



The Competitive Edge

The Southern Region's Monthly Minority Business Update

July 2018

Letter from the President

Alvin-o Williams

The Southern Region MSDC is rushing through its 45th year. We are excited to host this year's Southern Region Diverse Supplier Automotive Summit. This full-day event features a select group of speakers and panelists that provide attendees with new insights into emerging trends in the automotive sector. The summit grants attendees the opportunity to meet and network with the principal leaders who are shaping the future in this rapidly-changing sector of our economy. Meet OEM's, economic development agencies and Tier 1 suppliers. If you have not registered for this event, please register here: www.bit.ly/GWNOLA2018.

Forty-five years ago, the Southern Region Minority Supplier Development Council (SRMSDC) opened its doors to certify, develop, advocate and connect our corporate members and certified MBEs in just Louisiana. Since then, we've experienced tremendous growth...

Continued...

News & Info You Can Use ...

- **“America’s Quiet Giant” by Alvin-o Williams**
- **UNO Receives \$1.8M Grant to Study and Support Minority Entrepreneurship**
- **What’s Fueling Latino Entrepreneurship – and What’s Holding It Back**
- **New SRMSDC MBEs!**

Visit our Website at www.SRMSDC.org and follow us on [Facebook](#) and [Instagram](#)!

We Were There ..

March - MAX Diverse Business Expo Birmingham

Panel Participation on Economic Growth Strategies - The Importance and Benefits of Certification

May - Capital One Getting Down to Business Program Certification

Panel Participant

New Orleans Regional Black Chamber of Commerce’s 2018 Annual Meeting

Supplier Diversity Senior Executive Leadership Breakfast hosted by the Federal Reserve Bank of Atlanta

June - 2018 WBENC Conference in Detroit, MI

July - NMSDC Regional Conference in Puerto Rico

MBE Spotlight On ... ARD Logistics



ARD LOGISTICS



ARD Logistics, A Global Alliance Company celebrated its 20th Anniversary on Monday, July 16, 2018, at the Negro Southern League Museum in Birmingham, Alabama.

ARD Logistics is a Tier 1 Supplier for Mercedes Benz US International with nearly 800 employees.

Congratulations on 20 years of Success, ARD Logistics!

Featured Corporate ... Mia Spicer, Chevron

Congratulations to Mia Spicer of Chevron! After over 10+ years in Supplier Diversity Mia now has a new position with Chevron. She has relocated from Houston, Tx to Washington, DC where she is the Social Performance Advisor at Niger Delta Partnership Initiative (NDPI) Foundation.

Read more about the initiative [here...](#)

THINK DIFFERENTLY



GATEWAY 2018

August 29 - 31, Hyatt Regency New Orleans

Register at bit.ly/GWNOLA2018

Use this quick link to book your hotel rooms today!