Kaiser Permanente Northern California Community Health
2024 Grant Application Guide

INTRODUCTION

For more than 75 years, Kaiser Permanente has been committed to improving the health of our members, patients, and the communities we serve. We recognize that good health extends beyond the doctor's office and the hospital. Having a safe place to live, enough money to pay the bills, healthy food to eat, and easy access to quality health care are essential for good health. Our Community Health grant strategies address these critical health needs with the goal of improving conditions for health and equity in the communities we serve.

GRANT CYCLE ANNOUNCEMENT

Kaiser Permanente is pleased to announce the opening of the 2024 Community Health grants cycle for the Central Coast Area. We provide funding and resources to support programs, organizations, and agencies serving Monterey and Santa Cruz Counties.

We invite you to apply for grants in the amount of $25,000 to address our community's most critical health needs. All applications must be submitted by on February 23, 2024.

TIMELINE

Activity	Date
Grant Application Released	**January 26, 2024**
Applicant Office Hours (optional for questions)	**February 6: 1-2 pm Pacific Time** Microsoft Teams meeting: Click here to join the meeting **February 8: 10 – 11 Pacific Time** Microsoft Teams meeting: Click here to join the meeting
Application Due	**February 23, 2024**
Application Review and Approval	**March/April 2024**
Notice of Grant Disposition	**May 2024**
12-Month Grant Period	**July 1, 2024 – June 30, 2025**

PRIORTY HEALTH NEEDS

Every three years, Kaiser Permanente hospitals conduct an extensive Community Health Needs Assessment (CHNA) to identify the top health needs in the communities we serve. Our current CHNA, informed by diverse stakeholders, data, and input from our community partners, will guide our community grant investments and Implementation Strategies from 2023 to 2025. The prioritized health needs for the Central Coast Area are:

1. **Access to Care**
2. **Mental and Behavioral Health**
3. **Housing for Health**
4. **Healthy Eating and Active Living**

For more information about our CHNA process and reports, please visit: www.kp.org/chna.

IMPLEMENTATION STRATEGIES TO ADDRESS HEALTH NEEDS

Kaiser Permanente's specific Implementation Strategies for this grant opportunity in the Central Coast Area are outlined below. Programs that do not specifically address the health needs and strategies cannot be considered for funding.

Access to Care

Strategies	Measurement Examples
Provide core support to safety net organizations, allowing these organizations to implement initiatives appropriate for the needs of their population (e.g., expansion of specialty care, providing more virtual care for nonsurgical specialties)	# annual patients served # medical and dental services provided in the year # specialty care services provided in the year
Support organizations that build capacity, provide information about coverage options, assist with eligibility screening, application and enrollment, and advocate for increasing coverage options for low-income individuals	# individuals assisted with health coverage application # individuals enrolled

Mental and Behavioral Health

Strategies	Measurement Examples
Increase access to mental health services in schools and community settings, including healing after community violence and supporting victims of domestic violence	# individuals served # sessions provided in school/community settings % that self-report an increase in wellbeing
Support organizations to increase their capacity to provide trauma-informed services and programs for communities disproportionately experiencing inequities	# individuals trained # services and programs that embed evidence-based practices trauma-informed practices
Enhance community supports to prevent and mitigate the impacts of Adverse Childhood Experiences (ACEs), toxic stress, and trauma for communities disproportionately experiencing inequities	# individuals trained # of community supports implemented

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Housing for Health

Strategies	Measurement Examples
Provide housing stabilization programs, such as cash grants for back rent, shallow rent subsidies, or other supportive services	# of households connected to supportive services and receiving housing assistance # or % of households exiting services to a permanent housing placement
Support expansion of housing-related legal support for at-risk tenants	# at-risk tenants that receive housing-related legal support
Improve coordination among Continuum of Care programs, social service organizations, and housing providers	# of people served # of coordinating organizations

Healthy Eating and Active Living

Strategies	Measurement Examples
Reduce food insecurity among low-income families and individuals by increasing access to Nutrition Security Programs through enrollment assistance and distribution of food	# individuals helped to apply for food assistance programs # meals served / pounds of food distributed
Support organizations that distribute healthy food such as prepared meals or produce to school children, families, or people experiencing or at high risk of diet related disease	# individuals served # meals served / pounds of food distributed # food distribution sites
Increase opportunities for physical activity in schools and among vulnerable populations	# of students participating in physical activity

ELIGIBILITY GUIDELINES

Only nonprofit 501(c)(3) tax-exempt organizations, educational, and governmental entities are eligible to receive Kaiser Permanente Community Health grants. Unincorporated groups or programs may utilize an eligible nonprofit agency as their fiscal agent. Current and past grantees are also eligible to apply. Kaiser Permanente will accept one application per organization per service area.

Kaiser Permanente will not consider funding requests from the following types of organizations or for the following activities/purposes: partisan political, fraternal, athletic, international, for-profit or social organizations; endowments; memorials; individuals; field trips; or tours.

Kaiser Permanente has an unwavering commitment to equal access and opportunity for all persons. Organizations receiving funding must provide attestation that they do not discriminate based on race, color, religious creed, national origin, age, sex, marital status, sexual orientation, gender identity, disability, medical condition, or veteran status in their programs, services, policies, hiring practices, and administration.

REQUIRED DOCUMENTS

To complete grant applications in Mosaic, organizations must upload the following documents:
Current **W-9** with address that matches the Organization's primary address included in your application
- **Board of Directors** (employment affiliations must be listed)
- **Executive Officers or Leadership Team** (names and titles must be listed)

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- Project **Budget** (provided template <u>must</u> be used)
- Most recent **Audited Statement** of Financial Position, with memo describing any significant revenue surplus or loss
- <u>Optional</u>: Any additional information that you would like Kaiser Permanente to consider (e.g., annual report, strategic plan, relevant media coverage, success stories)
- If your organization is using a Fiscal Sponsor, you will be required to upload additional documents such as an MOU

SELECTION CRITERIA

This is an open grant invitation. It is anticipated that not all that apply will receive funding. Applications will be assessed using the following criteria:
- Strong alignment with Kaiser Permanente's Priority Community Health Needs and Implementation Strategies, as described in this document.
- Clear objectives (Specific, Measurable, Actionable, Realistic and Time-bound), activities, and evaluation to achieve the intended goals of the project.
- Well-defined description of the community to be served and the organization's working relationships/ partnerships to improve conditions for those most impacted by racial and social injustice and health inequities.
- Evidence that the organization is serving at risk populations. Include in your description of the population you serve how you demonstrate equity and cultural humility.
- Detailed budget, including line-item justifications that relate to the proposed activities and information about other sources of funding, if applicable.

APPLICATION SUBMISSION PROCESS

Online Application — Mosaic

Kaiser Permanente requires online submission of applications through the Mosaic Application Portal found at https://mosaic.versaic.com/login.

We strongly recommend that you review the Mosaic User Guide for more information. You can also request assistance regarding any technical difficulties by clicking on the Contact Us link on the login page, using the Help button once logged in, or emailing support@versaic.com.

If Benevity/Mosaic is unable to resolve your technical issues, contact:
Marco Rico Contributions Consultant
Marco.A.Rico@kp.org

For questions about the priority health needs, strategies, or application, please contact:
Kathryn Boyle Community Health Manager
Kathryn.F.Boyle@kp.org

Important Notes for Mosaic application:

- Please create a new account if you have never used Mosaic.
- **Please type (not cut and paste) the appropriate unique access code when prompted:**

    Santa Cruz: CRUZ24GR

    Monterey: MONT24GR

- Additional documents are required and must be submitted as part of the application process.
- You can review your grant application prior to submission. Please note that once a grant application has been submitted, it **cannot** be edited. It is recommended that you prepare your information in a Word document first and then copy and paste it into the application.
- Incomplete or late applications will not be accepted.

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