

68th Annual West Memphis CHRISTMAS PARADE

Tuesday, December 1, 2020

Parade starts at 7:00 p.m.

Deadline to enter: November 27, 2020

Entry Fee: \$35

*Parade Line Up Begins @ 5 p.m. in the
Meadowbrook Shopping Center Parking Lot*

Rain date: December 8, 2020

Cash & Trophy Prizes!!!

Organization: _____

Contact Name: _____ Phone #: _____

Address: _____

E-mail: _____

Please indicate all that apply to your type of parade entry:

() Truck & Trailer/ Length _____ () Single Vehicle/ type _____

Would you like your float to be judged in our parade competition for cash & trophy prizes? () Yes () No
Floats will be judged on originality, overall appearance and the Christmas spirit displayed by your float and your riders

() Walking, Cheer or Dance Group / #of walkers _____ (if accompanied by vehicle, please list type above)

() Animals /Type _____ # _____

() Marching Band / # of marchers _____

() Other / specify _____

Entry Numbers for Vehicles, Parade Placement & Assembly Time will be assigned when your parade entry form and payment are returned to the West Memphis Chamber.

Office Use Only:

Parade Entry # _____ Paid \$ _____

() Cash () Check # _____ () Card _____

Parade Lane @ Assembly Site: _____

Assigned Entry Time: _____ Staff Signature: _____

Please comply with the West Memphis Christmas Parade rules as our goal is to have a safe parade for all Participants and Spectators.

Parade Entry Name _____ Parade # _____

You will be # _____ in the West Memphis Christmas Parade. Please arrive at the Meadowbrook Shopping Center Assembly Site by _____ p.m. on December 1st, 2020 to claim your place in Lane _____ of the parade.

Important Rules:

1. **COVID Requirements** ** All participants over 10 will be required to wear face masks at parade assembly and while in route as directed by the Arkansas Governor's mask mandate. Exceptions include children under 10, single drivers or family units, band students or if the statewide mask mandate has been abolished by December 1.
2. **COVID Requirements** ** Participants will not be allowed to throw candy this year only.
3. Participants must observe applicable state and local highway regulations and follow instructions from police and parade officials.
4. The West Memphis Chamber of Commerce reserves the right to remove any participant or unit of which attitude, language, attire or performance does not conform to the standards of reasonable public taste at any time before or during the parade.
5. Drivers of any and all vehicles in the parade areas must possess a valid driver's license, be at least 18 years of age and possess all necessary liability vehicle insurance.
6. Only 2 vehicles per organization will be covered by the entry fee. Additional entries must pay an additional entry fee.
7. **NO MATERIALS MAY BE THROWN FROM MOVING VEHICLES OR FLOATS ALONG THE PARADE ROUTE.**
8. A minimum space of 30 feet must be maintained between units at all times during parade.
9. Parade Floats must not exceed a height of 13.6' and width of 9'.
10. Parade animals and pets must be controlled at all times. No loose animals.
11. No loud pipes or engine revving will be tolerated.
12. **Motorcycles are not allowed to be driven in the parade.**
13. All marching/walking members should be chaperoned by a proportionate number of adults for safety.
14. Vehicles are encouraged to accompany walking groups in case of injury or fatigue.
15. If for any reason a gap of greater than 50' is created, marching units must increase their pace to close the gap.
16. Parade Horses will remain at the back of the parade and cannot exceed 6 horses per entry. ALL horses walking must be saddled with rider. Bareback riding is not allowed.
17. All parade floats and vehicles are expected to be decorated in order to provide an amazing experience for our crowd.
18. Entrants must furnish their own banners, signs, or advertisements on vehicles or floats.
19. The West Memphis Chamber of Commerce will secure a Santa Claus and Mrs. Claus for the finale of the Christmas parade. **NO other LIVE Santa is allowed in the parade!** *Note* Santa statues, Cardboard Cutouts of Santa or blow-up Santas are allowed.