



On the occasion of
WORLD SOIL DAY 2025

Join us for our **FREE** webinar:

**Investing in Our Soils:
Organic Matter's Rich Rewards**
Greg Patterson, A&L Canada Laboratories Inc.
Friday December 5, 2025 @ 1pm (EDT)



Greg Patterson, A&L Canada Laboratories

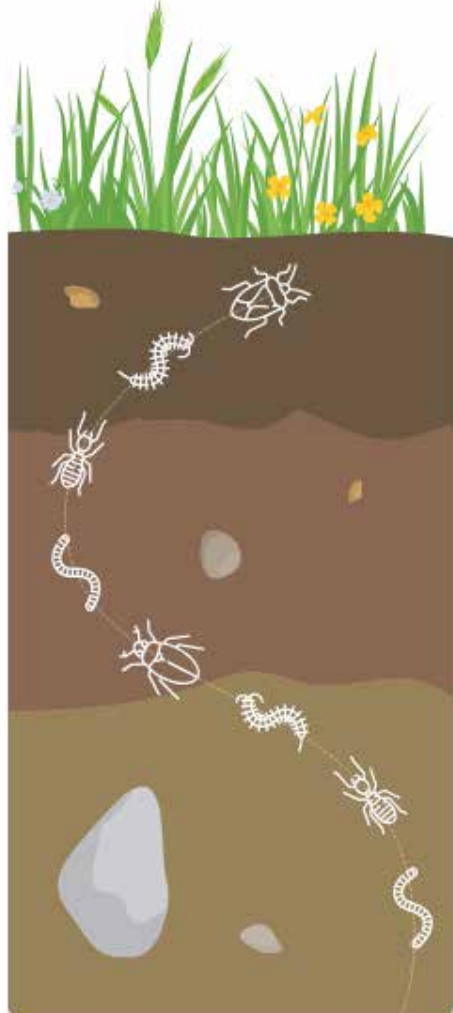
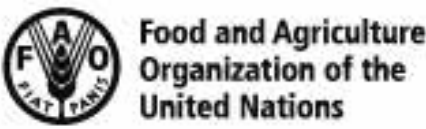
Greg was one of the principal founding members of A & L Canada Laboratories and is currently President and acts as the chief agronomist. With an honours agriculture degree from the University of Guelph, followed by over twenty years' postgraduate experience as a professional agronomist, Greg works closely with agricultural clients to support A&L's services. Greg is one of the first people in Canada to earn the designate as a Certified Crop Consultant. He has been instrumental in advancing the organics recycling infrastructure across Canada, supporting the Compost Council of Canada as a member of the National Board of Directors as well as leading the development of the Compost and Digestate Quality Alliances.

Register for our FREE Webinar here:
https://us02web.zoom.us/webinar/register/WN_wJg3nRt4QmCmpAiwjxaBdQ

World Soil Day 5 December 2025

Globally organized by the FAO: Food and Agriculture Organization of the United Nations, World Soil Day (WSD) is held annually on 5 December as a means to focus attention on the importance of healthy soil and advocating for the sustainable management of soil resources.

The theme for 2025, "Healthy soils for healthy cities", focuses on the role of soils in cities and the challenges posed by soil sealing and urbanization. Urban soils provide essential ecosystem services: they support food production, filter water, store carbon, regulate temperatures, and sustain biodiversity. World Soil Day 2025 is a call to action. It invites policymakers, scientists, city leaders, civil society, and citizens everywhere to reimagine urban spaces through their soils, ensuring that people and nature can thrive together in healthy green cities.



Did you know?

- 95% of our food comes from soils.
- 33% of soils are degraded.
- It can take up to 1 000 years to produce just 2-3 cm of soil.
- Soils supply 15 of the 18 naturally occurring chemical elements essential to plants.
- There are more living organisms in a tablespoon of soil than people on Earth.
- 2 billion people worldwide suffer from lack of micronutrients, known as hidden hunger.
- Up to 58% more food could be produced through sustainable soil management.
- Soil is home to nearly 59% of Earth's species.

SOURCE: Food and Agriculture Organization of the United Nations

