

New *DIRECTIONS* in Rural Healthcare *OPPORTUNITY* *DISCOVERIES*

2017 TORCH ANNUAL CONFERENCE & TRADE SHOW



APRIL 18-20 | HYATT REGENCY DALLAS

Early Registration Deadline: April 10

Texas Organization of Rural & Community Hospitals



We all know how complex healthcare has become and it's hard to ignore the unprecedented changes that have taken place in our country over the past year, but we're not done yet! 2017 is shaping up to be the monumentally challenging year we all thought it would. In order to protect and preserve your organization, you need not only to be on the forefront of innovation, but more strategic, more aggressive and more dynamic.

We contend that this is an ideal time for all rural hospitals to find a "New Direction in Rural Healthcare."

Therefore, TORCH aims to use this year's Annual Conference as a forum to explore the opportunities that reside among our rural hospital members to capitalize operationally and financially; locally and regionally; economically and politically from a vastly changing and rapidly evolving healthcare market. The goal is to be sure that your leadership, trustees and staff can learn from one another and from recognized state and national experts who have a vision for the long-term success of rural healthcare.

Don't think of it as the end is near. Think of it as a new beginning! If you're willing to assume a little more risk and think strategically, this environment is ready to reward you. We formally invite you all to come and be a part of this year's TORCH Annual Conference and Trade Show and to take in the knowledge and education you need to get ahead in 2017, to network among your knowledgeable peers and to again make this event the cornerstone of a highly successful year for you, your hospital and your community. You can register for the event by clicking [here](#).

Once again, we are returning to the Hyatt Regency in the heart of downtown Dallas. The hotel is located at 300 Reunion Blvd., Dallas, TX. The negotiated room rate is \$164/night. The hotel does sell out quickly, so please make your reservations as soon as possible. You can reserve your room [here](#).

As you know, TORCH draws its strength from our many members and their dedicated support. Your participation in the TORCH Annual Conference and Trade Show as well as our other activities is always appreciated. Our overarching goal each year is to create a highly affordable and equally engaging educational opportunity that delivers a rural-friendly agenda and trade show experience with a special emphasis on helping you find solutions and improvements that will drop directly to the bottom line.

On behalf of the TORCH Board of Directors and our staff, we certainly look forward to helping you adapt to the changes ahead and finding the new opportunities that will ensure your own ongoing success and the sustainability of rural healthcare, so that you all may live out your mission for years to come.

David Pearson, FACHE
President/CEO

Schedule At-a-Glance

Tuesday, April 18

8:00 am	Attendee Registration
9:30-11:00	Rural Hospital Intel Report: An Advanced Peek at 2017
10:00	Vendor Registration
11:00	Lunch on Your Own
1:00 pm	Annual Conference Welcome and Opening
1:10	KEYNOTE SESSION Hot of The Presses: 2017 Healthcare Trends
2:00	GENERAL SESSION The Advocacy Doubleheader: A State and Federal Update
3:00	Networking Break with Refreshments (In Foyer Area)
3:30	GENERAL SESSION Breaking News on Texas Healthcare
4:30	GENERAL SESSION Money Talks: The Annual Rural Hospital Finance Q&A
4:30	Vendor Orientation (Exhibitors and Sponsors only)
5:30	Opening Reception

Wednesday, April 19

7:30 am	Breakfast with Exhibitors Silent Auction Opens
8:30	OPENING GUEST PRESENTATION The State of Healthcare
9:00	KEYNOTE SESSION Taking Your Healthcare Organization in a New Direction
10:15	Networking Break with Exhibitors

11:00	CONCURRENT SESSIONS OR EXHIBITS A. Strategic Thinking: The New Imperative for Rural Hospitals B. Surveying the Threat Landscape in Healthcare Today
12:00 pm	Awards Luncheon
1:10	CONCURRENT SESSIONS OR EXHIBITS C. Antibiotic Stewardship: A New Standard D. Building More Meaningful and Engaged Community Stakeholder Groups
2:00	Networking Break with Exhibitors
3:00	Searching for Hidden Opportunities in Your Hospital
4:00	GENERAL SESSION Find True North: Harnessing Attention in an Era of Distraction
5:00	Reception with Exhibitors
6:30	Silent Auction Ends

Thursday, April 20

8:00 am	Breakfast with Exhibitors
8:30	Membership Meeting
9:00	Exhibitor Move Out
9:00	GENERAL SESSION Plug and Play Ideas: TORCH CEO Panel Session
10:00	GENERAL SESSION Keeping it Legal in 2017
11:00	CLOSING KEYNOTE SESSION Moving Toward High-value Healthcare
11:50	Closing Remarks
12:00 pm	Adjourn

REGISTER ONLINE: bit.ly/TORCH2017

All speakers have been invited or confirmed. CEUs available: 12 hours.

We Invite Y'all to be a part of our First-ever "Texas Rural & Community Brag Board" Contest

Each year, we have held a special 'interactive feature' in the hotel foyer during our TORCH Annual Conference. On our 25th Anniversary, we did the hospital profiles and last year, we built the graffiti walls that you filled with your thoughts and ideas about rural healthcare.

This year, we want to see even more of YOUR creative side and community pride, so we are bringing the bulletin boards back and all we need YOU to do is brag!

That's right, think about what makes your community, hospital and people unique and put it on a poster and then bring it with you to share. We want you to tell our members a little bit about yourselves and what it is that makes the place you are from so special.

Did you win any awards lately?

Tell us about your high school mascot!

Any ghost legends or famous ties to your community? Urban legends count too!

What festivals and activities do you hold? When should we make plans to be there?

Are you home to the world's largest pecan? (We're looking at you, Seguin!)



We want to know any and everything that you can think of that is fun and interesting about your community. Make sure to include some pictures too so we can all get a feel for what life is like in your corner of Texas.

Your 'canvas' will be one standard sheet of poster board. Other than that, feel free to use any other medium you like and be creative! Make yours stand out in the crowd!

We will be awarding gift baskets (and bragging rights) to the three best poster profiles based on visual interest, creativity and community pride.

And please let us know if you plan to participate, so we can make room for everyone. All you have to do is send a quick email to Carrie Ruiz @ cruiz@torchnet.org and let her know your facility/ community is participating.

So be your best travel and tourism agent or job recruiter and we look forward to learning more about ALL of our TORCH-member communities!



Agenda - Day 1

Tuesday, April 18

8:00 am	Attendee Registration
9:30-11:00	Rural Hospital Intel Report: An Advanced Peek at 2017 <i>Hosted by TORCH Leadership and Invited Guests</i> This inaugural Town Hall-style session will feature a discussion of the major trends and activities for TORCH-Member Hospitals to consider in the year ahead and a new opportunity for open dialogue.
10:00	Vendor Registration
11:00	Lunch on Your Own
1:00 pm	Annual Conference Welcome and Opening <i>David Byrom, CPA, CEO and TORCH Chair, Coryell Memorial Healthcare System and David Pearson, CEO, TORCH</i>
1:10	KEYNOTE SESSION Hot Off the Presses: 2017 Healthcare Trends <i>Bryan J. Christianson, Senior Vice President Client Organization, B.E. Smith</i> To better understand where things are headed, you must look to the trends that are developing. B.E. Smith Healthcare Leadership Intelligence Report explores 11 trends across four high-interest topics including industry, career, workforce recruitment and retention, and leadership. The results of the 2017 Healthcare Trends Survey were developed with input from a diverse cross-section of nearly 1,000 healthcare leaders. Come see what they have to say about what healthcare will look like in 2017. Learning Objectives <ul style="list-style-type: none">• Describe the emerging trends facing healthcare and rural hospitals in the year ahead.• Explain how these trends can inform hospital governance and strategy going forward.• Recognize how each trend might impact rural healthcare providers or communities.
2:00	GENERAL SESSION The Advocacy Doubleheader: A State and Federal Update <i>Don McBeath, Director of Government Relations, TORCH and Alan Morgan, AIA, CEO, National Rural Health Association</i> A new President, a new Congress and a new State Legislature are all establishing new priorities in a time of unprecedented change and anxiety among healthcare providers. The future for our facilities and rural communities depends on swift and decisive action. Get the latest information from our inside sources on how you can make an impact from an advocacy standpoint

and how by working together, we can convince our state and federal elected officials to help stop hospitals from closing and 'Save Rural'.

Learning Objectives

- List some rural advocacy issues at the state level.
- Assess these issues from the hospital perspective.
- Describe the advocacy activities needed to affect change.

3:00

Networking Break with Refreshments (In Foyer Area)

3:30

GENERAL SESSION

Breaking News on Texas Healthcare

Steve Jacob, MPH, MA, MSBA, Founding Editor, D Healthcare Daily

The immediate future of U.S. and Texas healthcare has never been more uncertain. Rural hospitals operating on razor-thin margins or in the red have the most at stake as competing political forces are fighting to reshape government health programs. Joining us is an author of two health care books and health policy professor at two Texas universities who can tell us what we'll be talking about in the months and years ahead.

Learning Objectives

- Explain potential threats of the Affordable Care Act's repeal that will specifically affect rural hospitals.
- Explore the economic effects rural hospital closures have on their communities.
- Explain why we cannot predict the trajectory of future health care costs.

4:30

GENERAL SESSION

Money Talks:

The Annual Rural Hospital Finance Q&A

Michael Oatman, Partner, BKD; Brandon Durbin, Durbin & Co. and Larry Anderson, Principal, Blue & Co.

This panel session with our partner CPAs will address the most important financial issues facing rural and community hospitals. As always, there are numerous changes underway that can have a major impact on your hospital's bottom line. So attend this session, stay informed and get all your questions about today's greatest financial and reimbursement challenges answered by our experts in the field.

Learning Objectives

- Identify the key financial challenges facing rural hospitals.
- Explain the financial policies that underlie these challenges.
- Recognize some opportunities for financial improvement.

4:30

Vendor Orientation

(Exhibitor and Sponsors only)

5:30

Opening Reception

This registration is only for hospitals.

All other participants may attend the conference only as an exhibitor and/or as a sponsor.

Agenda - Day 2

Wednesday, April 19

- 7:30 am **Breakfast with Exhibitors**
Silent Auction Opens
- 8:30 **OPENING GUEST PRESENTATION**
The State of Healthcare
Charles Smith, Executive Commissioner, TXHHSC
As the Chief Executive of the state's Health and Human Services Commission, Commissioner Smith has purview over what is arguably the largest healthcare enterprise in Texas including Medicaid, CHIP, CPS, Aging, Regulatory, Healthcare Policy and the Innovation Strategies that are designed to ensure access to healthcare and the general welfare of all Texans. No small task and he will be joining us for the first time to talk about how Texas, specifically rural Texas, fits into the grand scheme of healthcare delivery statewide.
- 9:00 **KEYNOTE SESSION**
Taking Your Healthcare Organization in a New Direction
Dan Collard, President, EVOQ
Our theme this year is intended to drive our hospital membership toward a greater focus on quality, performance improvement, innovation and teamwork and on a quest to find the hidden gems in your rural facility and then to capitalize on them. Whether it's certain key staff, a great customer service approach or a service line or quality program that you excel in, use that as a catalyst to promote greater improvement and growth throughout your organization. In a time of great uncertainty, we want our members to be inspired to capitalize on what they do best. This high-powered session will do just that.
Learning Objectives
 - Recognize the internal catalysts that can stimulate internal performance improvement.
 - Identify the ingredients of a culture of success and innovation in the rural hospital setting.
 - List areas that your facility can capitalize on even in the midst of complex external changes.
- 10:15 **Networking Break with Exhibitors**

11:00

CONCURRENT SESSIONS OR EXHIBITS

A. Strategic Thinking: The New Imperative for Rural Hospitals

Terry Hill, MPA, Executive Director Rural Health Innovations, National Rural Health Resource Center

This session will be led by one of rural health preeminent thought leaders and he will share how the need for a truly strategic approach to rural healthcare is now at hand. Hospitals who are consumed with day-to-day issues are going to struggle, while forward-thinking, goal-oriented facilities will find success and opportunity. Be a part of this dynamic session and see how you can move ahead.

Learning Objectives

- Identify the need for a more strategic approach to the governance and direction of rural hospitals.
- Explain the difference between a reactive and proactive approach to rural hospital strategic planning.
- List the steps that rural hospital leaders can take to pivot toward a more strategic position.

B. Surveying the Threat Landscape in Healthcare Today

Anne Faullin, Senior Security Specialist, SecureWorks

Cybersecurity has become so clichéd that oftentimes healthcare providers fall into a false sense that bad things only happen to someone else. It's a big hospital issue. Nobody wants our data. But they do and you only have one chance to protect yourself before it's too late. Learn how to institute security and compliance measures that matter from an expert on the front lines.

Learning Objectives

- Describe the current 'Threat Landscape' as it relates to healthcare providers, specifically rural.
- Define the components of a highly effective healthcare cybersecurity and compliance program.
- Identify the building blocks of a security program intended to prevent any cybersecurity issues.

12:00 pm

Awards Luncheon

1:10

CONCURRENT SESSIONS OR EXHIBITS

Agenda - Day 2

C. Antibiotic Stewardship: A New Standard

Kathy Baker, PharmD, Hunter Pharmacy

Rural hospitals are a vitally important part of the overall healthcare delivery system and therefore share the responsibility of practicing in an ethically responsible manner and adhering to the latest quality guidelines. The importance of an Antimicrobial Stewardship program is well documented in the literature and is now a Joint Commission Medication Management standard for hospitals, critical access hospital and nursing care centers. Learn how you can help ensure that your patients are receiving the most accurate and appropriate medication therapy.

Learning Objectives

- Introduce the new Joint Commission Medication Management standard addressing antimicrobial stewardship and the role it will play with CMS.
- Discuss core elements of a hospital antibiotic stewardship program.
- Discuss barriers and solutions implementing a successful antibiotic stewardship program in small rural facilities with limited resources.
- Discuss the pharmacist's role in antibiotic stewardship programs and associated cost savings opportunities.

D. Building More Meaningful and Engaged Community Stakeholder Groups

Michelle Rathman, CEO of Impact! Communications, Inc.

The time to build support for a rural or community hospital is not when it's in financial trouble. Do members of your community actively and steadily engage with your hospital when it's not a crisis? With so much uncertainty around healthcare today, the need for hospital leaders to connect with their community stakeholders on a whole new level is great. This eye opening, idea-packed session for health care leaders moves the dial from "should do" to "how to" make a difference when the stakes are highest.

Learning Objectives

- Understand the root causes of and strategies for reversing outmigration and improving community perception.
- Engage non-traditional community partners to help reduce patient passivity and proactively address population health issues.
- Improve patient satisfaction, customer service/ experience and raise the bar on employee engagement.

Networking Break with Exhibitors

3:00

Searching for Hidden Opportunities in Your Hospital

Moderator: Brant Couch, HealthSure CEO

Panelists: Dr. Jane Forester, Medical Director, Allied Benefit Systems, Kevin Seeker, AVP Benefits Communication Strategy, Sun Life Financial, Ed Pudlowski, Chief Consulting Officer, American Fidelity

As the world around us continues to evolve, as complexity creates new, unforeseen risks, keeping things simple is essential. Our panel of employee benefits experts will show you how your hospital can successfully meet five fundamental challenges and find the hidden savings in your hospital.

Learning Objectives

- Discover three cost control strategies that are often overlooked and underutilized.
- Learn the true impact employee communication has on the perceived value of their benefits.
- Strategies to avoid hidden costs by staying ahead of the ever-changing rules and regulations.

4:00

GENERAL SESSION

Find True North: Harnessing Attention in an Era of Distraction

Geoff Tumlin, CEO, On-Demand Leadership

Herbert Simon predicted in 1971 that the information age would create a deficit of attention, but even he would have been surprised by our current distraction-filled environment of rapid change, information overload, and constant connection. It's a big challenge to plan for the future when the way forward seems so unclear, and it's hard to create the time and space to think strategically when we are operating on a day-to-day basis. We all want to provide the best possible leadership for our employees, trustees, and community, and this session will provide positive, pragmatic and immediately implementable strategies for successfully leading our organizations through the uncharted waters ahead.

Learning Objectives

- Learn ways to improve focus and attention across your organization.
- Understand communication strategies for motivating people under conditions of uncertainty.
- Identify ways to give yourself and your people time back for deep thinking and vital strategic work.

5:00

Reception with Exhibitors

6:30

Silent Auction Ends

2:00

Agenda - Day 3

Thursday, April 20

8:00 am **Breakfast with Exhibitors**

8:30 **Membership Meeting**

9:00 **Exhibitor Move Out**

9:00 **GENERAL SESSION**

Plug and Play Ideas: TORCH CEO Panel Session

Moderator: John Henderson, CEO, Childress Regional Medical Center

[Panel Members – Invited CEOs]

There's a number of places that hospitals can turn to for efficiencies and services that increase revenue and lower costs, but what about the 'Hidden Gems', those areas that you least expect to make a difference but did. Hear from several TORCH Member CEOs about initiatives and programs that exceeded their wildest expectations and that may be just waiting to be discovered in your facility as well. We always enjoy hearing from our own, so this is your chance.

Learning Objectives

- Identify how the ideas presented by CEO panelists might be replicated in your facility.
- List the barriers to implementation and the return on investment in each example.
- Analyze the opportunity cost in each situation and how your approach might differ.

10:00

GENERAL SESSION

Keeping it Legal in 2017

Kevin Reed, JD, Partner, Shareholder and Jennifer Claymon, Partner, Shareholder, Reed, Claymon, Meeker & Hargett, PLLC

Each year brings with it new laws, rules, new regulations and an ever changing healthcare landscape. How can we ever hope to keep it all straight? This session will provide you and your trustees with an update on recent developments, including the ACA repeal, as well as valuable information and practical legal advice to help you keep current. Bring your notepad as we consider the latest cases, decisions and trends and how they affect your hospital, so you can 'keep it legal'.

Learning Objectives

- To consider current legal developments in making day-to-day operational decisions.
- To determine how current the legal environment impacts compliance risks.
- To analyze how uncertainties limit the practical feasibility of implementing efficiency policies.

11:00

CLOSING KEYNOTE SESSION

Moving Toward High-value Healthcare

Speakers Joe Watt, Partner, BKD and Martin Hutton, Client Strategy Executive/Population Health, Cerner

The ACA put into motion a slew of population health initiatives that have been rolling out over the last several years and are slowly being adopted by urban and rural healthcare providers alike. These initiatives are intended to bring about a new emphasis on the 'Triple Aim' and to move value ahead of volume as the driving force in our industry. So what now? With the ACA on the verge of extinction and no clear heading, who will take the reins on High-Value Healthcare and how will it impact rural health?

Learning Objectives

- Describe the challenges of rural healthcare while striving for high value healthcare.
- Explain the significance data plays in the future of healthcare.
- Identify the challenges of balancing current rural healthcare delivery model with high value healthcare.

11:50

Closing Remarks

David Byrom

12:00 pm

Adjourn

2017 Speakers

Larry Anderson

Principal
Blue & Co.

Kathy Baker

PharmD
Hunter Pharmacy Services

David Byrom

CPA, CEO and TORCH Chair
Coryell Memorial Healthcare System

Bryan J. Christianson

Senior Vice President
Client Organization
B.E. Smith

Jennifer Claymon, JD

Partner, Shareholder
Reed, Claymon, Meeker & Hargett,
PLLC

Dan Collard

President
EVOQ

Brant Couch

CEO
HealthSure

Brandon Durbin

Partner
Durbin & Co.

Anne Faullin

Senior Security Specialist
SecureWorks

Dr. Jane Forester

Medical Director
Allied Benefit Systems

John Henderson

CEO
Childress Regional Medical Center

Terry Hill, MPA

Executive Director
Rural Health Innovations
Senior Advisor for Rural Health
Leadership Policy
National Rural Health Resource Center

Martin Hutton, MBA

Client Strategy Executive/
Population Health
Cerner Corporation

Steve Jacob, MPH, MA, MSBA

Founding Editor
D Healthcare Daily

Don McBeath

Director of Government Relations
TORCH

Alan Morgan, AIA

CEO
National Rural Health Association

Michael Oatman

Partner
BKD, LLP

Ed Pudlowski

Chief Consulting Officer
American Fidelity

Michelle Rathman

CEO
Impact! Communications, Inc.

Kevin Reed, JD

Partner, Shareholder
Reed, Claymon, Meeker & Hargett, PLLC

Kevin Seeker

AVP Benefits Communication Strategy
Sun Life Financial

Charles Smith

Executive Commissioner
TXHHSC

Geoff Tumlin, Ph.D.

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On-Demand Leadership

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General Information

TORCH Annual Membership Meeting

The board of directors will report to the members on the current status and future direction of the organization and elections will be held for positions on the Board. This meeting will be held in the General Session Room at 8:30 a.m. on Thursday, April 20.

TORCH Awards Luncheon

Each year we take a moment to recognize some of our outstanding hospital and corporate members as well as the scholarship recipients who were selected since the last TORCH Annual Conference. There are concurrent sessions scheduled both before and after the luncheon to allow time to setup the room. We urge you to take part in this wonderful networking opportunity and to find out who is this year's recipient of our most prestigious award, The Gordon Russell Award of Merit. One well-deserving CEO will be taking home the award, so please come and cheer them on.

Award of Merit for Outstanding Rural Hospital Administrator

Each year at the TORCH Annual Conference, the Gordon Russell Award of Merit is presented by the board of directors to recognize an individual administrator for accomplishments, leadership and efforts in advancing the value of rural and community hospitals in Texas. The award's namesake, Gordon Russell, established high standards during his long and distinguished career in the healthcare industry with his commitment and dedication. Continuing that tradition, the previous Award of Merit recipients were:

2000 – Ben Durr	2009 – Wally Boyd
2001 – Frances T. Smith	2010 – Jan Reed, CPA
2002 – Jim B. Smith	2011 – Jim Buckner, Jr., FACHE
2003 – Ernie Parisi	2012 – Jack Endres, FACHE
2004 – Doug Langley	2013 – James Vanek
2005 – Ernest Flores, Jr.	2014 – Randy Bacus
2006 – Windell McCord	2015 – Robert Thomas, CPA
2007 – Lynn Heller	2016 – Patrick L. Wallace, FACHE
2008 – Mike Click, RN	2017 – Your Name Here!

*If you would like to nominate an administrator for this award, please contact David Pearson at the TORCH Office.

Continuing Education Credit

A certificate of attendance is available for participants, which can be used to claim CE credits from professional associations and state licensing boards. This program specifically provides:

1. A total of 12 hours of CE units for CPAs are available from the Texas State Board of Public Accountancy: sponsor #04763. No preparation required.
2. TORCH is authorized to award 12 hours of pre-approved ACHE Qualified Education credit for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.
3. This program qualifies for Critical Access Hospital Board Training Reimbursement through Texas State Office of Rural Health, Texas Department of Agriculture. For more information, go to www.texasagriculture.gov.
4. TORCH is authorized to award 12 hours of pre-approved continuing education for this program toward by the American Academy of Medical Administrators (AAMA). Participants wishing to have the continuing education hours applied should indicate their attendance when submitting application to the American Academy of Medical Administrators.

TORCH Annual Trade Show

As you know, the trade show at the TORCH Annual Conference is one of the biggest in the state. We are pleased and proud that so many of our endorsed vendors, corporate members and other exhibitors and sponsors choose to make themselves available at one time and in one place and to celebrate with us. That means that no matter what you are looking for, it is probably available in our spacious exhibit hall.

There are 145 companies represented at the TORCH Conference this year, so come early and come often, that

way you will have a chance to discover all that they have to offer. The Exhibit Hall is open from 5:30 pm on Tuesday until 9:00 am on Thursday. The receptions, breakfasts and breaks are considered dedicated Exhibit Hall times where all the refreshments will be located. So please come visit with all our vendors and sponsors and remember to get your game card filled in.

Drawing for prizes will take place on Thursday in the exhibit hall, winner must be present to win. A lucky winner will go home with a brand new xBox One Console or an Apple Watch this year! Which will you choose?

THIS REGISTRATION INFORMATION IS FOR HOSPITALS ONLY.

All other participants may attend the conference only as an exhibitor and/or as a sponsor.
Please refer to the Exhibitor Prospectus at <http://bit.ly/TORCH2017>

9th Annual TORCH Foundation **SILENT AUCTION AND RAFFLE**

As part of our 2017 TORCH Annual Conference & Trade Show, we will be holding the 9th Annual TORCH Foundation Silent Auction and welcome you to participate in this fun event! Proceeds from this event enable TORCH Foundation to award education scholarships and stipends.

This year's Silent Auction will take place on Wednesday, April 19, in the Exhibit Hall. Winners will be announced during the Wednesday evening reception.

Donations for this event are a great way you can show your support for this worthy cause and receive recognition at the same time.

It's not too late to donate! We welcome everything from electronics to artwork to home goods to gift certificates. To make a donation, please download the Silent Auction Form from the TORCH Website (www.torchnet.org). Either fax the completed form to (512) 873-0046 or email directly to Carrie Ruiz at cruiz@torchnet.org. Items sent to the TORCH office must be received no later than Friday, April 5. Other items mailed or delivered to the Hyatt Regency Dallas must be received no later than the morning of Wednesday, April 19.

Thank you for your support and we hope you will attend our Silent Auction to bid on our generously donated items or buy your raffle ticket to win some awesome memorabilia!



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New DIRECTIONS in Rural Healthcare

APRIL 18-20, 2017 | HYATT REGENCY DALLAS

TORCH ANNUAL CONFERENCE & TRADE SHOW

Hotel Registration Deadline: April 10, 2017

REGISTER ONLINE: bit.ly/TORCH2017

Dates to Remember

Critical Access Conference (CAH)

June 27-28
Hyatt Lost Pines
Bastrop

Texas Association of Rural Health Clinics (TARHC)

July 26-28
Omni Downtown
Austin

Northwest Texas Hospital Association (NWTHA)

August 9-11
TownePlace Suites
Abilene

TORCH Leadership & Management Institute (TLMI) Conference and Retreat

September 14-15
Horseshoe Bay Resort & Spa
Horseshoe Bay

Rural Hospital Information Technology Conference (HITCON 17) & Exhibition

October 26-27
Omni San Antonio at The Colonnade
San Antonio