC Bank
CIBC	Security Metrics
CITI Bank	TouchNet
Flywire	Transact Campus
Halock Security Labs	US Bank
JP Morgan Chase	

Our Supporter Package

SUPPORTER PRICING & BENEFITS

Supporter company fee	**$4,900**
Company name/logo on Conference correspondence	✔
Complementary Conference registrations*	**2**
Pre-conference attendee list	✔
Presentation**	✔
Company logo displayed during Workshop	✔
Conference attendee lists	✔

*One additional company representative may register at the rate of $650.

- **Displaying your company's message and meeting with customers and prospects.** The Payments Academy will provide a table for you in the exhibit area. Please limit your materials (brochures, tchotchkes, etc.) including signage to what can be placed on a six-foot tabletop.
- **Attendee lists** will be sent to Supporters prior to and after the event.
- **Recognition** on the Academy's website, during the conference, in the agenda, and handouts. All Supporters will have their logo included on the event home page, and on signage at the conference.

** Presentation The Payments Academy is very interested in your thoughts on subjects relevant to our conference. We do, however, require that presentations be led by a college/university practitioner. We have limited slots available , so we urge that you submit your intent and proposal as soon as practicable. Submit your joint proposal using the online form on our website: thepmtsacademy.org. The Program Committee and the Payments Academy Board make the final decision on session inclusion, not all submissions may be selected.

Hotel Information

The Westin Indianapolis

241 W. Washington Street

Indianapolis, IN 46204

A block of rooms has been reserved at the rate of $189 + tax per night. Information to make a reservation in the reserved room block will be included in supporter materials and registration confirmation emails. The group rate is available three nights before/after the conference pending hotel availability.

Frequently Asked Questions

- **How can my company indicate our intent to participate?**
  - *Email: rking@thepmtsacademy.org by December 21, 2023.*
  - *Phone: 214-770-3550*
- **How do we pay our $4,900 fee and register?**
  - *Invoice/registration forms will be sent upon receipt of intent. Deadline for payment and registrations is March 1, 2024.*
  - **What types of organizations typically participate at this event?**
  - *Please see page 1 of the Prospectus.*
  - **How do we submit a presentation?**
  - *The Payments Academy is very interested in your thoughts on subjects relevant to our conference. We do, however, require that presentations be led by a college/university practitioner. You may submit your joint proposal using the form at our website: **thepmtsacademy.org***
  - **What is the presentation length?**
  - *Fifty minutes.*
  - **Do we receive an attendee list?**
  - *Yes, both pre—and post-conference*
  - **Wil we be able to create our own slide decks, or will there be a template we need to use?**
  - *The Payments Academy will provide a template.*
  - *Slide decks must be submitted by April 15 for content review.*
  - *We have a strong philosophy that Conference educational sessions are not used for selling specific products and services. As such we ask that slide decks not include Supporter logos and content presented accordingly. Supporter product information can be posted on the Supporter Guidebook page and also made available at your exhibit table.*

Interested in Getting Involved?

Need More Information?

Contact Ron King, Executive Director
rking@thepmtsacademy.org
214-770-3550