



# STRATEGIC FINANCE CAREERS AT PEPSICO

SEEKING LEADERS FOR THE WORLD'S LEADING BRANDS



On the Finance, Strategy and Transformation teams, you'll have the opportunity to explore a multi-disciplinary career path across a broad number of functions, and make a real contribution to driving sustainable, full-potential performance for our company.

## A STRATEGIC FINANCE CAREER AT PEPSICO

### YOU

- MBA degree
- Proven leadership capability
- Ability to translate insights & analytics into action
- Self-starter and results-oriented team player
- Strategic business partner and digital mindset

### THE JOB

As a new hire, you'll be challenged to think both strategically and analytically to solve critical business problems. You'll have a seat at the table and a strong voice in the conversation across the company. All roles are highly cross-functional and require strong influencing skills.

### THE EXPERIENCE

Over the course of your career, you'll rotate through different teams in order to develop well-rounded technical and functional skills.



### DEVELOPMENT

The PepsiCo Growth & Development Model guides you as you drive toward your next opportunity and navigate your longer-term journey at PepsiCo, while delivering proven results in your current role.

## A STRATEGIC FINANCE INTERNSHIP AT PEPSICO

### THE PROGRAM

10 week program



New York, Chicago, and Dallas based internships



**Real Projects:** Work on strategic problems based on actual PepsiCo business needs, culminating with presentation to the executive team

### THE OPPORTUNITIES

Executive lunch and learns

Plant visits

Market tours

Social activities

### DID YOU KNOW?

PepsiCo has a long-time reputation as an **“academy company”** for incubating top talent. Alumni have gone on to lead various Fortune 500 companies.

### SAMPLE PROJECTS

Develop a strategy for how to win in frozen beverages

Build an integrative industry & competitor analysis tool

Determine globally optimized product pack size + offering

Create business case + go to market strategy for new beverage offering

## SAMPLE CAREER PATHS



### Alfonso Cruz

Sr. Director, Strategic Planning/ Commercial Finance  
Columbia Business School, Class of 2008



### Tyler Caldwell

Director, Sales Finance, Frito-Lay  
Wake Forest University, Class of 2014

Strategy, PepsiCo Americas Foods > PepsiCo Customer Teams > Sales Finance, Beverages > Strategic Planning & Commercial Finance, Europe & Sub-Saharan Africa

Supply Chain Finance > Financial Planning & Analysis > Transformation > Commercial Finance > Transformation