FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Princeton Family YMCA
2018 YMCA Centennial Awards

FOR SOCIAL RESPONSIBILITY: CELEBRATING 110 YEARS OF SERVICE!

This year, we are recognizing the prestigious YMCA Centennial Award will recognize remarkable individuals in our community who demonstrate outstanding commitment to Social Responsibility by serving the greater good, supporting their neighbors; and lead by example through community service, philanthropy and putting by others first.

The Y is a leading voice on health and well-being. With a mission centered on balance, the Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests. As a result, millions of youth, adults and families are receiving the support, guidance and resources needed to achieve greater health and wellbeing for their spirit, mind and body.

What are the YMCA Centennial Awards?
The *Centennial Awards* reception is the Princeton Family YMCA's one and only major fundraising event that invites local businesses, corporations and individuals to support the YMCA mission in the Princeton region. The *Centennial Award* is named in honor of the YMCA of Princeton's 100th year of service to the Princeton region, which was celebrated in 2008. Proceeds raised from this annual event help the YMCA deliver its mission-driven programs and activities to more than 7,000 individuals annually in the region and help ensure that critical YMCA programs and activities are accessible to anyone, regardless of financial circumstances.

When is the 2018 YMCA Centennial Awards event?
The *YMCA Centennial Awards* is an after-work cocktail reception. This year, the event will be held at the Princeton Family YMCA in the Dodge gymnasium on **Thursday, October 25 from 6:00 pm to 9:00pm.**

The Event
Each year, four to eight awards are given to distinguished individuals in one of the YMCA's three areas of focus: healthy living, youth development and social responsibility. A unique feature of this event is that the program is conducted entirely by young people, ages 10 - 18, who are regular participants in YMCA programs. They serve as the evening's moderators and present the awards. Before the event, each honoree is interviewed by his or her young presenter who shares his or her story.

<u>The 2018 Centennial Award: "For Social Responsibility" – Our Honorees!</u>

Benjamin (Ben) Colbert, Community Leader, Artist & current President, Paul Robeson House of Princeton; **Matthew Wasserman**, Environmental Advocate, Co-Founder and current Board Chairman, Sustainable Princeton; **Susie Wilson, M.S.Ed.**, Family Life Educator, Policy Fellow and Board Member, Princeton Area Community Foundation; **C-Change Conversations**, A volunteer-led organization focused on facilitating productive, non-partisan discussions about the science and effects of climate change, represented by President Kathleen Biggins; **Church and Dwight Employee Giving Fund**, an employee-led workplace giving program which has granted more than $10 Million to charitable organizations since its inception in 2005, represented by Wendy Bishop and Tara Cesaro.

Who are asked to support the Centennial Awards?
Individuals, small businesses, organizations and the corporate community are asked to support the *Centennial Award*. Each year, more than 200 individuals attend the event.

What is the fundraising goal?
This year's goal is to raise $90,000 to underwrite YMCA mission programs and support financial assistance.

-Please turn over for a detail of the Sponsorship Levels-

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SPONSORSHIP LEVELS

Champions $10,000
Ten tickets to the event; Recognized as Champion/Presenting Sponsor of the Centennial Awards; Publicly Recognized at Event; Full-Page Ad in Event Program; Identified as Champion in all advertising and promotion; Web link; Annual Report.

Advocate..$5,000
Eight tickets to the event; Recognized at the Advocate level of the Centennial Awards; Name printed below Champion level; Publicly Recognized at Event; Full-Page Ad in Event Program; Identified as Advocate in all advertising and promotion; Web link; Annual Report.

Leaders...$2,500
Six tickets to the event; Recognized at the Leader level of the Centennial Awards; Name printed below Advocate level; Publicly Recognized at Event; Half-Page Ad in Event Program; Identified as Leader in all advertising and promotion; Web link; Annual Report.

Mentors...$1,500
Four Tickets to the Event; Recognized at the Mentor level of the Centennial Awards; Name printed below Leader level; Publicly Recognized at Event; Quarter-Page Ad in Event Program; Identified as Mentor in all advertising and promotion; Annual Report.

Guides...$ 500
Two Tickets to the Event; Recognized at the Guide level of the Centennial Awards; Name printed below Mentor level; Identified as Friend in all advertising and promotion; Recognition in Annual Report.

Friends..$ 250
One Ticket to the Event; Recognized at the Friend level of the Centennial Awards; Name printed below Guide level; Recognition in Annual Report.

Individual Tickets..$ 135

For more information, please contact Sarah Lynd at 609-497-9622 ext. 210 or slynd@princetonymca.org.