

LEAGUE OF CHICAGO THEATRES
BRAND TOOLKIT

Industry Night

INTRODUCTION

The League of Chicago Theatres is offering sponsorships (up to \$300) to host Chicago theatre industry members for a networking event! If you are looking to gather Chicago theatre industry members throughout 2026, please consider applying. Funds can be used by members for networking events associated with any productions or theatre industry gathering.

Applicants must be members of the League of Chicago Theatres and in good standing.

What We Need

- 1280x820 show graphic
- 1080x1350 show graphic

What We'll Share

- Event Page - main event page on leagueofchicagotheatres.org
- Email → Join Us, Logistics, Thank You
- Dropbox - for sharing assets, production media, event photos + video

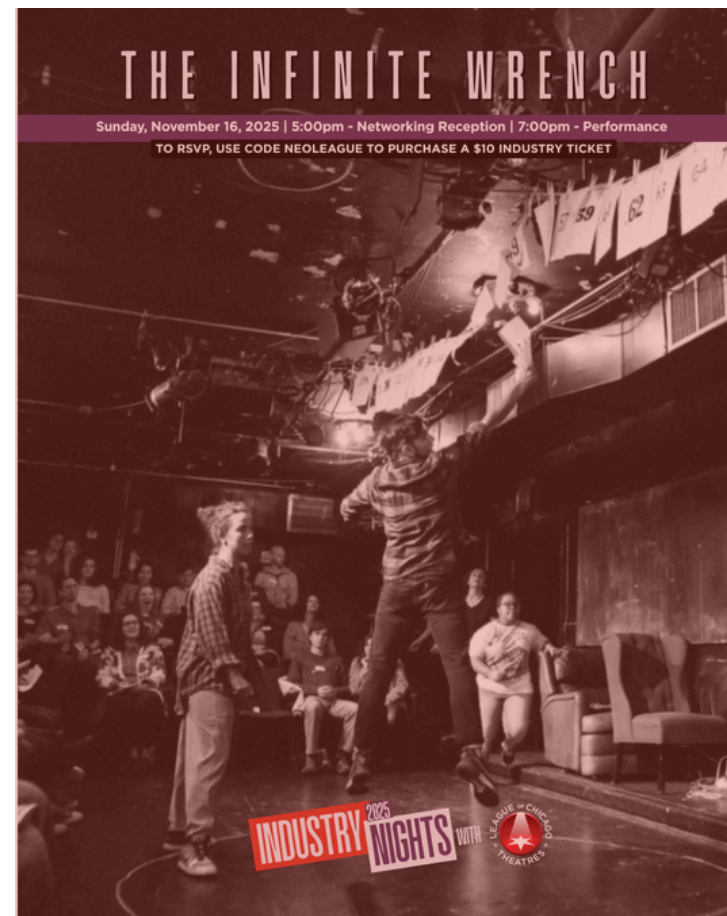
BRANDING



OVERLAY



SOCIALS
+
WEB



GUIDING VALUES

- **Collaboration** - Intentional partnerships
- **Accessibility** - Theatre is for Everyone
- **Equity & Inclusion** - Advance equity and inclusion to facilitate progress in our community and help inform our constituents
- **Empowerment** - Building capacity through knowledge, tools, skill-share, and opportunity
- **Innovation** - Adaptive support for an evolving theatre ecosystem

SOCIAL MEDIA GUIDELINES

THE LEAGUE OF CHICAGO THEATRES REPRESENTS A DIVERSE NETWORK OF OVER 200 THEATRE COMPANIES ACROSS CHICAGO. OUR SOCIAL MEDIA PRESENCE REFLECTS OUR MISSION TO SUPPORT, AMPLIFY, AND ADVOCATE FOR OUR THEATRE COMMUNITY WHILE CULTIVATING AN INCLUSIVE DIGITAL SPACE.

THESE GUIDELINES SERVE AS A COMMUNITY AGREEMENT FOR THE INDIVIDUALS MANAGING OUR SOCIAL MEDIA CHANNELS, ENSURING OUR CONTENT IS THOUGHTFUL, ENGAGING, AND ALIGNED WITH OUR VALUES.

[VIEW FULL GUIDELINES HERE](#)

LEAGUE + HOT TIX LOGOS



LOCT COLOR LOGO - JPG - [CLICK HERE TO VIEW](#)
LOCT COLOR LOGO (TRANSPARENT BACKGROUND) - PNG - [CLICK HERE TO VIEW](#)



LOCT BLACK & WHITE LOGO - JPG - [CLICK HERE TO VIEW](#)



LOCT WHITE LOGO (TRANSPARENT BACKGROUND) - PNG - [CLICK HERE TO VIEW](#)



HOT TOX LOGO - JPG - [CLICK HERE TO VIEW](#)



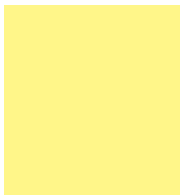
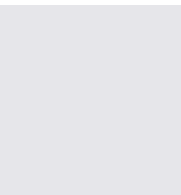






HOT TIX LOGO - PNG (TRANSPARENT BACKGROUND) - [CLICK HERE TO VIEW](#)


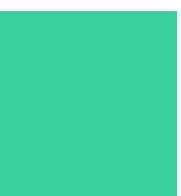



**CHICAGO'S BEST
THEATRE DEALS**



HOT TIX - CHICAGO'S BEST THEATRE DEALS
- [CLICK HERE TO VIEW](#)

LEAGUE + HOT TIX PALETTE

	#fff689		#e6e6ea		#A94064
	#d6382a		#5998c5		#FC6C85
	#58355e		#003049		

	#ffee5d		#3bd19e		
	#d63445		#231f20		
	#1f616b				

FOLLOW US ON SOCIALS



[ChicagoPlays Facebook](#)

[League of Chicago Theatres Facebook](#)

[Hot Tix Facebook](#)



[ChicagoPlays Instagram](#)

[Hot Tix Instagram](#)



[ChicagoPlays X](#)

[League of Chicago Theatres X](#)



[League of Chicago Theatres YouTube](#)



[ChicagoPlays TikTok](#)



[League of Chicago Theatres LinkedIn](#)



[ChicagoPlays Threads](#)