



Starry Night Snow Ball Special Sponsorship Opportunities Cruiseport Gloucester ~ December 6, 2019

Sponsor the Spirits! (\$10,000) *exclusive sponsorship opportunity with only one available*
Be the crowd favorite and sponsor the bar to provide a *spirited* evening for all ~ Cheers!

Benefits include:

- ❖ **Premier** listing with large logo on all marketing and printed materials
- ❖ **Premier** listing with logo and link on website and social media
- ❖ **Premier** placement of banner or signage at the event (to be supplied by sponsor)
- ❖ 4 tickets to the event
- ❖ Special live recognition night of the event with signage at each bars
- ❖ **Featured** recognition in FY2020 Annual Report

Fund our Film (levels below)

Pathways is producing a short film about our School Age Care program that will debut during the Snow Ball. After the event however, the piece will be highlighted on our website, be integrated into e-newsletters, digital campaigns and more. **Our films have a life well beyond the Snow Ball!** *All film sponsors receive name on final film slide; recognition in Snow Ball print and digital materials, and in the FY2020 Annual Report; and recognition during the event.*

\$5,000 – Includes logo on final film slide, verbal recognition and 2 tickets to the event

\$2500 - Includes 2 tickets to the event

\$1000 – Includes 1 ticket to the event

Name that Tune – Sponsor the Band (\$5,000)

Pathways favorite ‘Last Kid Picked’ will keep everyone dancing again. Sponsor their performance and receive verbal recognition from the band plus 4 tickets to the event!

Additional benefits include: listing with logo on event related print and digital media, opportunity to display signage at the event (to be supplied by sponsor) and recognition in the FY2020 Annual Report.

Prosecco Welcome (\$2,500) You will shine as a host for the evening by providing everyone with a prosecco welcome! You also receive 2 tickets to the event, name listing in event related print and digital media and in the FY2020 Annual Report and verbal recognition during the event.

For questions, or to learn more about custom sponsorship opportunities, please contact Laura O’Neill at loNeill@pw4c.org or 978-515-5319. Thank you!