

TORCH FALL CONFERENCE & TRADE SHOW

2020
AGENDA



SEPTEMBER 23-25
HYATT LOST PINES RESORT

GENERAL SESSIONS AND KEYNOTE SPEAKERS

Wednesday, September 23

9:00 AM-12:00 PM

Primary Care Alignment and Optimization Workshop

Primary care is the nucleus of the rural healthcare delivery system. In Texas, 63% of our 305 certified rural health clinics (RHCs) are provider-based (owned and operated by rural and community hospitals). These clinics are perhaps the most important outpatient services offered by the majority of TORCHs' rural hospital members. This special pre-conference workshop encompasses rural primary care alignment and optimization strategies; financial and operational best practices; rural-relevant financial, compensation and productivity benchmarks; regulatory and compliance priorities; as well as revenue cycle operations in "normal," current and post-COVID times.

Jonathan Patenburg, Principal, Stroudwater Associates, Portland, ME and **Greg Wolf**, President, Lilypad, Cape Elizabeth, ME;

Jeff Harper, Principal, Healthcare Consultant/Principal, InQuiseek, LLC, Shreveport, LA;

Kate Hill, RN, Vice President of Clinical Services, The Compliance Team, Spring House, PA



1:00-2:00 PM

Roy Spence, CEO, GSD&M Advertising Agency, Author, Speaker and Co-founder/CEO of The Purpose Institute, Austin, TX

Front Porch Conversations

Roy Spence is chairman and co-founder of the Austin based advertising agency GSD&M – arguably the most successful marketing communications and advertising company in history. Unforgettable ads for Don't Mess with Texas, Southwest Airlines, Walmart and others led to his induction into the advertising hall of fame in 2016. Spence is also a noted author and speaker who helps others find their vision and climb the ladder of purpose. Most recently, Roy has focused attention on the value of vocational training through work with the Make It Movement and the importance of front porch conversations with the Promised Land Project.

Thursday, September 24



9:00-10:00

Geoff Tumlin, Ph.D., President, On-Demand Leadership, Houston, TX, and **Cindi Baldi, Ph.D., M.S., MBA, B.S.**, Consultant at Mouthpeace Consulting, Austin, TX

A Little Lemonade and Not So Many Beers: Strategies for Thriving in Your Next 30 Years

Tim McGraw got many things right about maximizing potential and enjoyment in his song *Next 30 Years*. Turns out that researchers have also had a lot of things to say about those topics in the last 30 years. In this session, we explore the science behind Tim McGraw's song: How do we increase the odds of thriving – in our teams, our families, our organizations – in the years ahead, and what can we learn from scientific studies to help us craft a fun, fulfilling, and flourishing next 30 years.



3:00-4:00 PM

Daron Roberts, Speaker, Author, Transition Coach, Founding Director of the Center for Sports Leadership & Innovation, Austin, TX

Leadership is a Contact Sport

The NFL offers CEOs a unique setting to examine management strategies. Head coaches do not enjoy the luxury of waiting three months for quarterly reports. The weekly gauntlet of nationally televised games shortens the runway for strategy rollout. Results are instantly made public and improvements must be made within 168 hours. In this session, we will examine strategies from the NFL and how to successfully implement them in your hospital.

Friday, September 25

9:00-10:00

Kevin Reed, JD, Partner, Shareholder, Reed, Claymon, Meeker & Hargett, PLLC, Austin, TX

Legal Update

Each year brings with it new laws, rules and regulations in healthcare. In this session, our trusted advisors will share with you the latest legal developments and cases to help you minimize risk and remain compliant at your facilities.



10:00-11:00

Tim Durkin, President, Seneca Leadership Programs, Dallas, TX

What You Need to Know Now

Previous competency alone is no longer enough for leader to be effective in today's dynamic healthcare environments. The arrival of the smart machine age highlighted by artificial intelligence and robots create both new opportunities and challenges. In addition, we must factor in a workplace that contains four different generations. In this session we will share how a leader's effectiveness requires a complete solution.

All General Sessions are in the Lost Pines 1-3 Room

DAY ONE – SEPTEMBER 23 AGENDA

7:00 AM

Hospital Registration Opens

7:30-8:30

2nd Annual TORCH Foundation Fun Run/Walk
Sponsored by Texas Hospital Insurance Exchange (THIE)

9:00 AM-3:00 PM

Vendor set up/stagger (assigned times)

9:00 AM-12:00 PM

LOST PINES 1-3

Primary Care Alignment and Optimization Workshop

Primary care is the nucleus of the rural healthcare delivery system. In Texas, 63% of our 305 certified rural health clinics (RHCs) are provider-based (owned and operated by rural and community hospitals). These clinics are perhaps the most important outpatient services offered by the majority of TORCHs' rural hospital members. This special pre-conference workshop encompasses rural primary care alignment and optimization strategies; financial and operational best practices; rural-relevant financial, compensation and productivity benchmarks; regulatory and compliance priorities; as well as revenue cycle operations in "normal," current and post-COVID times.

9:00-10:00

The Impact of Strategic Alignment and Designations on Clinic Profitability

Jonathan Pantenburg, Principal, Stroudwater Associates, Portland, ME and Greg Wolf, President, Lilypad, Cape Elizabeth, ME

With declining reimbursement and increased competition, independent hospitals, healthcare systems, and independent practices need to leverage available opportunities to improve financial performance. Critical Access Hospitals (CAHs) and rural PPS facilities have primary and specialty care reimbursement advantages that are not available to larger PPS hospitals and/or independent provider practices. This presentation will quantify designation opportunities, by leveraging proprietary data from Lilypad, for primary and specialty care such as provider based RHCs, while highlighting the strategic importance of primary and specialty care practice alignment within the local healthcare system. Learn about concepts and models

to optimize primary care reimbursement in rural markets, as well as a set of recent case studies that summarize the strategies implemented by rural hospital leaders to achieve reimbursement enhancement.

Learning Objectives

- Identify and assess regulations regarding practice designations
- Analyze and compare the net financial benefit of identified practice designations such as Rural Health Clinics, Federally Qualified Health Centers, provider-based entities and free-standing health clinics
- Understand the importance of practice alignment and integration of specialty providers on financial performance

10:00-11:00

Strategic Steps to Bring Your RHC Out of the Pandemic Successfully

Jeff Harper, Principal, Healthcare Consultant/Principal, InQuiseek, LLC, Shreveport, LA

COVID-19 has upended every aspect of life and has catapulted healthcare to the forefront. In this session, learn how to get people back to your clinics, how to survive and rebuild declining revenues, reestablish trust with your patients, and how to use the relief funds for lasting competitive advantages.

Learning Objectives

- Readjust our expectations about the conclusion of the pandemic
- Learn how to re-align your clinic and hospital for the new normal
- Learn what changes need to be made for financial success

11:00 AM-12:00 PM

Maintaining Clinic Compliance Throughout a Pandemic

Kate Hill, RN, VP of Clinical Services, The Compliance Team, Spring House, PA

Given the challenges of 2020, this session will review the basics of RHC compliance. We will discuss tools to simplify the process during the time of COVID-19, as well as to write an after-action plan for your practice.

Learning Objectives

- Review basic compliance for RHCs
- Learn how to simplify compliance
- Write a COVID-19 after-action report

DAY ONE – SEPTEMBER 23 AGENDA

12:00-1:00

Lunch on Own

1:00-2:00

LOST PINES 1-3

GENERAL SESSION – Front Porch Conversations

Roy Spence, CEO, GSD&M Advertising Agency, Author, Speaker and Co-founder/CEO of The Purpose Institute, Austin, TX

Roy Spence is chairman and co-founder of the Austin based advertising agency GSD&M – arguably the most successful marketing communications and advertising company in history. Unforgettable ads for Don't Mess with Texas, Southwest Airlines, Walmart and others led to his induction into the advertising hall of fame in 2016. Spence is also a noted author and speaker who helps others find their vision and climb the ladder of purpose. Most recently, Roy has focused attention on the value of vocational training through work with the Make It Movement and the importance of front porch conversations with the Promised Land Project. Raised in Brownwood and still growing up in Austin, Roy Spence is a remarkable Texan and unforgettable speaker.

2:15-3:15

Concurrent Sessions

3:15-4:15

Concurrent Sessions

4:15-5:30

Presidential Celebration Reception in Exhibit Hall/Online Networking

Sponsored by TORCH Management Services, Inc. (TMSI)

All General Sessions are in the Lost Pines 1-3 Room

DAY ONE CONCURRENT SESSIONS – 2:15-3:15 PM

Mina Room

Quality Session

Rural Does Quality Better...Now Prove It!

Robert Shaw, Flex Coordinator, TDA/SORH, Austin, TX

Tammy Wagner, Director of Quality Improvement, ARCHI, College Station, TX

Sheila Dolbow, Project Improvement Manager, THAF, Austin, TX

Too many measures to report and too many places to submit MBQIP data? Fortunately, there's help. This session will provide an overview of the Quality Improvement resources and partnerships through the State Office of Rural Health (SORH), THA Foundation (THAF), and A&M Rural and Community Health Institute (ARCHI) to help rural hospitals. Additionally, the session will take a closer look at how the state measures up in quality reporting, why it is important to report, and how to lessen the reporting burden.

Learning Objectives

- Learn about available resources and partnerships through the SORH to assist rural hospitals
- Understand the state of quality in rural health through MBQIP reporting
- Understand the importance of quality reporting and how to utilize quality data

Ranger Room

Leadership Session

Stories From the Front Line

Jeff Turner, FACHE, CEO, Moore County Hospital District, Dumas, TX

Terry Scoggin, CEO, Titus Regional Medical Center, Mount Pleasant, TX

What to do when your rural community becomes a COVID hotspot. Lessons learned from the folks who lived it.

Learning Objectives

- Learn how COVID-19 has impacted their patients, staff and communities
- Discover what policies or procedures they have implemented based on lessons learned to help with future outbreaks

DAY ONE CONCURRENT SESSIONS – 2:15-3:15 PM

Information Technology Session

Gone To Texas Room

Cyber War Survivors Tell Their Tale

Moderator: Brant Couch, CEO, HealthSure, Austin, TX

Speakers: David Byrom, CEO, Coryell Health, Gatesville, TX and Jayne Pope, CEO, Hill Country Memorial Hospital, Fredericksburg, TX

As the number of hospital cyber breaches and digital fraud instances continue to escalate, it's beginning to feel like we're at war. The casualties are nothing less than staggering; disrupted patient care, wounded operations, damaged financials, and tarnished reputations litter the healthcare landscape. This is your opportunity to learn from two hospital CEOs who have personally battled cyber criminals. From mistakes made, to crisis management, to the resulting experience-based best practices, this breakout session is ideal for hospital leaders who need to know what to do when they find themselves on the front lines of the cyber war.

Learning Objectives

- Practical approaches you can use to prevent cyber breaches and cyber fraud
- A better understanding of the cyber risks insurance policies cover and don't cover
- A take-away prevention and protection battle plan that can adapt to any budget

CFO-Finance/Operations Session

McKinney & Williams Room

Contracting Tips To Keep Your Hospital and Physicians in Compliance and Out of Trouble

Trent Krienke, JD, Partner, Shareholder and Robert Spurck, JD, Shareholder, Reed, Claymon, Meeker & Hargett, PLLC, Austin, TX

Hospital contracting is unique and unlike any other industry. This session will take a closer look at the contracts that healthcare providers routinely encounter in their day-to-day operations and the legal issues related to these contracts, including the basics of the Federal Anti-Kickback Statute and the Stark Law. We will further discuss what happens when your contracts are not in compliance and also provide you with some practical advice to help keep you in compliance and out of trouble.

Learning Objectives

- Know required contract provisions
- Safeguard your hospital against legal exposure
- Share and learn from stories of contract mistakes and implications

Day One – 2:15-3:15 pm Concurrent Breakout Sessions –
Pick Your Session of Interest

DAY ONE CONCURRENT SESSIONS – 3:15-4:15 PM

Mina Room

Quality Session

A Practical Approach to Designing and Deploying a Successful Telemedicine Program

Eduardo Vadia, M.D., Chief Talent Officer, Co-Founder of Access Physicians, Dallas, TX

COVID-19 has transformed the adoption of telemedicine. The catalyst of the current crisis has proven telehealth to be a viable – and in many ways, preferable – way to deliver care while keeping patients safe in their communities. But first impressions matter. In this session, learn how to leverage this momentum of the current time to implement and catalyze your telemedicine program based on its clinical and financial impact.

Learning Objectives

- Understand the current landscape in telemedicine as a result of COVID-19
- Learn how to select, design and implement a high-impact telemedicine program
- Learn how to leverage the current momentum, including provider and patient acceptance, to catalyze your telemedicine program, expand hospital capabilities, and keep patients safe

Ranger Room

Leadership Session

Will There Be a Doctor in the House? Physician Supply, Demand and Staffing During and Post COVID-19

Kurt Moseley, AMN Leadership Solutions, Merritt Hawkins, Regional Vice President, Dallas, TX

We will examine the factors driving physician supply and demand and how they have been affected by the coronavirus pandemic. Market dynamics in physician recruiting have changed, offering guidance to both health facilities seeking physicians and physicians seeking practice opportunities. This session is an overview of how the virus has affected medical undergraduate and graduate education and concludes with ways in which potential physician shortages can be addressed long-term.

Learning Objectives

- Learn key trends driving physician supply and demand
- Understand new physician recruiting in the age of “Zoom”
- A review of new survey data: physician response to COVID-19
- Gain knowledge on what will change and what will remain the same in the “new normal”
- How poverty and COVID-19 are interrelated and how poverty is not going away

DAY ONE CONCURRENT SESSIONS – 3:15-4:15 PM

Information Technology Session

Gone To Texas Room

Our New Norm – Maximizing Microsoft 365 to Achieve Hospital Operations

Greg Bibeau, Managing Director, Terminal B, Austin, TX

When the world declared a pandemic and pivoted to remote work environments and meetings, was your hospital ready? In this session, we will cover how to get the most value out of your current Microsoft 365 subscription and what existing tools are available to help support hospital operations in our new normal.

Learning Objectives

- Learn how to integrate existing Microsoft 365 services into daily hospital operations
- Learn how Microsoft 365 can help support remote/distant initiatives
- Learn ways to integrate Azure with Microsoft 365

CFO-Finance/Operations Session

McKinney & Williams Room

Financial and Operational Resources for Targeted Improvements

LeeAnne Denney, CEO, Lucky Dog Analytics, LLC, Granbury, TX

Sarah Goodman, President/CEO and Principal Consultant, SLG, Inc., Raleigh, NC

Quang Ngo, Vice President, TORCH, Austin, TX

Robert Shaw, Flex Coordinator, TDA/SORH, Austin, TX

Key statistics on rural hospital operating margins, cash-on-hand, and utilization are unfavorable and staggering. Fortunately, there's help. This session will provide an overview of the F&O resources and partnerships through the SORH to help rural hospitals. Additionally, the session will take a closer look at rural hospital performances and showcase new, powerful data analytic capabilities available through TORCH to help rural hospitals identify, hone in, and make strategic, targeted improvements.

Learning objectives

- Learn about available resources and partnerships through the SORH to assist rural hospitals
- Understand the state of rural health through key performance indicators and trends
- Learn how you can access and utilize data analytics capabilities to support your strategic financial and operational improvement activities

DAY TWO - SEPTEMBER 24 AGENDA

7:00-8:00 AM

Morning Activity

8:00-9:00

Breakfast in Exhibit Hall and Outdoor Common Areas

9:00-10:00

LOST PINES 1-3

GENERAL SESSION - A Little Lemonade and Not So Many Beers: Strategies for Thriving in Your Next 30 Years

Geoff Tumlin, Ph.D., President, On-Demand Leadership, Houston, TX, and Cindi Baldi, Ph.D., M.S., MBA, B.S., Consultant at Mouthpeace Consulting, Austin, TX

Tim McGraw got many things right about maximizing potential and enjoyment in his song *Next 30 Years*. Turns out that researchers have also had a lot of things to say about those topics in the last 30 years. In this session, we explore the science behind Tim McGraw's song: How do we increase the odds of thriving – in our teams, our families, our organizations – in the years ahead, and what can we learn from scientific studies to help us craft a fun, fulfilling, and flourishing next 30 years.

Learning Objectives

- Learn scientifically sound ways to boost individual, team, and organizational performance
- Understand early indicators of personal and professional disillusionment, and learn countermeasures to combat them
- Implement strategies to increase fulfillment and enjoyment at work and at home

10:00-10:15

Gordon Russell Presentation

10:15-11:15

Concurrent Sessions

GROUP 1 – (Quality)
GROUP 2 – (CFO)

11:15 AM-12:15 PM

Concurrent Sessions

GROUP 3 – (IT)
GROUP 4 – (Leadership)

10:15 AM-12:15 PM

Networking Break in Exhibit Hall/Online Networking Hour

GROUP 3 – (IT) – 10:15-11:15
GROUP 4 – (Leadership) – 10:15-11:15
GROUP 1 – (Quality) – 11:15-11:45
GROUP 2 – (CFO) – 11:15-11:45

11:45 AM-1:15 PM

Plated Luncheon/Lunch

BARON'S BALLROOM

Enter/exit in groups according to your group designation

GROUP 1 – (Quality) 11:45-12:45
GROUP 2 – (CFO) 11:45-12:45
GROUP 3 – (IT) 12:15-1:15
GROUP 4 – (Leadership) 12:15-1:15

12:45-1:45

Breakout Sessions

GROUP 1 – (Quality)
GROUP 2 – (CFO)

1:15-2:15

Breakout Sessions

GROUP 3 – (IT)
GROUP 4 – (Leadership)

1:45-3:00

Networking Break in Exhibit Hall/Online Networking Hour

GROUP 1 – (Quality) – 1:45-2:15
GROUP 2 – (CFO) – 1:45-2:15
GROUP 3 – (IT) – 2:15-3:00
GROUP 4 – (Leadership) – 2:15-3:00

All General Sessions are in the Lost Pines 1-3 Room

DAY TWO - SEPTEMBER 24 AGENDA

2:15-3:00

Networking Forum

Use this forum as an opportunity to collaborate with your peers on topics or issues you are dealing with in your facilities.

GROUP 1 - (CFO)

GROUP 2 - (Quality)

3:00-4:00

LOST PINES 1-3

GENERAL SESSION - Leadership is a Contact Sport

Daron Roberts, Speaker, Author, Transition Coach, Founding Director of the Center for Sports Leadership & Innovation, Austin, TX

The NFL offers CEOs a unique setting to examine management strategies. Head coaches do not enjoy the luxury of waiting three months for quarterly reports. The weekly gauntlet of nationally televised games shortens the runway for strategy rollout. Results are instantly made public and improvements must be made within 168 hours. In this session, we will examine strategies from the NFL and how to successfully implement them in your hospital.

Learning Objectives

- Demystify the leadership strategies of NFL coaches
- Learn how to highlight organizational similarities between NFL teams and private companies
- Discover actionable takeaways for improved performance in your organization

4:00-5:30

Outdoor Event

LBJ PAVILION AND AMPHITHEATER

Sponsored by Healthcare Support Management

DAY TWO CONCURRENT SESSIONS – 10:15-11:15 AM

Mina Room

Quality Session

Healthcare Policy Advocacy as it Relates to the Hospital Closure Crisis

SuLynn Mester, MSN, RN, Chief Nursing Officer, Childress Regional Medical Center, Childress, TX

Rural hospitals are closing at an alarming rate leaving thousands of rural residents without access to care. Texas is leading the nation with rural hospital closures. Lack of rural healthcare policy advocacy efforts from frontline rural healthcare leaders has contributed to the problem. The rural hospital closure crisis can be addressed, in part, with innovative educational approaches to healthcare access disparities, policies and advocacy efforts. This session aims to address the educational gaps, increase knowledge and involvement in policy advocacy from the rural healthcare leader.

Learning Objectives

- Review of the rural hospital closure crisis
- Understand Introductory healthcare policy advocacy skills
- Familiarity with effective policy-maker communication

McKinney & Williams Room

CFO-Finance/Operations Session

The Good, the Bad, and the Ugly of Relief Funding, Stimulus and Other COVID Programs

J. Brandon Durbin, CPA, Partner, Durbin & Company/Discovery Healthcare, Plano, TX

The COVID-19 pandemic has brought about many changes for hospitals – operationally, financially – and on some levels, maybe even ethically. This wide-ranging session will touch on many of those issues facing our rural hospitals as a result of the current COVID-19 crisis and how, as Blondie (Clint Eastwood) shared, *"I have a feeling it's really gonna be a good, long battle."*

Learning Objectives

- How to document and KEEP the funding
- Expected audits and how to prepare
- Financial reporting and compliance issues

DAY TWO CONCURRENT SESSIONS – 11:15 AM-12:15 PM

Information Technology Session

Gone To Texas Room

Security Awareness Training Certification (HB 3834) (VIDEO SESSION)

Carrie Ruiz, Director, TORCH, and Clay Price, IT Manager, TORCH, Round Rock, TX

House Bill (HB) 3834 (86R) requires DIR in consultation with the Texas Cybersecurity Council to certify at least five cybersecurity training programs for state and local government employees and also requires state and local government employees to complete a certified training program. In this session, we will review the annual timeline for certification of trainings, the training and reporting requirements for state agencies, local governments, and contractors, the certification requirements for cybersecurity training programs, and a listing of certified programs. *All attendees will watch a 30-minute video to obtain certification for completion of HB 3834 requirement.*

Learning Objectives

- Complete requirements for Security Awareness Training Certification
- Understand the annual reporting requirements for HB 3834

Leadership Session

Ranger Room

With Winning in Mind...The Secrets of Exceptional Performers

Tim Durkin, President, Seneca Leadership Programs, Dallas, TX

This session will be an overview of Mental Management Systems,™ which is arguably the most effective process for creating champions in sports, military and business. Mental Management™ is a system, supported by a model which is underpinned by principles which is being used by world and Olympic champions, military special operators such as the U.S. Navy SEALs and others. It is highly transferable to leaders in business, government and healthcare. This is a very rare opportunity to learn about the system and how it can raise your performance from ordinary to extraordinary.

Learning Objectives

- Learn the various components of Mental Management™ and how organizations have utilized components of the process for creating success
- Discover how to apply aspects of Mental Management™ in your hospital environment

Day Two – 11:15 am-12:15 pm Concurrent Breakout Sessions –
Pick Your Session of Interest

DAY TWO CONCURRENT SESSIONS – 12:45-1:45 PM

Mina Room

Quality Session

Healing in Crisis: Investing in Self-Care and Improving Team Morale During a Crisis

Alisha Cornell DNP, MSN, RN, Clinical Consultant, Relias, Morrisville, NC

During this pandemic, nurses are working under stress, which can negatively impact mental and physical health over time. If not managed appropriately, this long-term exposure can lead to chronic stress, depression, and lasting challenges for your nurses.

Learning Objectives

- Identify the signs, symptoms, and environmental factors that lead to chronic stress and depression in nurses
- Evaluate the current work environment and the impact of change in regard to the COVID-19 pandemic
- Explore practical self-care ideas and organizational strategies to protect the mental and physical health of individuals and teams

McKinney & Williams Room

CFO-Finance/Operation Session

2020 Brings New Changes to Healthcare While Some Things Remain Constant

Travis Skinner, CPA, Director, BKD, Waco, TX

Each year brings with it new events, rules and regulations in healthcare. In this session, your trusted advisors will share the latest developments to help you stay up-to-date on the issues from yesterday, current concerns of today, and what to look forward to in the future at your facilities.

Learning Objectives

- Learn the impact of changes to the definition of uncompensated care
- Update the group on the CHAT lawsuit and how that may impact rural hospitals
- Discuss how 2020 has brought so much change to healthcare providers

DAY TWO CONCURRENT SESSIONS – 1:15-2:15 PM

Information Technology Session

Gone To Texas Room

Healthscare – An Insider's Biopsy of Healthcare Application Security

Seth Fogie, Information Security Director, Penn Medicine, Philadelphia, PA

(Due to COVID-19 travel restrictions, presenter will be remote via video broadcast)

Healthcare security teams are in a tough spot. While the provider industry is taking security seriously, they are at the mercy of the software vendors who provide the healthcare organizations with the data delivery, processing and storage solutions that are critical to delivering patient care and keeping patient data secure. Given the reliance on these systems, it begs the question – how secure are these solutions?

The core of this presentation will focus on vulnerabilities and design issues within healthcare solutions. As we will illustrate through the dissection of numerous clinical focused systems, including radiology reading, EMR downtime, patient entertainment, pharmacy distribution, nurse communication, M&A EMR, clinical documentation and temperature monitoring systems, the prognosis doesn't look good. Unfortunately, it is our experience that there are few solutions within the hospital enterprise that do not have issues.

Learning Objectives

- Increase awareness through numerous technical illustrations to help ensure all hospital data is safe from poorly designed and developed vendor solutions
- Learn how to engage vendors in increasing scrutiny on the healthcare solutions they provide

Leadership Session

Ranger Room

Coming Together to Support Rural Facilities During a Pandemic

Camila Alves McConaughey, model, designer, entrepreneur and co-founder with husband Matthew, of j.k.livin, a foundation supporting healthy lifestyles for young people across America

Day Two – 1:15-2:15 pm Concurrent Breakout Sessions –
Pick Your Session of Interest

DAY TWO CONCURRENT SESSIONS – 2:15-3:00 PM

Mina Room

Quality Session

NETWORKING FORUM – GROUP 2

Use this forum as an opportunity to collaborate with your peers on topics or issues you are dealing with in your facilities.

McKinney & Williams Room

CFO-Finance/Operation Session

NETWORKING FORUM – GROUP 1

Use this forum as an opportunity to collaborate with your peers on topics or issues you are dealing with in your facilities.

DAY THREE – SEPTEMBER 25 AGENDA

8:00-9:00 AM

Breakfast in Reception Hall and Outdoor Common Areas

9:00-10:00

LOST PINES 1-3

GENERAL SESSION – Legal Update

Kevin Reed, JD, Partner, Shareholder, Reed, Claymon, Meeker & Hargett, PLLC, Austin, TX

Each year brings with it new laws, rules and regulations in healthcare. In this session, our trusted advisors will share with you the latest legal developments and cases to help you minimize risk and remain compliant at your facilities.

Learning Objectives

- Identify how the current healthcare landscape and regulatory guidelines can impact existing hospital policies and procedures
- Learn ways to minimize risk at your facility

10:00-11:00

LOST PINES 1-3

GENERAL SESSION – What You Need to Know Now

Tim Durkin, President, Seneca Leadership Programs, Dallas, TX

Previous competency alone is no longer enough for leader to be effective in today's dynamic healthcare environments. The arrival of the smart machine age highlighted by artificial intelligence and robots create both new opportunities and challenges. In addition, we must factor in a workplace that contains four different generations. In this session we will share how a leader's effectiveness requires a complete solution.

Learning Objective

- Learn how a leader's effectiveness must address both competency and consciousness

11:00-11:30

Prize Drawings/Adjourn

**Thank You for being a part of the 2020 TORCH Fall Conference,
see you next year!**