

30 People will die today in a Rural Roadway Departure – Let's save the people behind the numbers



Have you Considered the Humble Rumble?

An FHWA EDC-5 Webinar in collaboration with NLTAPA and the National Center for Rural Road Safety

May 18, 2021

1:00-3:00 pm ET/10:00 am-12:00 pm PT

Rural roadway departures make up a third of U.S. traffic fatalities—about 30 people a day. The Every Day Counts round five (EDC-5) initiative, Focus on Reducing Rural Roadway Departures (FoRRRwD), features four pillars: Addressing All Public Roads, Systemic Approach, Safety Action Plans, and Proven Countermeasures. Rumble strips are a low-cost safety countermeasure that can reduce single-vehicle run-off-road and cross-center line crashes. Rumble strips, whether center line, edge line, or shoulder, alert inattentive or drowsy motorists whose vehicles have drifted out of their travel lane.

State, local, and tribal agencies – come and learn how several agencies have used the four pillars of FoRRRwD to implement this countermeasure to keep vehicles in their lanes, and how you can do the same.

Speakers and Topics to be covered include:

- **Logan Beise, North Dakota Department of Transportation** and **Jason Benson, Cass County, North Dakota**, will discuss North Dakota DOT's implementation of rumbles and present a county perspective of the same.
- **David Swenka and Katrina Kloberdanz, Colorado Department of Transportation**, will provide an overview of the Colorado experience with rumbles.
- **Maria Silver, Macomb County, Michigan** will talk about her County's centerline "mumble" strip installation project.

This webinar is free and open to anyone who is interested.

Registration: Participants must register in advance at

<https://connectdot.connectsolutions.com/expiz70ocda5/event/registration.html>

Space is limited. Please register as soon as possible.

The Federal Highway Administration is committed to providing equal access to this meeting (or event) for all participants. If you need alternative formats or services because of a disability, please contact Jennifer Symoun at jennifer.symoun@toxcel.com with your request by close of business May 14, 2021.

Certificates of participation that may be used for 2 professional development hour (PDH) credits if accepted by your licensing agency will be available to those who attend the live webinar.

Questions? Please do not hesitate to contact support contractor, Jennifer Symoun, *toXcel*,
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