# LEAGUE OF CHICAGO THEATRES IMPACT REPORT



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# MISSION & VISION

Theatre is essential to the life of a great city and to its citizens. The League of Chicago Theatres is an alliance of theatres, which leverages its collective strength to support, promote and advocate for Chicagoland's theatre industry. Through our work, we ensure that theatre continues to thrive in our city.

Dedicated to enhancing the art of theatre in Chicagoland through audience development, professional development, and support services for theatres and theatre professionals.

# WHAT WE DO:

**ADVOCATE**

- Navigating the Sector
- Theatre Tax Credit
- Jobs Board
- Auditions Board
- Apprentice Program
- Career Fair

**SUPPORT**

- ComEd Powering the Arts
- Broadway In Chicago Emerging Theater Award
- Broadway in Chicago Backstage Champion Award
- Cultural Conversations
- Community Empowerment Series

**PROMOTE**

- Hot Tix
- ChicagoPlays.com
- Theatre Guide
- Cooperative Advertising Program
- Shuttle to the Show
- Chicago Theatre Week




# HISTORY

The League of Chicago Theatres was founded in 1979 by a small group of theaters formerly known as the Off Loop Producers Association. Their mission was to enrich and sustain the economic and cultural life in Chicago by developing marketing, advocacy and information services to strengthen the operations of member theatres.

Very soon after its founding the organization launched Hot Tix, a discount program intended to increase audiences by offering half-price tickets through the allocation of unsold inventory the day of the show. Hot Tix remains one of the League's flagship programs to this day, now selling advance tickets online and in-person by appointment.

In the 1980s, as conservative groups began protesting the allocation of funds to the National Endowment for the Arts, the League successfully organized advocacy efforts to continue funding for the arts. In the 1990s, the League continued to grow and address the needs of its members in new ways, such as organizing annual showcases for members, hosting community retreats, starting an advertising cooperative program, and raising the profile of Chicago theatre through public relations efforts and advertising campaigns.

Today, the League serves the community in various capacities, from audience development and advocacy to government relations, grant-making, and professional development. In 2024, the League implemented the Nonprofit Theater Tax Credit, an initiative designed to help Illinois theatres thrive by supplying $2 million in credits available to cover qualified expenditures for nonprofit theatre groups as they continue to recover from sector-wide pandemic impacts.

As of 2025, the League has added successful member programming as well as responsive programming like Navigating the Sector to our repertoire, providing advocacy to our member theatres impacted by changes made by our nation's federal funding for the arts.

The League remains an organization that is governed by our membership and is proud to serve over 200 theaters. Our membership encompasses a diverse list of companies, including not-for-profit and commercial operations, suburban and city-based, all-volunteer storefront operations, and large regional theatres. This diverse and supportive ecosystem is a strength of our community and encourages us as a service organization to offer a wide variety of programming to meet the varied needs of our member theatres.

# FROM THE EXECUTIVE DIRECTOR



Theatre is more than a cultural experience—it is a civic asset. It educates, inspires, and strengthens the social fabric of our communities. In Chicago, our stages are home to stories that reflect the diversity, resilience, and creativity of our city. These stories deserve to be heard, and League of Chicago Theatres is committed to ensuring they are.

In our 2025 fiscal year, we proudly supported over 200 member theatres through expanded programming, strategic advocacy, and workforce development. Our work is rooted in the belief that theatre is essential—not optional—to a thriving, equitable society.

This year, we introduced Shuttle to the Show, a transportation initiative that removes barriers to attendance and increases access to live performance across neighborhoods. Our Industry Nights, Cultural Conversations and Community Empowerment Series have fostered deeper engagement among theatre professionals, creating space for collaboration and community-building.

We've seen remarkable outcomes from our apprenticeship program, equipping emerging theatre workers with the skills and mentorship needed to build sustainable careers. These apprentices represent the future of Chicago's creative economy—and your support helps make their journey possible.

In response to the current political climate and the growing threats to the arts, we launched the Navigating the Sector series. These convenings offer critical resources and guidance for theatre leaders and artivists navigating policy shifts and funding challenges. We are committed to being a responsive, informed, and proactive voice for the arts.

But to continue this work—and to scale it—we need your partnership.
As a 501(c)(3) nonprofit, League of Chicago Theatres relies on the support of donors, sponsors, foundations, and public agencies. Your investment enables us to advocate for the arts, expand access, and amplify the voices of our 200+ member theatres. It is not just a gift—it is a strategic contribution to the cultural and economic vitality of our region.

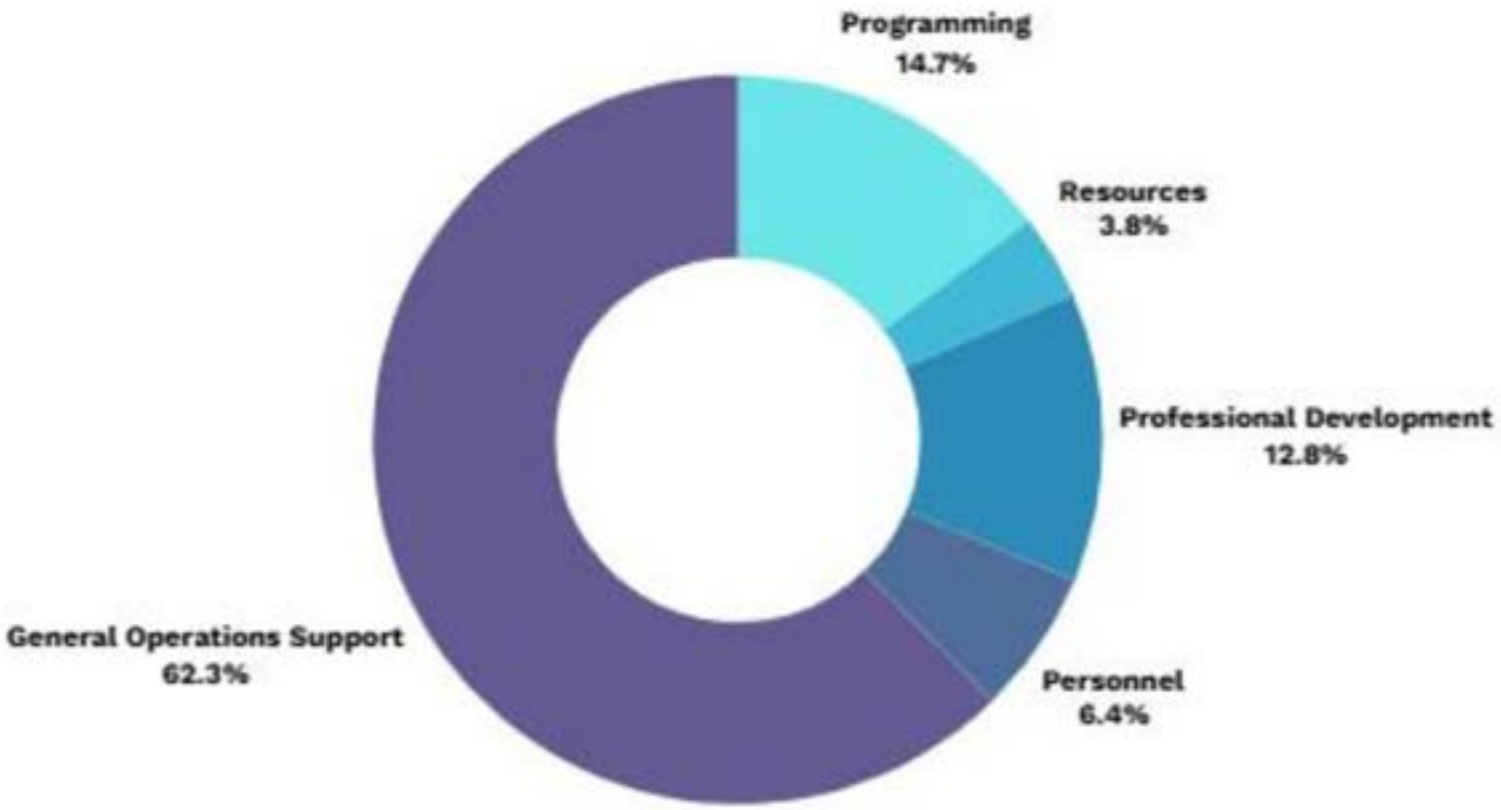
When you support the League, you help ensure that theatre remains a powerful tool for education, civic engagement, and community connection. You help us build a future where every story has a stage from the smallest to the largest Chicagoland theatres, and every audience member has a seat.

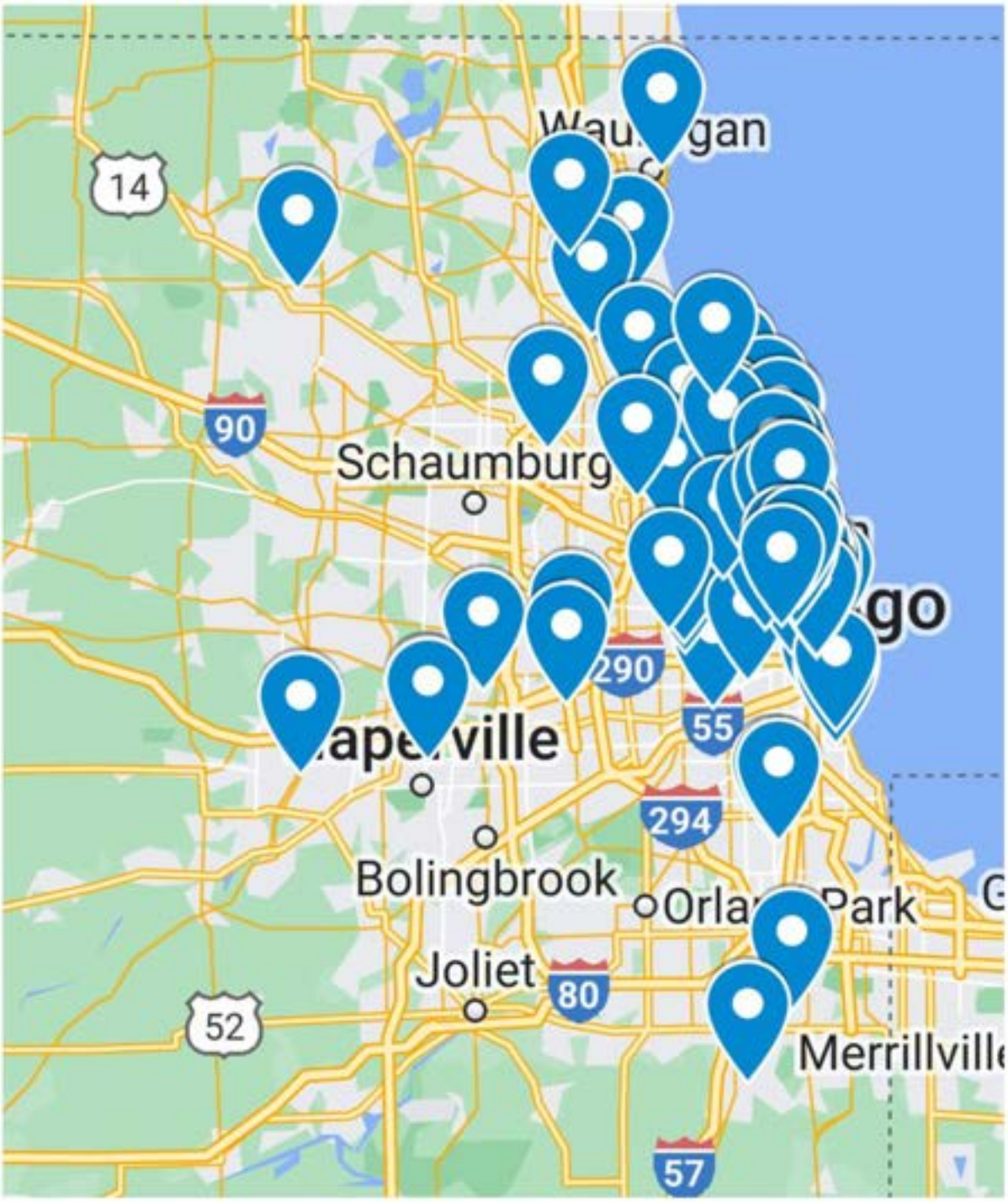
Thank you for your continued support of League of Chicago Theatres. Together, we can shape a stronger, more inclusive Chicago—one performance at a time.

**MARISSA LYNN JONES**
EXECUTIVE DIRECTOR

# BUDGET OVERVIEW

- Earned Income: $673,450.00
- Contributed Income: $1,192,000.00
- Total (Net) Income: $1,865,450.00
- Expenses: $1,753,100.00






# OUR MEMBERSHIP

Our Theatre Membership in a diverse group of organizations representing theatre, music, and dance spanning across all 77 Chicago neighborhoods and surrounding Chicago suburbs with over 210 member theatres ranging from traveling community and school troupes to opera houses with over 3,000 seats.

# MEMBER THEATRES = 217

- 420 Shakespeare
- A Red Orchid Theatre
- A.B.L.E. - Artists Breaking Limits & Expectations
- About Face Theatre
- Aguijón Theater Company
- Albany Park Theater Project
- American Blues Theater
- American Eagle Productions
- Annoyance Theatre
- APIDA Arts
- Apollo Theater
- Artemisia, A Chicago Theatre
- Arts Judaica
- AstonRep Productions
- Athenaeum Center for Thought & Culture
- Authentic Chicago Ensemble
- Avalanche Theatre
- Babes With Blades
- Beverly Theatre Guild
- Bienen School of Music
- BimBamBoom Burlesque
- Black Arts & Culture Alliance of Chicago
- Black Button Eyes Productions
- Blank Theatre Company
- Bluebird Arts
- Bramble Theatre Company
- BRAVO Performing Arts Academy
- BrightSide Theatre
- Broadway In Chicago
- Buffalo Theater Ensemble
- Bump in the Night Theatre
- Candle House Collective
- Chicago a cappella
- Chicago Children's Theatre
- Chicago Danztheatre Ensemble
- Chicago Dramatists
- Chicago Gay Men's Chorus
- Chicago Heights Drama Group
- Chicago Kids Company
- Chicago Latino Theater Alliance
- Chicago Opera Theater
- Chicago Playback Theatre Ensemble
- Chicago Shakespeare Theater
- Chicago Symphony Orchestra
- Chicagoland Theatre Fund
- Children's Theatre of Winnetka
- CIRCA Pintig
- Citadel Theatre Company
- City Lit Theater Company
- CLOWNSHOW
- Collaboraction
- Columbia College Chicago
- Congo Square Theatre Company
- Corn Productions
- Cosmic Underground Theater
- Court Theatre
- Deerfield Family Theater
- Definition Theatre
- Dennis Watkins' The Magic Parlour
- DePaul University School of Music
- Digital Box Records
- Do Process Theatre
- Dominican University Performing Arts
- Drunk Shaksepeare
- Drury Lane Theatre
- Ego Death Theatre Collective
- Elgin Community College Arts Center
- Elsinore
- Facility Theatre
- Filament Theatre
- Fine Arts Building
- First Floor Theater
- Fleetwood-Jourdain Theatre
- Forest Theatre Company
- Freak Show & Tell
- GF Productions
- Ghostlight Ensemble Theatre Company
- Gilbert & Sullivan Opera Company
- Glass Apple Theatre
- Go To Productions
- Goodman Theater
- Grant Park Music Festival
- GreatWorks Theatre
- Greenhouse Theater Center
- Gwydion Theatre Company
- Harold Washington Cultural Center
- Harris Theater for Music and Dance
- Hell in a Handbag Productions
- Her Story Theater
- Here's The Exit Theatre Company
- Highland Park Players
- Hubbard Street Dance Chicago
- Idle Muse Theatre
- Imagine Performing Arts
- Improv Playhouse
- International Voices Project
- Invictus Theatre Company
- iO Theater
- Jackalope Theatre Company
- Jane Addams Hull House
- Jedlicka Performing Arts
- Kane Repertory Theatre
- Kehrein Center for the Arts Foundation
- Kerfuffle
- Kokandy Productions
- Lazy Susan Theatre Co.
- Lifeline Theatre
- Lookingglass Theatre Company
- Loyola Department of Fine and Performing Arts
- Lyric Opera of Chicago
- Madison Street Theater
- Madkap Productions
- Marriott Theatre
- MCA Stage
- McAninch Arts Center
- Metropolis Performing Arts Centre
- Midsommer Flight
- Modern Archaic Theatre Company
- Momentary Theatre
- Moraine Valley Fine and Performing Arts Center
- MPAACT
- Music Theater Works
- MY Cabaret
- Naked Angels
- New Musicals Chicago
- North Riverside Players
- North Shore Center For The Performing Arts in Skokie
- Northbrook Theatre
- Northern Illinois University
  - The School of Theatre and Dance
- Northlight Theatre
- Nritya Natya Academy
- Nuns4Fun Entertainment
- Oak Park Festival Theatre
- Oakton College Performing Arts Center
- Oil Lamp Theater
- Open Space Arts
- Paramount Theatre
- Parker Players Theater Company
- Pegasus Theatre Chicago
- Pemberley Productions
- Perennial Theatre Chicago
- Physical Theater Festival
- PlayGround-Chicago
- PlayMakers Laboratory Theatre
- Pocket Theatre VR
- point2productions
- Porchlight Music Theatre
- PrideArts
- Proboscis Theatre Company
- Promethean Theatre Ensemble
- Raven Theatre Company
- Red Theater
- Redtwist Theatre
- Refracted Theatre Company
- Remy Bumppo Theatre Company
- Rhapsody Theater
- Rivendell Theatre Ensemble
- Ruth Page Center for the Arts
- Saint Sebastian Players
- Scene Five Productions
- Shattered Globe Theatre
- Skokie Park District Devonshire Playhouse
- Stage Left Theatre
- Steep Theatre Company
- Steppenwolf Theatre Company
- Sub Rosa Theatre Collective
- Subtext Studio TC
- Teatro Vista
- Teatro ZinZanni
- The Actors Gymnasium
- The Artistic Home
- The Auditorium
- The Center for Performing Arts
  - at Governors State University
- The Chicago Theatre
- The Conspirators
- The Den Theatre
- The Factory Theatre
- The Gift Theatre
- The Impostors Theatre
- The Joffrey Ballet
- The Neo-Futurists
- The Revival
- The Rising Stars Theatre Co.
- The Second City
- The Story Theatre
- The Theatre Conservatory at Roosevelt University's
  - Chicago College of Performing Arts
- The Theatre School at DePaul University
- The Third Dimension Performance Group
- The West Side Show Room
- The Yellow Rose Theatre
- Theater Oobleck
- Theater Wit
- Theatre Evolve
- Theatre L'Acadie
- Theatre Momentum
- Theatre Y
- Theatre-on-the-Hill
- Theo
- Three Brothers Theatre
- Three of Cups Theatre Company
- TimeLine Theatre Company
- Tin Drum Theatre Company
- Trap Door Theatre
- trip.
- TUTA Theatre
- Two Chairs Theatre Co.
- University of Chicago Theatre and Performance Studies
- Uptown Music Theater of Highland Park
- UrbanTheater Company
- Visión Latino Theatre Company
- Vito's Vault
- Warehouse Theatre Company
- Water People Theater
- Williams Street Repertory
- Wirtz Center at Northwestern University
- Writers Theatre
- Young People's Theatre Chicago

# PROGRAM HIGHLIGHTS
## ADVOCATE

## Navigating the Sector

[Membership Only]
Responding to changes in federal policy and the cancellation of funding for artistic organizations, the League gathered its membership to discuss collective efforts for advocacy of Chicago theatres and artists. The theme of these conversations focused on local, state, and national initiatives for the League to support or coordinate.

## Theatre Tax Credit

Filed in November 2024, the League was successful in the passing of the Illinois Live Theatre Tax Credit bill.

By February 2025, due to amendments to the Live Theatre Tax Credit bill, Illinois created a production tax credit for nonprofit theaters.

The Live Theater Tax Credit, which was previously only accessible to large, for-profit productions, made $2 million in credits available to cover up to 20% of qualified expenditures for nonprofit theater groups across Illinois, providing an opportunity for the approximately 300 theater groups in Illinois to recoup a portion of their production costs as they continue to recover from sector-wide pandemic impacts.



## Resources

The League of Chicago Theatres also operates one of the most comphrehensive Jobs & Auditions board in the city. Members of the League of Chicago Theatres can post their job and audition listings for free to attract candidates from the Chicago theatre community.

The League of Chicago Theatres website offers a resource library for artists & theatres including topics such as Accessibility, Anti-Racism, Development, HR, Environmental, Marketing & PR, and more.

# PROGRAM HIGHLIGHTS

## ADVOCATE

## Apprentice Program

Our new Marketing & Events Apprentice Program provides hands-on learning opportunity designed to build the next generation of arts administrators. This structured, mentorship-driven program provids an emerging professional with real-world experience in arts marketing, audience engagement, and member services.

Key projects included:

- Drafting and scheduling digital content across platforms
- Organizing volunteer communications and logistics
- Managing ChicagoPlays.com listings
- Communicating directly with member theatres on submissions and events

This initiative is part of our commitment to strengthening the theatre ecosystem not just for today, but for the future, ensuring that passionate, skilled professionals are prepared to lead the next chapter of Chicago theatre.

## TESTIMONIAL

"What I have felt my entire life has been my passion for storytelling and community. Although I had the privilege of working in various jobs that satiated my interest individually, I longed for a place of fulfillment.

Becoming an apprentice at the League of Chicago Theatre was everything I was searching for in my early career. I was in awe of the groundbreaking work that administrations within the theatrical sphere were undertaking, specifically their systems of support for theatre artists' success. I had the pleasure of witnessing team members initiate cultural dialogues and was even trusted and tasked to help curate these programming events.

Having had the opportunity to be mentored by innovative leaders in the theatre world inspired me to believe that I could attain that same level of commitment to integrate my passions and skills to stabilize a system of support in our ever-changing theatre realm.

I am forever grateful to have been a witness to such a "service first" team. I am immensely impacted, as this apprenticeship program ignited me to believe in my skills to pursue a master's degree in theatre management."

- Kiara Rivera, 2024 Fall Apprentice



# PROGRAM HIGHLIGHTS

## ADVOCATE

# Career Fair

Building Pathways into the Industry

Launched in 2023, the League of Chicago Theatres Career Fair has quickly become a significant annual event for emerging theatre professionals in the Chicagoland area. Hosted each year by a college or university partner, the Career Fair has welcomed hundreds of students, recent graduates, and job-seekers eager to connect with hiring theatres and arts organizations.

This event is a professional development hub that offers free headshots, resume reviews, panel conversations with Chicago theatre leaders, and so much more. In 2025, we expanded to include portfolio reviews for designers, stage managers, and technicians, as well as mock auditions for performers seeking feedback over two days.

With the support of university partners and local sponsors, the League's Career Fair continues to grow as a launchpad for meaningful careers in theatre, making space for career professionals to gain visibility, build confidence, and find opportunity.



# PROGRAM HIGHLIGHTS

## SUPPORT

## ComEd Powering the Arts Program

The **ComEd Powering the Arts Program** looks to reach audiences that have otherwise been unable to access the richness of cultural offerings throughout the ComEd service area. ComEd has partnered with the League of Chicago Theatres to support cultural institutions in northern Illinois in their efforts to reach new and diverse audiences. The program has been designed to assist local institutions in these efforts by providing funding for some expenses toward these goals (grant awards of up to $10,000 and $25,000).

## Spotlight Gala Awards

**The Broadway In Chicago Backstage Champioin Award,** This award recognizes an individual within the Chicago theatre industry who has made a positive impact on our community. Through their work throughout the Chicago theatre scene, this awardee's professional work, social impact or personal commitment has been invaluable to the field. We welcome you to help us shine a light on their contributions as we recognize their work within the Chicago community and honor them with a gift of $1000.

**The Broadway In Chicago Emerging Theatre Award,** created in 2007, allows the theatre community to acknowledge one of its own. Companies that have distinguished themselves being on the verge of great growth, both in size and scope, emerging in the footsteps of Chicago Theatre Institutions that started in the same way they did. Eligible companies must be a member of the League of Chicago Theatres, have been in existence at least 3 and no longer than 10 years, and have demonstrated artistic excellence and fiscal responsibility in business practices.



CHARLETTE SAN JUAN
2024 BACKSTAGE CHAMPION AWARD RECIPIENT

# PROGRAM HIGHLIGHTS

## SUPPORT

## Cultural Conversations

The intention of our Cultural Conversations series is to uplift theatres and artistic organizations who have a commitment to their communities and cultures. This program aims to engage industry leaders in thoughtful discission while showcasing opportunities for attendees to get involved in their initiatives. We aim to curate thoughtful, actionable conversations and invite all of Chicago to join us.

- Black History Month
- Womxn's History Month
- AAPINH Heritage Month
- Disability Pride Month
- LGBTQIA+ Pride Month
- Latine Heritage Month
- Native American Heritage Month

## Community Empowerment Series



The League of Chicago Theatres Community Empowerment Series (CES) is a member-exclusive program focused on bringing together our membership to discuss the impacts and opportunities faced while producing within the current industry climate.

Each series provides an opportunity for League members to connect with resources and supporting organizations outside the League of Chicago Theatres.

# PROGRAM HIGHLIGHTS

## PROMOTE

# Hot Tix

Hot Tix is a discounted ticketing program that helps member theatres sell unsold ticket inventory for performances today, this week, as well as future dates that you choose to make available. Hot Tix tickets are sold online at HotTix.org and in-person at our downtown location. Hot Tix offers a unique blend of benefits for both member theatres and the general public.

For members, Hot Tix can perform as a marketing vehicle that helps sell unsold seats to their productions and thereby increases the positive word of mouth generated for a production. It also increases overall visibility and name recognition through inclusion on the list at the locations, on the website, through social media, and in emails.

Hot Tix sells approximately 1,000 discounted tickets per week, of which 95% of the profit is returned to the theatre.





**PROMOTIONS:**

**2024 Tickets for a 20** = 1,666

**2024 Half-Price Holidays** = 1,423

**2025 Deal Hunt** = 180

**2025 Thank You 5** = 648

**Total Promotions** = 3,917

**# OF SHOWS LISTED: 576**
**# OF SHOW PERFORMANCES: 8,479**

**ZIP CODES:**
60640 - MONTROSE BEACH
60657 - LAKEVIEW
60613 - LAKEVIEW
60614 - LINCOLN PARK
60660 - EDGEWATER
60625 - ALBANY PARK
60618 - NORTH CENTER
60626 - ROGERS PARK
60611 - GOLDCOAST
60062 - NORTHBROOK

# PROGRAM HIGHLIGHTS

## PROMOTE

## ChicagoPlays

ChicagoPlays.com is the League's comprehensive website with show information for Chicago's vibrant theatre scene. The site promotes member theatres and their productions with a searchable show calendar, performance listings, and opportunities for patrons to engage with the Chicago theatre community. The website serves a mix of avid Chicago theatre-goers, tourists, industry professionals, and theatre companies.

Member theatres have unique login information to submit their own shows and take ownership of the content posted on the website.

## Chicago Theatre Guides

Three times each year, the League of Chicago Theatres compiles professionally printed Chicago Theatre Guides to educate and promote the vast number of Chicagoland theatre performances happening during that time. Theatre Guides are published for the Fall, Holiday, and Summers seasons.

Theatre Guides are passed out at street festivals & events, and distributed via Chambers of Commerce, public libraries, hotels, theatres, and businesses across the city.

On average the League's three Theatre Guides distribute over 52,000 physical copies and the digital copies get over 20,000 pageviews on ChicagoPlays.com

## Cooperative Advertising Program

The Cooperative Advertising program is a discount advertising program in which the League leverages the buying power of the Chicago theatre community to secure lower advertising rates with media partners if theatres purchase their advertising through the League.

## Shuttle to the Show

In 2025, League of Chicago Theatres introduced Shuttle to the Show, a new program designed to make it accessible for Chicago audiences to attend performances at theatres outside the city. For these shows, the League offers audiences discounted tickets, round-trip transportation, dinner options, and more! This transportation service provides an easier way to visit and support Chicago's suburb theatres.

# PROGRAM HIGHLIGHTS

## PROMOTE

# Chicago Theatre Week

Presented by the League of Chicago Theatres in partnership with Choose Chicago, Chicago Theatre Week (CTW) is the celebration of the rich tradition of theatre-going in Chicago. Each February, Chicago Theatre Week features $15 and $30 value-priced tickets to more than 100 performances at theatres across the city, from musicals to improv to dramas and beyond.

Chicago Theatre Week offers audience members the chance to visit a theatre they have never been to and see a variety of different productions, all at affordable prices that might otherwise be a barrier to entry.

In 2025, Chicago Theatre Week sold over 15,000 value-priced $15 and $30 tickets from 86 participating shows.

### CHICAGO THEATRE WEEK 2025

**15K**
Chicago Theatre Week Tickets Sold

**86**
Participating Shows

**400**
Individual Participating Performances



# ADDITIONAL HIGHLIGHTS

## Theatre Guide Cover Initiative

League of Chicago Theatres aims to support local BIPOC and LGBTQIA+ graphic artists and illustrators to showcase our diverse theatre scene. This initiative commissions a different Chicago-based artist each season to create original cover art for the League's widely distributed Summer, Fall, and Holiday Theatre Guide, a publication that highlights performances from our member theatres and features local advertising.




This initiative provides a critical platform for emerging and established artists of color, offering them professional exposure and a paid opportunity to showcase their work to a broad audience of theatre patrons, industry professionals, and arts supporters. By centering BIPOC and LGBTQIA+ creatives in the design process, the program reflects the depth of talent within Chicago's artistic community while making the theatre industry more inclusive and representative.

## Content Creator Collaborations

This Chicago Theatre Week, we launched a new content creator partnership initiative designed to connect diverse voices with Chicago's theatre community. Partnering with local influencers, arts advocates, and digital storytellers, we created authentic, accessible, and celebratory content that reached thousands of new audiences across social platforms. These collaborations amplified our 200+ member theatres, from storefront gems to landmark stages.

## Annual Events

Annual Membership Meeting

Chicago Theatre Week Kick-Off Party

Chicago Theatre Week

Theatre Industry Career Fair

Annual Spotlight Gala



# IMPACT BY NUMBERS

## OVERALL DIGITAL REACH




**696K**

Total Website Users Across 5 websites

**15K**

Social Media Followers

## HOT TIX

**52K**

Tickets Sold in FY25

**95K**

Email Subscribers

**95%**

Of revenue returned to Member Theatres

**1780**

Event Attendees FY 2024

**24**

Industry Focused Events FY 2024

**12**

Festivals & Promotional Events Attended FY 2024

**50K**

Theatre Guides distributed



# IMPACT BY NUMBERS
## EVENTS & PROMOTIONS

## FY25 Events

July 12, 2024 - [**Festival**] Square Roots Festival

July 14, 2024 - [**Festival**] Sundays on State

July 18, - September 29, 2024 - [**Festival**] Argyle Night Market

August 6, 2024 - [**Workshop**] Nonprofit Compliance Series (Lawyer's for the Creative Arts)

August 17, 2024 - [**Festival**] Bud Billiken Parade & Festival

August 19-22, 2024 - [**Marketing**] 2024 Democratic National Convention

September 3, 2024 - [**Membership**] Industry Night with Avalanche Theatre - Next Draft Series

September 6-8, 2024 - [**Festival**] Taste of Chicago

September 9, 2024 - [**Programming**] Community Empowerment Series: Neighborhoods & Communities

September 16, 2024 - [**Programming**] Artistic Directors of Chicago Gathering

September 19, 2024 - [**Programming**] Cultural Conversations: Latine Heritage Month

September 21-22, 2024 - [**Festival**] Navy Pier LIVE

September 28-29, 2024 - [**Festival**] Hyde Park Jazz Festival

October 1, 2024 - [**Marketing**] Choose Chicago Partner Showcase

October 8, 2024 - [**Fundraising**] 2024 Spotlight Gala

October 19, 2024 - [**Programming**] Arts in the Dark Parade

November 20, 2024 - [**Programming**] Community Empowerment Series: 2025 Advocacy

November 23, 2024 - [**Festival**] Magnificent Mile Lights Festival

November - December, 2024 - [**Marketing**] Christkindlmarket

December 1, 2024 - [**Programming**] Artistic Directors of Chicago Gathering

Decemeber 13, 2024 - [**Workshop**] Sexual Harassment and Bystander Intervention Training

January 13, 2025 - [**Programming**] Annual Meeting

January 16, 2025 - [**Membership**] Industry Night with Chicago Shakespeare Theater - Jaja's African Hair Braiding

February 3, 2025 - [**Programming**] Chicago Theatre Week Kick-Off

February 6-16, 2025 - [**Marketing**] Chicago Theatre Week + Chicago Theatre Week Continued

February 17, 2025 - [**Programming**] Cultural Conversations: Black History Month

March 10, 2025 - [**Programming**] Cultural Conversations: Womxn's History Month

March 13 & 20, 2025 - [**Programming**] Navigating the Sector - Responsive Programming

March 27, 2025 - [**Membership**] Industry Night with Rivendell Theatre Ensemble - No Such Thing

April 3, 2025 - [**Programming**] Navigating the Sector - Responsive Programming

April 11, 2025 - [**Programming**] CGTA Drop & Swap: Tool Drive

April 16, 2025 - [**Marketing**] Hospitality & Tourism Summit

April 21, 2025 - [**Programming**] Community Empowerment Series: Meet the Funders

May 10, 2025 - [**Festival**] Switch on Summer

May 12 & 13, 2025 - [**Programming**] Career Fair with Roosevelt University Chicago College of Performing Arts

May 17-18, 2025 - [**Festival**] Skokie Festival of Culture

May 23, 2025 - [**Membership**] Industry Night with Northwestern University - As It Is In Heaven

May 29, 2025 - [**Programming**] Cultural Conversations: AAPINH Heritage Month

May 30 - June 1, 2025 - [**Festival**] Windy City Hot Dog Fest

June 13 & 14, 2025 - [**Programming**] CGTA Drop & Swap: E-Waste Drive

June 21, 2025 - [**Festival**] RE:fest

June 26, 2025 - [**Programming**] Cultural Conversations: LGBTQIA+ PRIDE Month



# CONTACT US

For more information about our Sponsorship Opportunities, Programs, or how to get involved with the League of Chicago Theatres, contact development@chicagoplays.com

We look forward to connecting with you!

## OUR WEBSITES:

LeagueofChicagoTheatres.org
ChicagoPlays.com
Hottix.org

# CORPORATE SPONSORSHIP OPPORTUNITIES

## Presenting $50,000+

Everything in the Advocate category plus...

- Recognition as Presenting Sponsor for one (1) hot tix promotional campaign
- Complimentary full page ad in all 3 seasonal Chicago Theatre Guides
- Featured promotion in 5 Broadcast email blasts

## Advocate $25,000+

Everything in the Enthusiast category plus...

- Custom Brand Activation
- Complimentary Chicago Theatre Guide ad upgraded to full page ad
- Featured promotion in 3 Broadcast email blasts
- Invitation to table at an upcoming signature event: Career Fair or Chicago Theatre Week Kick-off Celebration (200-50 attendees)

## Enthusiast $10,000+

Everything in the Supporter plus...

- Logo recognition on printed materials
- Complimentary Chicago Theatre Guide ad upgraded to horizontal ad size
- Invitation to table at an upcoming membership event: Industry Night or Professional Development Events (50-75 attendees)

## Supporter $5,000+

Everything in the Patron category plus...

- Logo recognition on League websites
- Complimentary square ad in one seasonal Chicago Theatre Guide of your choice
- 3 complimentary banner ads in hot tix emails throughout 2025

## Patron $2,500+

- Complimentary Business Affiliate Membership
- Recognition in the League's Annual Report
- Recognition as a program sponsor at an upcoming Industry Night
- Unlimited job postings on the League of Chicago Theatres' job board
- Featured promotion in 1 Broadcast email blast

# LEAGUE OF CHICAGO THEATRES
# SPONSORSHIP PLEDGE FORM

League of Chicago Theatres | 17 N Wabash Ave, Suite 520 Chicago, IL 60602

## Name and Contact Information

Company Name or Donor Name(s) - As you would like it to appear on promotional materials and acknowledgements.

Primary Contact

Position Title

Mailing Address

City

State

Zip Code

Phone Number

Email Address

## Sponsorship Level and Payment Method

*Check all boxes that apply. See League Corporate Sponsorship document for full details. All donations are tax-deductible to the fullest extent of the law.*

Sponsorship Level

- ☐ Benefactor - $50,000+
- ☐ Advocate - $25,000+
- ☐ Enthusiast - $10,000+
- ☐ Supporter - $5,000+
- ☐ Patron - $2,500+

Pledge Amount -

Payment Method

- ☐ Credit Card
- ☐ Check*
- ☐ Other - *Please contact the League for arrangements*

* Checks can be made out to "The League of Chicago Theatres" and mailed to the address below

## Credit Card Information

*Please use this section below to authorize a one-time credit card payment.*

☐ Charge Amount in Full OR I would like to make an initial installment of:

Name as it appears on Card:

Credit Card Number:

Expiration Date:

CVV:

Authorized Signer Name:

☐ By checking this box, I authorize The League of Chicago Theatres to charge my credit card for the amount specified above.

## Pledge Payment Policy

**Pledge payment must be paid-in-full, or first installment of pledge must be received in advance to be featured in promotional materials ahead of the event.**

This signature signifies that the sponsor has read, understands, and agrees to all the terms and conditions of this form including the Sponsorship Opportunities document, which constitutes part of the agreement.

Signature

Date

*Please send completed form to Emily Dillard via mail or email:*

Emily Dillard
17 N Wabash Ave
Suite 520
Chicago, Illinois 60602

business@chicagoplays.com