

HEY RHODY MEDIA CO. PRESENTS

HOLIDAY GIFT GUIDE



*Actual design may vary



SO Rhode Island December and
Hey Rhody November 2023 Issues



BE A PART OF SOUTH COUNTY'S MOST FESTIVE SHOPPING GUIDE!

This special section in our November and December issues will feature gift items that can be purchased this holiday season all in the Ocean State!

IN PRINT

SO Rhode Island Gift Guide includes:

- A Business Spotlight ad (1/9)
(measuring 2.375" W x 3.0625" H)
- An item from your store featured with details for purchasing

ONLINE

For an additional \$100

- An Instagram post on @SO_RIMag that features multiple product images
- An Instagram story on @SO_RIMag with a link to your website or product

2 Pub Combo: Add on *Hey Rhody Holiday Guide* (November) for a special price!

INTERESTED IN SPONSORING OUR "HOLIDAY GIFT GUIDE?"

Ask Your Account Manager For Details.

Distribution includes up to 41,000 total copies

Rates & Specs

		1 Pub	w/ Hey Rhody
1/9	2.375"W x 3.0625"H	\$265	\$450
With Social	-	\$365	\$550

HEY RHODY HOLIDAY DEADLINE: OCTOBER 10 | SO RI DECEMBER DEADLINE: OCTOBER 30

Our Readers Shop Local*

57% prefer to shop within 25 miles of their homes

92% make buying decisions based on ads and info found in our magazines

*Source: 2012 Circulation Verification Council Audit

For more information, contact your Account Manager or email Marketing@HeyRhody.com