

## NEWSLETTER



Silicon Valley Aquatics Initiative  
1500 Civic Center Drive,  
Santa Clara 95050  
[www.svaiproject.com](http://www.svaiproject.com)

July 20, 2017

### THE S.V.A.I. TEAM

**Cynthia Owens**  
Executive  
Director

**Kevin Moore**  
Chairman

**Anne Hayes**  
Treasurer,  
Santa Clara Diving

**Tracey Enfantino**  
Secretary

**Bruce Wigo**  
CEO, ISHOF

**John Bitter**  
CEO/Head Coach  
Santa Clara  
Swim Club

**Darlene Talukder**  
Santa Clara  
Aquamaid

**Chris Cavanaugh**  
2 x Olympic Gold  
Medalist

History was made at the July 18, 2017 Santa Clara City Council Study Session as SVAI Executive Director, Cynthia Owens and SVAI Board Chairman, Kevin Moore, announced their first major donation in support of the "ISC-ISHOF-CRC" project.

Owens unveiled to the city council and staff a letter she had received the day prior from Tod Spieker, who has pledged a donation of "not less than **\$4 million dollars** in support of the new International Swim Center (ISC), International Swimming Hall of Fame (ISHOF) and Community Recreation Center (CRC) in Central Park."



It is believed that this is the largest donation in the history of Santa Clara for youth sports and recreation. The news was received with tremendous enthusiasm, heart-felt appreciation and a long, well-deserved standing ovation for Tod Spieker.

Mr. Spieker is a life-long swimmer and 2016 inductee to the International Swimming Hall of Fame. When asked by the Mayor if he'd like to say anything, quietly stepped to the podium and overcome with emotion, simply said, "I just want to leave it better for the kids than I had it."

This generous donation comes after many years of dedicated work by the SVAI board of directors, and the tremendous support of the SCSC, SCA and SCD. Chairman Kevin Moore stated last night, "We are just getting warmed up!"



*Celebrating Tod Spieker's generous \$4 million dollar pledge for our new ISC-ISHOF-CRC project in Central Park. L-R: Council Member Theresa O'Neill, Mayor Gillmor, SVAI Executive Director Cynthia Owens, Tod Spieker, Council Member Kathy Watanabe, City Manager Rajeev Batra*

**PROJECT  
HIGHLIGHTS**

**Approx.  
171,000 sq. ft.**

**New Community  
Recreation  
Center**

**New World-Class  
Aquatics Center**

**New  
International  
Swimming Hall  
of Fame  
Headquarters**

**S.T.E.A.M.  
Learning Lab**

**Estimated Cost:  
\$250M**

**LEED Platinum**

**A Center for:  
Health &  
Fitness  
Wellness  
Recreation  
Water Safety  
Therapy  
Education  
Culture  
Arts  
Competition**

The new facility will combine the Community Recreation Center, International Swim Center and ISHOF in one 171,000 square foot complex that will include:

- A CRC that includes a flexible performing arts venue; classrooms for arts, dance, music, ceramics, community services, a state of the art gym, exercise studios, an indoor fitness course, early childhood enrichment, childcare and afterschool program spaces and community and special event spaces.
- A new world-class aquatics venue for Santa Clara, featuring four new pools; a warm-water recreation and physical therapy pool, a 50-meter training/recreation pool (that will sports), a 50-meter competition pool and a deep water synchronized swimming, diving, water polo and performance tank with arena seating.
- The world-class headquarters of the ISHOF within the new ISC that includes a state-of-the-art museum showcasing international swim history and Science, Technology, Engineering, Art and Math (S.T.E.A.M.) educational activities; a major destination draw for enthusiasts, educators and students.
- Endowment in perpetuity of many of the amazing program elements the swim and greater community use.



PFAL (Public Finance Advisory, LLC), retained by the city to conduct finance model studies for our project will have another update in September 2017, and the final report is expected in November.

Meanwhile, the SVAI will continue our hard work in support of our stakeholders, and continue to seek major funds to make this incredible project a reality!

Submitted by

Cynthia Owens, Executive Director  
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