

TRY OUT POPCORN FUNDRAISING FOR FREE



2025 WLACC POPCORN FUNDRAISER!

EXCLUSIVE OFFER FOR NEW SELLING UNITS

GET 2 FREE CASES (24 BAGS) of our best-selling
WHITE CHEDDAR READY-TO-EAT POPCORN

(That's \$480 in retail value - 100% yours to keep!)



WHAT'S THE CATCH?

REQUIREMENTS TO QUALIFY:

1. UNIT DID NOT SELL in the 2024 WLACC Popcorn Fundraiser.
2. DESIGNATE A POPCORN KERNEL and register a online Kernel/Unit account with Trails End. www.trails-end.com/unit-registration.
3. SELLING SCOUTS MUST CREATE AN ACCOUNT
 - <https://login.trails-end.com/registration/scout>
4. UNITS MUST ORDER 2 CASES OF WHITE CHEDDAR.
 - Initial order by date is August 18, 2025.
 - Reorders can be made from WLACC Council Office stock until October 1st.
5. ALL SALES MUST BE MADE USING THE TRAILS END MOBILE APP
6. RESERVE AND SELL at least one storefront day using the Trails End System
7. MEET THE REQUIRMENTS? A full credit for the 2 cases of White Cheddar popcorn will be posted by November 7, 2025.

READY TO GET STARTED?

All units interested in participating in this offer are encouraged to attend a Zoom Meeting scheduled for Friday, August 1st, 7:00pm. Please email Gary Kealey at gkealey55@sbcglobal.net to receive the Zoom invite.