



Your Exclusive Loyalty Program

That Supports Your Passion for Motorcycling

During the year, your purchases, participation in select rides, FX Thunder H.O.G.® Get Together each month, dealership events and select volunteer services will earn you points throughout the program year (now through May 31, 2021). As these points accumulate, you'll earn larger discounts.

Activity	Earns You
Each Dollar Spent*	1 Point
Each Event/Workshop	50 Points
Each FX Thunder H.O.G. Monthly Get Together	100 Points
Each Ride Attended that leaves from FXCHD®	150 Points
Each Time You Volunteer at Select Events	200 Points
Each Referral that ends with a Bike Purchase°	500 Points

REWARDING YOU FOR RIDING WITH US!

This is about having you be a part of our FX Caprara Harley-Davidson® and FX Thunder H.O.G.® Chapter families. We work hard to earn your business and appreciate your participation.

*For each dollar you spend on regularly priced Parts, Motorclothes, Accessories, Service Parts and Labor, you will earn 1 point. Purchases of items that are special order/non-inventory and vehicle purchases will not be counted. Points cannot be redeemed for cash. The program year is from Nov. 1, 2019 until May 31, 2021 –all points earned and not redeemed will expire on the end date of the program year.

°Each time a FX Thunder H.O.G.® Chapter Member refers someone who then purchases a Motorcycle from us, that Chapter Member will receive 500 points. Mention of the referral must be made at the time of purchase, and the best way to do that is for the both of you to come in at the same time. Prior purchases do not qualify.



M.V.P.

Motorcycle Value Program

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Number of Points Earned	Gets You \$\$ Off at the Register
250	\$10
500	\$20
750	\$30
1000	\$40
1250	\$50
1500	\$60
2000	\$80

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