



# OAFP+OPS ANNUAL CONFERENCE

COLLABORATION IS KEY

MAY 29-31, 2025  
BEND, OREGON

UPDATED SPONSOR PROSPECTUS

# Together we make a difference in primary care



We are thrilled to extend an exclusive invitation to participate in our 2025 Conference, proudly presented by the Oregon Academy of Family Physicians (OAFP) and the Oregon Pediatric Society (OPS). Combined, the OAFP and OPS represent more than 2,500 of Oregon's primary care physicians. Our joint event promises to be an unparalleled opportunity for Oregon's family medicine and pediatric providers to come together for a truly interactive experience to hear about the latest in professional practice, network with peers and earn valuable CME.

Betsy Boyd-Flynn  
Oregon Academy of Family Physicians  
Chief Executive Officer

In order to offer maximum value to our partners, we have crafted several engagement opportunities to best fit your needs. In addition to four sponsorship levels, we have several additional opportunities to show your support of our incredible conference attendees.

As you read more about sponsorship opportunities, please do not hesitate to reach out to Louise Merrigan with any questions - [louisem@oafp.org](mailto:louisem@oafp.org)

We look forward to working with you!

Julie Scholz, MBA  
Oregon Pediatric Society  
Executive Director

# Event Information

The OPS + OAFP 2025 Conference will be held May 29 - 31st in beautiful Bend, Oregon at the Riverhouse Conference Center. This venue provides ample space for our 200 physician attendees to learn, network, and explore sponsor tables.

Our preliminary schedule includes:

**Thursday:** Hands on workshops on topics ranging from POCUS to Wilderness Medicine.

**Friday:** Join our Keynote Speaker Margot Savoy, MD, MPH, FAAFP as she discusses the need for humanism in medicine. Additional programming includes the Pennington Lecture, concurrent sessions, a poster session, and 8 CME sessions.

**Saturday:** Following organizational business meetings, participants will engage in two plenary session before closing out the conference with more topical concurrent sessions.



**Margot Savoy, MD, MPH, FAAFP**



## EVENT HIGHLIGHT

Our doctors love music - check out the Doctor's Jam session occurring Friday evening. Our physicians bring their guitars, banjos, ukes, and voices to the mix to rock the night away!

# SPONSORSHIP LEVELS

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**Presenting Sponsor: \$10,000 (SOLD OUT)**



**Gold Sponsor: \$5,000 (SOLD OUT)**



**Silver Sponsor: \$3,000 (SOLD OUT)**



**Lounge Sponsor: \$5,000**

- Showcase your brand for 2 days (Fri, Sat) in the lounge
- Feature an embedded video on OAFP and OPS websites for two months
- Promote job opportunities on the OAFP Career Site for 30 days
- Social media posts on OAFP and OPS channels
- One ticket to the Havana Nights Auction & Dance Showcase on Friday night



**Exhibitor: \$1,500 (Friday SOLD OUT)**

- Exhibit for 1 day (Sat)



**Hospitality Heroes:**

- Morning Coffee Break (Friday or Saturday) - \$2,500
- Afternoon Snack Bar (Friday or Saturday) - \$3,500
- S'mores at the Doctor's Jam (Friday) - \$1,500 (SOLD OUT)
- Family Room Sponsor - \$2,000
- Poster Session Popcorn (Friday) - \$1,500 (SOLD OUT)



## Exhibitors will receive

- Table with 2 chairs, linens, draping, and signage
- Logo placement on OAFP and OPS webpages
- Logo placement on conference app and signage
- company profile in Family Physicians of Oregon magazine
- Attendee list



# DETAILS & DEADLINES

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**Exhibitor Registration form submitted with payment**

March 1st, 2025

**Exhibitor Detail Form submitted**

March 15th, 2025

- High resolution logo
- 150 word company description
- Vendor representative info
- For Presenting Sponsor, link to a short 3-5 min video

**Auction Donations**

May 15th, 2025

- Donations benefit students and residents

**Career Center data submitted**

May 15th, 2025

- Job listings will be posted for 30 days



## TO REGISTER AS A SPONSOR

Contact Louise Merrigan



**Phone :**

503.528.0961



**Email:**

Louise Merrigan: [louisem@oafp.org](mailto:louisem@oafp.org)



**Website :**

[www.oafp.org](http://www.oafp.org) | [www.ops.org](http://www.ops.org)

