Friday, Oct 2

Steve Maviglio and Rob Stutzman, Navigating the November Ballot Measures (D/H/R/WI)

3-4 pm
Mendocino 1005





California voters face a dizzying number of measures on the November ballot. Two of Sacramento's leading political strategists will talk about these initiatives, how they got on the ballot, and the arguments for and against. Steve Maviglio is a Democratic strategist who has worked on more than a dozen statewide ballot measures, managed political campaigns, and served as the Press Secretary to Gov. Gray Davis and three Speakers of the California Assembly. Rob Stutzman is the founder and president of Stutzman Public Affairs, which specializes in campaigns, communications, crisis management, and political advertising. He was Deputy Chief of Staff for Communications for Gov. Arnold Schwarzenegger.