



WILLIAM & MARY
COHEN CAREER CENTER

Externship Program Information 2021 - 2022

The Externship Program, which began as a collaboration between the Cohen Career Center and the Parent & Family Council engages alumni, families, and other employers to generate positive job shadowing experiences for William & Mary students. An externship is a brief (1-2 day) job shadowing opportunity that is available over Winter Break. Externships give students an opportunity to develop a deeper understanding of the fields they are considering and strengthen their professional networks. Students can find and apply for externships through TribeCareers. Students from any class year with any career interest can benefit from the experience!

Schedule

Employer-focused information is in **BOLD**.

October 1: **Deadline for sites to post externships in TribeCareers**

October 26: Deadline for students to apply to externship sites

October 28: **Externship application packets sent to host sites**

November 11: **Student selections due to the Cohen Career Center**

January 3-21: Students participate in externships (either in person or virtually)

TBD: Students participate in wrap-up activity & survey with the Cohen Career Center

Sample Externship Activities

Although no two externships look exactly alike, we encourage sites to participate in activities that will introduce students to the organization, as well as foster professional growth. Some potential activities include:

- Introduction/presentation on organization/company, departments, and internship/entry-level opportunities
- Demonstration of technology that is used in the office/industry
- Roundtable discussions with professionals from various departments within the organization or short informational interviews with a variety of employees at the organization
- Hear from CEO or other top-level leadership
- Observe a meeting/client interaction and/or assist on a project or case study
- Discuss professional development activities
- Resume or cover letter review/mock interview

If you're interested in hosting an extern and aren't sure what activities you would have them participate in, we're more than happy to discuss options with you.

Extern Selection Process

Students apply to externship postings and are reviewed by each host site. When a student is selected, the host site will extend the opportunity, discuss important information, and review necessary action steps with the student. Hosts notify Lisa Randolph, in the Cohen Career Center (lrandolph@wm.edu), of their selections so that she can contact the students who were not selected.

*****Please note: Externships may take place in person or virtually**

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How to Post an Externship

1. Visit <https://wm-csm.symlicity.com/employers/> (TribeCareers)
2.
 - a. **If you have posted an opportunity in the past**, enter your username and password to sign in. If you've forgotten your password, click on *Forgot Password* underneath sign in.
 - b. **If you are new to the system**, click on sign up and post job. Complete all fields with the red asterisk (*).
3. Once you are logged into TribeCareers, click on "Create a job posting" (even if posting an externship). **If you've posted before**, you will have the option to copy an existing posting (you will need to click "show archived"). Posting tips:
 - a. For position type, select Externship/Shadow.
 - b. Start the job title with '**W&M Externship:**' – In the job title, please put your company name and/or the job function of the externship (i.e. W&M Externship: Medical Shadowing).
 - c. For resume receipt, please choose 'Accumulate Online' unless you would like to receive an email each time a student applies. The system will send you an email with all applicants after your deadline date, which should be set to October 26.
 - d. Be as specific as possible in the description, as that will make the posting more appealing to students.
 - e. A resume is automatically required, but you can add any additional documents you would like students to submit (i.e. cover letter, statement of interest, etc.).
 - f. It is your choice if you would like your contact information to be visible to students.
 - g. Although you have the option to list specific qualifications, we encourage you to leave it as open as possible, as this program is designed for students to learn about different career fields.
 - h. Externships can take place in person or virtually.
4. You will receive an email link after the October 26 student application deadline date with the applications that have been received.

For questions and assistance, please contact:

Lisa Randolph

Assistant Director, Experiential Learning

757-221-3230

lrandolph@wm.edu

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