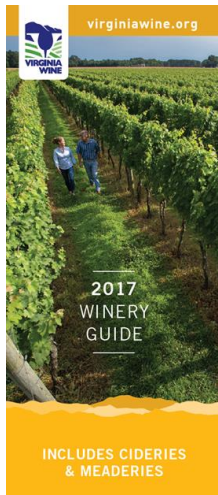




**ETCETERA
FEBRUARY 2017**



2017 VIRGINIA WINERY GUIDE AVAILABLE

Produced by the Virginia Wine Board Marketing Office, the 2017 Guide features the state's 260+ wineries, cideries and meaderies. It includes a driving map with winery locations, hours, directions and contacts. To receive a free copy of the Guide, visit the website to submit your mailing address or to download the regional maps at www.virginiawine.org/guide



VIRGINIA'S BILLION DOLLAR WINE INDUSTRY

The new economic impact study, fresh off the press, shows that Virginia's wine industry contributes more than \$1.37 billion annually to the state's economy, an increase of 82 percent from the last study conducted in 2010.

The study reveals there are now 261 wineries in Virginia with revenues of \$18 million. Wine related tourists numbered 2,249 million and tourism expenditures \$188 million.
www.virginiawine.com

CONGRATULATIONS TO AWARD-WINNING WINERIES

Gray Ghost Vineyards, Amissville

Gray Ghost's 2014 Petit Verdot took Gold medal honors at the 2017 San Francisco Chronicle Wine Competition! They also won Silver for their 2014 Cabernet Sauvignon and 2015 Adieu, and Bronze for Reserve Chardonnay. The Gray Ghost Winery tasting room is open during the winter, Saturdays and Sundays from 11:00 am to 5:00 pm. www.grayghostvineyards.com

Narmada Winery, Amissville

Narmada Winery's Yash-Vir 2014, a red Bordeaux-blend, was named Best of Class at the San Francisco competition. Narmada Yash-Vir 2014 will also make its debut in Wine Enthusiast Magazine in April, with a review and rating of 90 points. www.narmadawinery.com

Hailed as the largest competition of American wines in the world, the San Francisco Chronicle Competition received over 7,000 entries from 28 states.



STONE TOWER WINERY SPONSORS WINE RETREAT

The February 24-26 program is designed to offer fun and educational workshops focused on food and wine pairing, winter vineyard management, cellaring and production techniques. Stepping into the cellar, participants will experience crafting artisan Bordeaux-style blends with Winemaker Tim Crowe.

In partnership with Lansdowne Resort and Spa, participants will enjoy two nights of luxury accommodations, complimentary transportation and gourmet meals. The retreat is limited to 25 participants. For information email lacey@stonetowerwinery.com or call 703-777-2797.



2017 GOVERNOR'S CUP

The Virginia Wineries Association Governor's Cup Gala will be held in Richmond at the John Marshall Hotel on February 23. The event is the premier gathering of the Virginia wine industry, and the highlight of the evening is the announcement of the winner of the Governor's Cup competition. For information, email info@vawine.org or call 804-592-3196.