



Complimentary Webinar | **SAVE THE DATE!**

Comprehensive Atopic Dermatitis Care:

Enhancing Patient Care through Collaborative Management

Tuesday, September 21, 2021 | 12:00-1:00pm PDT

Registration details to follow.

Activity Description

Led by a nationally renowned faculty team of dermatology experts, this curriculum will spotlight various aspects of a multidimensional, holistic treatment approach for pediatric patients with atopic dermatitis (AD). The presentation will provide discussion around the recent advances in the AD treatment landscape, evidence-based recommendations for care, including therapeutic patient education (TPE) regarding behavioral modifications or habit reversal techniques for itch, strategies for care coordination and appropriate referrals among dermatology specialists to better support a connected, co-management approach, and through the use of patient storytelling, acknowledging the quality of life burden of patients with AD with tools to better understand how to manage quality of life aspects within the context of symptom control and overall disease management. The program will conclude with key teaching points and an opportunity for Q&A.

Learning Objectives

At the conclusion of this activity, participants will be able to:

1. Review strategies to overcome gaps in AD care, including identification, prevention, guideline adherence, and reducing disease burden.
2. Assess current pharmacologic and non-pharmacologic options for treatment of AD in the pediatric population.
3. Discuss best practice strategies for the care coordination of atopic dermatitis (AD) with specialists based on evidence-based standards and holistic treatment approach practices.
4. Utilizing video vignettes of actual patients, recognize the quality of life burdens with AD including factors such as emotional and psychosocial effects, sleep disturbances, and decreased attention span and productivity.

Intended Audience

This activity has been designed to meet the educational needs of pediatricians who are involved in the care and treatment of patients with atopic dermatitis.

Acknowledgment

This activity is presented by Boston University School of Medicine and supported by an independent educational grant from Pfizer.

Faculty

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Course Director

Assistant Professor

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Peter A Lio, MD

Assistant Professor of Clinical Dermatology and Pediatrics

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Jonathan I. Silverberg, MD, PhD, MP

Associate Professor of Dermatology,

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The George Washington University School of Medicine and

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Accreditation

ACCME Accreditation

Boston University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Boston University School of Medicine designates this live activity for a maximum of **1.00 AMA PRA Category 1 Credit™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AAP Accreditation

This continuing medical education activity has been reviewed by the American Academy of Pediatrics and is acceptable for a maximum of 1.00 AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.

American Academy of Pediatrics

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