



JA Global Marketplace

MIDDLE GRADES: 6-8

The impact of coronavirus has changed our everyday lives here in the United States and has caused us to think differently about how we function in the world. To help students see the bigger picture of how they make a difference on a global scale, our **JA Global Marketplace** program provides insight and clarity to our new and current reality. Students will gain a solid understanding of countries around the world and how they produce, consume, buy, and sell to maintain the infrastructure of the global economy.

This 6-session program has been transformed to a condensed digital format with easy-to-access videos that correlate to the traditional feel of face-to-face program delivery. Each activity-based session includes session-specific, extended learning opportunities that can be modified in any way to meet the needs of the student(s) you are supporting.

To access all 6 video sessions and extension activities of JA Global Marketplace for Middle Grades, please click on the following links below!

Session Videos

- [Session 1 – Business and Consumer](#)
 - *Students learn about the relationship between business and their customers by connecting products and businesses to their countries of origin.*
- [Session 2 – Business and Culture](#)
 - *Students learn that businesses must understand cultural differences in order to meet customer's needs. Students also study international etiquette by examining the different habits of international customers.*
- [Session 3 – Global Trade](#)
 - *Students learn that businesses trade in order to obtain products and services that customers want or need. Students also learn about imports and exports and how technology has improved international trade.*



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Session Videos, continued

- [Session 4 – Why Countries Specialize](#)
 - *Students examine businesses in different countries and how these businesses focus their efforts on specializing in specific resources or producing smaller parts of a product.*
- [Session 5 – Trade Barriers](#)
 - *Students explore the types of restrictions that governments place on international trade. They learn about tariffs, quotas, subsidies, and standards and how these barriers affect business as a whole.*
- [Session 6 – Currency](#)
 - *Students explore the concept of international currencies. They learn about variable exchange rates, currency converters, and how to compare the prices of products from around the world.*

Extension Activities

- [Why Countries Trade](#)
 - *This online activity gives students the opportunity to explore country resources and produce a good quality T-shirt with high profits.*
- [Global Workforce](#)
 - *This questionnaire gives students the opportunity to learn about what is required to live and work in another country.*

Thank you to our friends at JA Northern Indiana for producing these helpful videos!

Have questions about any of these lessons or activities?

Contact Junior Achievement of Central Florida at programs@jacentralfi.org