



NAHB Certified Aging in Place (CAPS) and Universal Design Essentials Courses



Become a Certified Aging-in-Place Specialist (CAPS) and take the Universal Design Essentials course, now both available for a limited time in a virtual classroom.

Gail Stocks, founder and principal of EZ Way To Stay and NAHB approved instructor, is offering these courses in a virtual classroom at a substantial discount. Gail is an occupational therapist and accessibility specialist with decades of experience working with clients across the spectrum of ages and abilities.

Course and Description

Marketing and Communicating with the Aging in Place Client (CAPS I)

Millions of Americans are living longer and more active lives. Because they are embracing newly found and changing lifestyles, they need to revitalize their home environment. Identifying this burgeoning opportunity and then developing the skills to interact with this market can help you grow your business dramatically. The goal of the course is to equip course participants with the knowledge and tools to effectively market and sell services to the aging in place (AIP) market.

Dates and Time:
June 29, July 9, July 10
8:30 am - 4:30 pm

Design Concepts for Livable Homes and Aging in Place (CAPS II)

Design/Build Concepts for Aging in Place prepares you to take on the AIP market intentionally, by calibrating your business to address the unique challenges of providing successful solutions. The goal of this course is to enable participants to identify common challenges within the home and understand attractive design concepts that create a safe and comfortable environment for clients who want to age in place as well as identify with one or more of these groups:

- Individuals who are not experiencing health issues related to aging
- Individuals who have a progressive or other condition that requires home modifications or equipment
- Individuals who are dealing with an abrupt or traumatic health-related change

The course presents various methods and techniques for modifying home design, from the perspective of new construction and retrofitting.

Dates and Time:
June 30, July 16, July 17
8:30 am - 4:30 pm

Details and Solutions for Livable Homes and Aging in Place (CAPS III)

This course builds on the CAPS I & II courses (which are prerequisites for this course) by introducing design solution techniques, innovative products and best practices for product installation for CAPS professionals to utilize when creating livable homes in which to Age-In-Place. Participants will engage in hands-on activities from real case studies to apply material learned in all CAPS courses.

Dates and Time:
July 1, July 23, July 24
8:30 am - 4:30 pm



Course and Description

Universal Design Essentials

Universal Design Essentials presents a shift in the approach to residential design and construction. Comfort and convenience regardless of age, stature or ability is the hallmark of inclusive design. Designers, suppliers, builders, remodelers, and health care professionals will benefit from the creative design concepts and practices presented to develop market-driven projects that are highly functional, yet integrated and aesthetically appealing. Certified Aging-in-Place Specialist (CAPS) courses are not a pre-requisite and CAPS graduates will find benefit by expanding into the broader spectrum of universal design that offers a much wider target audience.

Dates and Time:
July 2, July 30, July 31
8:30 am - 4:30 pm

COURSE FORMAT

All courses will be held virtually.

REGISTRATION DEADLINE

June 12, 2020

COURSE FEES

Each course is one day. Fee for each day is \$200 for NAHB and HMOTA members*(*call for details) and \$225 for nonmembers.

- Discounted rate of \$575 members / \$650 nonmembers who sign up for CAPS 1,2,3 at the same time.
- Discounted rate of \$765 members / \$865 nonmembers who sign up for all 4 courses at the same time.

REGISTRATION PROCESS

- Please fill out the form, scan and email it back to **EZwaytostay@gmail.com**
- Please send your payment at the same time via Zelle Quickpay to **EZwaytostay@gmail.com**
- Alternatively, email Gail your registration form and upon receipt she will email back a Paypal invoice for you to submit securely to pay by credit card.
- Confirmation of course will be provided when payment is made.

CANCELLATION POLICY

No refunds will be issued after June 15. Failure to attend, you will be liable for entire fee.

QUESTIONS?

Contact Gail Stocks email:

EZwaytostay@gmail.com or **973-500-8751**

Registration Form

Please Select: ☐ CAPS I Dates _____ Fees _____

☐ CAPS II Dates _____ Fees _____

☐ CAPS III Dates _____ Fees _____

☐ Universal Design Essentials Dates _____ Fees _____

Total _____

Name _____ Phone _____

Company _____

Email _____

Billing Address (line 1) _____

Billing Address (line 2) _____

City _____ State _____ Zip Code _____