THEATRE GUIDES
FALL/HOLIDAY/SUMMER

CHICAGOPLAYS.COM

2025/2026 PROMOTIONAL ADVERTISING OPPORTUNITY

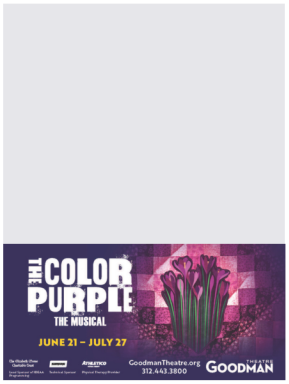
Secure your spot in this essential guide series, connecting audiences to Chicago's vibrant theatre scene. With full-page, horizontal, and square ad spaces available, there's a perfect fit for every theatre. Whether you're showcasing a blockbuster hit or an intimate new work, make sure theatre lovers see YOU first!

Highlight your establishment and its specialties this year in our **League of Chicago Theatres Fall, Holiday and Summer Guides.** Your purchase gives you a 10% savings!

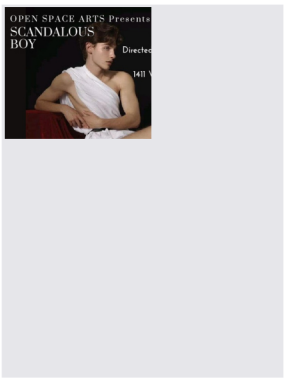
LAYOUT OPTIONS



FULL PAGE
(5.5"w x 8.5"h)



HALF PAGE HORIZONTAL
(5"w x 2.5"h)



1/4 PAGE SQUARE
(2.375"w x 2.5"h)

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PACKAGE BREAKDOWN

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	Gold	Silver	Bronze
Ad Placement in Theatre Guides (Fall 2025, Holiday 2025 and Summer 2026)	3 - Full page (9” x 10.875”)	3 - 1/2 page (8.125” x 5”)	3 - 1/4 page (4” x 5”)
Sponsored ChicagoPlays Social media post for each issue (Fall 2025, Holiday 2025 and Summer 2026)	X	X	X
ChicagoPlays Extra Email Sponsorship (3 send dates of your choice)	X		
Cube ad in Hot Tix Email (3 send dates of your choice) *		X	
Total Investment	**$4,600**	**$2,700**	**$1,750**

*must list show on HotTix.com

Space Reservation Deadline

July 31, 2025

Contact Alexis J. Davis at advertising@chicagoplays.com for more information

Check out our current Theatre Guide issue: chicagoplays.com/chicago-theatre-guide